

Strategy & Innovation Forum

15 October | Sao Paulo | **Futurecom** | Arena Mauá 2 meeting room**Presential meeting**

Agenda

16.00 – 16.10	Welcome
16.10 – 16.40	Artificial Intelligence Marco Galván, Sr. Strategic Engagement Director, GSMA Latin America
16.40 – 17.20	Future of communication between brands and customers Sílvio Pegado, Head of Business Development, Messaging, RCS, RBM, Google
17.20 – 17.40	Dawn of 5G Fabio Moraes, Strategic Engagement Director, GSMA Latin America
17.40 – 18.00	Future of IoT in Brazil Guilherme de Paula Corrêa, Secretary of Public Policies, Ministry of Communications

Meet the speakers



Marco Antonio Galván

Senior Director of Strategic Engagement, GSMA Latin America

He has more than 26 years' experience in the telecommunications, media and internet industry in the areas of technology, strategy, innovation, business transformation, corporate venture capital (CVC), partnerships, regulation, public policy and operations. He has worked at IBM, Telmex, América Móvil and venture capital firms and is a board member of a number of companies involved in social innovation. Originally from Mexico, Marco teaches on postgraduate courses in computer and information sciences and telecommunications. He is a mathematician and physicist, with postgraduate qualifications in maths and computer science, and has studied business at Stanford and Haas School of Business.



Sílvio Pegado

Head of Messaging Latin America, Google

With more than 17 years of experience in the telecommunication and technology market, Sílvio joined Google a year and a half ago to lead Latin American carrier messaging service partnerships called Google RCS, a disruptive service involving a broad ecosystem of operators, manufacturers SMS aggregators, and brands. Previously, Sílvio worked on Twitter for 3 years developing partnerships with operators, web portals, local smartphone manufacturers and acquired solid experience in products, marketing and innovation in operators TIM, Oi and Claro. He holds a degree in Economics from IBMEC with an MBA in Business Management from the same institution.



Fábio Moraes

Strategic Director, GSMA Latin America

Fábio Moraes is Strategic Engagement Director in GSMA where he is responsible for developing the mobile ecosystem in strategic areas such as IoT, Network evolution and Mobile Identity.. With over 20 year of experience in the Telco Industry and having worked in Brazil and Germany in companies such as Siemens, Giesecke & Devrient and Nokia, Fábio holds an Electric Engineering and Business Administration degrees by the Fundação Armando Alvarez Penteado in São Paulo and a MBA by the Fundação Getúlio Vargas (FGV).



Guilherme de Paula Corrêa

Secretary of Public Policies, Ministry of Communications

Guilherme de Paula Corrêa is Electronic Engineer graduated by the "Instituto Militar de Engenharia" and Master in Electric Engineering by the Universidade de Brasília (UnB). Guilherme has over 21 year of experience in the Telecommunication Industry, 16 of them in the private sector and the last 5 in the public sector as Infrastructure Analyst in the Planning Ministry.

Currently Guilherme is serving in the Ministry of Science, technology, Innovation and Communications and since 2014 works in the elaboration of public policies for the IoT ecosystem and in the IoT chamber in the Ministry. He was part of the team that developed the Brazilian Internet of Things National Plan.