

GSMA Membership

Intelligently connecting everyone and everything to a #BetterFuture



The mobile industry is the first to formally commit to the UN Sustainable Development Goals

THE GSMA
WAS FOUNDED IN
1987

Representing the interests of

 **750+**
MOBILE OPERATORS

 **400**
NEARLY
COMPANIES IN THE BROADER MOBILE ECOSYSTEM



Hosting the world's leading mobile industry events, MWC Barcelona, MWC Shanghai, MWC Los Angeles and the Mobile 360 Series attract

200,000+

people from across the globe



8.7 bn+
MOBILE CONNECTIONS WORLDWIDE

The GSMA works to deliver a regulatory environment that creates value for consumers by engaging regularly with



MINISTRIES OF TELECOMS



TELECOMS REGULATORY AUTHORITIES



INTERNATIONAL & NON-GOVERNMENTAL ORGANISATIONS



InfoCentre²
Member-only platform connects **23,000+**
industry experts

100+ TECHNICAL WORKING GROUPS

Promote industry best practice, harmonise operational frameworks and standards



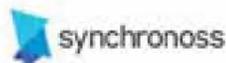
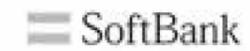
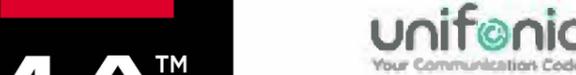
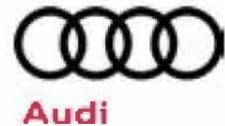
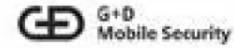
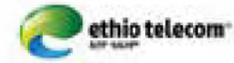
The GSMA is a member-centric organisation representing the mobile industry globally. Our unique and unparalleled position facilitates and empowers our members to work towards common goals around hot topics such as 5G, RCS, IoT, roaming, security and SIM technology.

Participating and driving discussions, decisions and initiatives that are shaping the future of mobile communications help our members open doors to invaluable market insights, intelligence and new business opportunities.

With the GSMA, you can make a real difference, not just to your business, but to your industry and society.

Gregory Geodjenian

Senior Director, GSMA Membership





Get involved in industry programmes & advocacy initiatives

Shape, expand and drive new opportunities across the mobile industry through technical working groups, regional interest groups and specialist programmes.

Industry programmes

Discover how the mobile industry is playing a leading role in developing Future Networks, mobilising the Internet of Things and managing Digital Identity.

Future Networks

With the transformative capabilities of 5G and RCS becoming available, mobile operators seeking to realise the opportunities at hand must achieve economic optimisation of their networks. This will be accomplished via two principal approaches: deployment of innovative technologies and development of new commercial principles. Directed by 16 leading operators the Future Networks Programme works to reduce the capital intensity required for the rollout of 5G, and to seek new ways of unlocking value from mobile networks.

 <p>5G</p> <ul style="list-style-type: none"> • Network slicing • Cloud XR • Fixed wireless access 	 <p>RCS</p> <ul style="list-style-type: none"> • Built on one specification • Global upgrade to operator messaging • Enhancing brand communications 	 <p>Network economics</p> <ul style="list-style-type: none"> • Infrastructure sharing • Energy efficiency • Backhaul relief
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Internet of Things

The Internet of Things Programme is designed to help mobile operators accelerate the delivery of compelling and secure IoT solutions that channel big data to deliver value to individuals and enterprises alike. By developing key players, facilitating industry collaboration and supporting network optimisation, the programme is enabling consumers and businesses to harness a host of rich new services, connected by intelligent, secure and cost effective mobile networks.

 <p>Mobilising the IoT</p>	<p>Expand demand for operator IoT services in the verticals</p>  <p>Automotive Industrial Drones</p>	 <p>Accelerate the global adoption of mobile IoT</p>
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Identity

Mobile Connect is the mobile operator-facilitated secure universal identity service. Simply by matching the user to their mobile phone number, it enables consumers to log-in and authenticate themselves as well as authorise transactions while sharing only the data needed to verify those attributes required. It delivers convenience and privacy for the consumer, and enhances trust and loyalty, while helping to reduce fraud and delivering a seamless user experience. As of February 2019, Mobile Connect has been deployed by over 70 operators in nearly 40 markets.

 <p>Demonstrating value through commercial deployments</p>	 <p>Supporting product deployment and evolution to match market demand</p>	 <p>Secure digital identity is now in our hands</p>
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Advocacy initiatives

The GSMA tackles the world's most pressing challenges by bringing together the public and private sectors to transform lives through access to mobile innovation.

Spectrum

The GSMA Spectrum team aims to secure frequencies to meet the future demand for 5G and enhanced mobile broadband service and ensure timely and affordable access to already identified spectrum bands.

 Ensure spectrum is managed in a fair, transparent and timely way to maximise the benefits for all

 Advocate for future mobile spectrum for next-generation networks to reach their full potential

 Encourage countries to assign allocated spectrum to support mobile capacity and coverage

GSMA Spectrum Committees*

Strategic Spectrum Management Group (SSMG)**

Future Spectrum Group (FSG)**

Spectrum Policy Working Group (SPWG)**

Frequencies Operator Expert Group (FREQ)***

Public Policy

Advancing policy and regulation that enables a safe, sustainable and innovative mobile sector for all.

 Demonstrate thought leadership in digital policy and regulation

 Develop and promote policies that accelerate the digital economy

 Promote a competition framework that supports new and emerging challenges

 Build trust and transparency in mobile connectivity

 Help policymakers and regulators keep pace with the latest industry developments

* Admission to groups is subject to GSMA rules, terms and conditions.
 ** Global.
 *** European.

External Affairs and Industry Purpose

Intelligently connecting everyone and everything to a #BetterFuture

Working with industry leaders, the GSMA seeks to maximise the positive impact of the mobile industry in transforming people's lives and creating a more sustainable planet for all, in support of the UN Sustainable Development Goals (SDGs).



Mobile for Development

Transforming millions of lives with digital technology.

GSMA Mobile for Development sits at the intersection of the mobile ecosystem and the development community, driving innovation in digital technology to reduce inequalities in our world.



Our Members say



“Juphoon System became a GSMA Member as China’s telecom carriers and mobile device providers increasingly look for solutions that are compliant with the GSMA RCS communications protocol.”

Anne Ding
 Head of Strategic Partnership
 Juphoon System Software



“The work in support of the UN’s SDGs is a hugely important part of the way we as an industry contribute to the ecosystem.”

Phillip Malloch
 Vice President, Head of Group Public Affairs
 Telia Company



Create bonds through participation & networking

GSMA facilitated programmes, projects and working groups enable members to work together in a structured and efficient way towards a common goal. Members are encouraged to participate in a range of forums that set the frameworks and standards in respect of operational and technical matters.

Working groups

Working groups meet periodically to gather opinions, reach consensus and approve documentation. The insight of the working group members greatly benefits the formulation of GSMA's work on many projects and adds considerable value to the entire ecosystem.

For more information visit gsma.com/workinggroups

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Fraud & Security
 Stay ahead of potential fraud and security threats by implementing preventative measures
- 
Interoperability Data Specifications & Settlement
 Benefit from flexible data exchange processes to support billing and settlement
- 
Internet
 Identify threats and opportunities in new internet technologies
- 
Intellectual Property Rights
 Protect your IP and play a part in defining effective regulations
- 
Networks
 Support dependable performance of networks for interconnection and roaming
- 
SIM
 Build consensus on SIM technology and services
- 
Terminal Steering
 Avoid fragmentation and enhance your device, usability, security and consistency
- 
Wholesale Agreements & Solutions
 Support development of charging models and agreement templates to ease introduction of new services

Our Members say



“We look forward to building a standard of our technology eUICC solution with the help of GSMA SIM Working Group.”

Mark Shi
CEO
Roam2Free



“GSMA leadership on next technologies like 5G, IoT and eSIM is critical for MNOs and for IDEMIA that we had to become a member.”

Fabien Jautard
Executive Vice President
for Mobile Operators
IDEMIA

Locations of GSMA suites

Five GSMA suites are made available worldwide to members to use for business meetings, networking and collaboration. For bookings please contact the membership team via membership@gsma.com



Gain exclusive access to key tools

Our Members say



“GSMA’s leadership on RCS is so important that we had to become a member.”

John Lauer
CEO
Zipwhip



“We joined the GSMA to share and improve the highest level technical knowledge of eSIM and telecoms.”

Ming Jiang
CTO
Redtea Mobile



“GSMA is defining the path to innovations together with the industry. We are happy to contribute with our expertise and be integral part of defining the future in IoT.”

Norbert Muhrer
Senior Vice President
Quectel



“GSMA is very good in sharing technology and knowledge in the telecom industry.”

Dalin Liu
CEO
Zhejiang Qipeng Network Technology

GSMA Members are provided with an ever-evolving range of tools, resources and guidance to ensure their organisation and the industry continues to grow.

Key tools

Retrieve 1,000+ technical specifications, whitepapers and all permanent reference documents in our Official Documents library. Join our community of 23,000+ industry players, and reach out to them directly through our Contacts database, as well as accessing the GSMA Calendar and viewing our meetings and events in one place.

-  InfoCentre²
-  IMEI Database Discount
-  TAP testing Toolkit Discount
-  GSMA Whitepapers
-  Newsletters
-  Webinars

InfoCentre²

Our members-only portal, InfoCentre², is the only place to participate in our technical working groups, and together, we drive and set the technical standardisation for the industry.

-  Join a global community of 23,000+ industry experts
-  Collaborate, network, search & share intelligence with your peers
-  Access resources that will help you influence & grow your business within the mobile ecosystem

Our Members say



“Being a member of this big family, we’ve built a lot of relationships and networks with operators and technical solution providers.”

Godfrey Chen
CBO
Joy Telecom



“Orange joined the GSMA to build a future with peers. Sharing visions and joining forces is key to deliver useful innovation that drives progress for all.”

Mari-Noëlle Jégo-Laveissière
Deputy CEO of the Group, Chief Technology and Innovation Officer
Orange



Take advantage of events & marketing opportunities

Promote your business at the GSMA’s world-class industry events; benefit from exclusive invitations and discounts to attend.

Global events

The GSMA hosts the world's leading mobile industry events, MWC Barcelona, MWC Shanghai, MWC Los Angeles and the Mobile 360 Series attract 200,000+ people from across the globe.

GSMA Members receive exclusive discounts to MWC events; including delegate passes, exhibition space and standard meeting rooms.



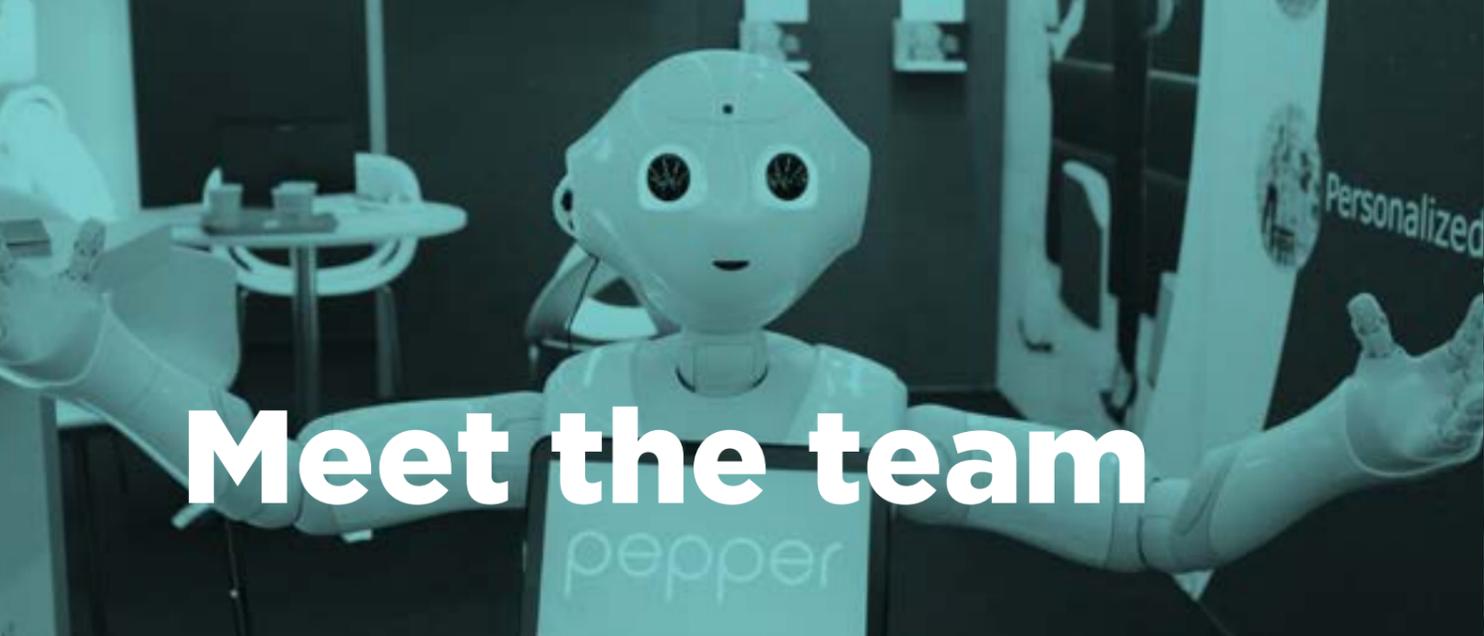
Marketing opportunities

GSMA Membership gives you the platform to enhance the profile of your business and promote your brand on the world stage.

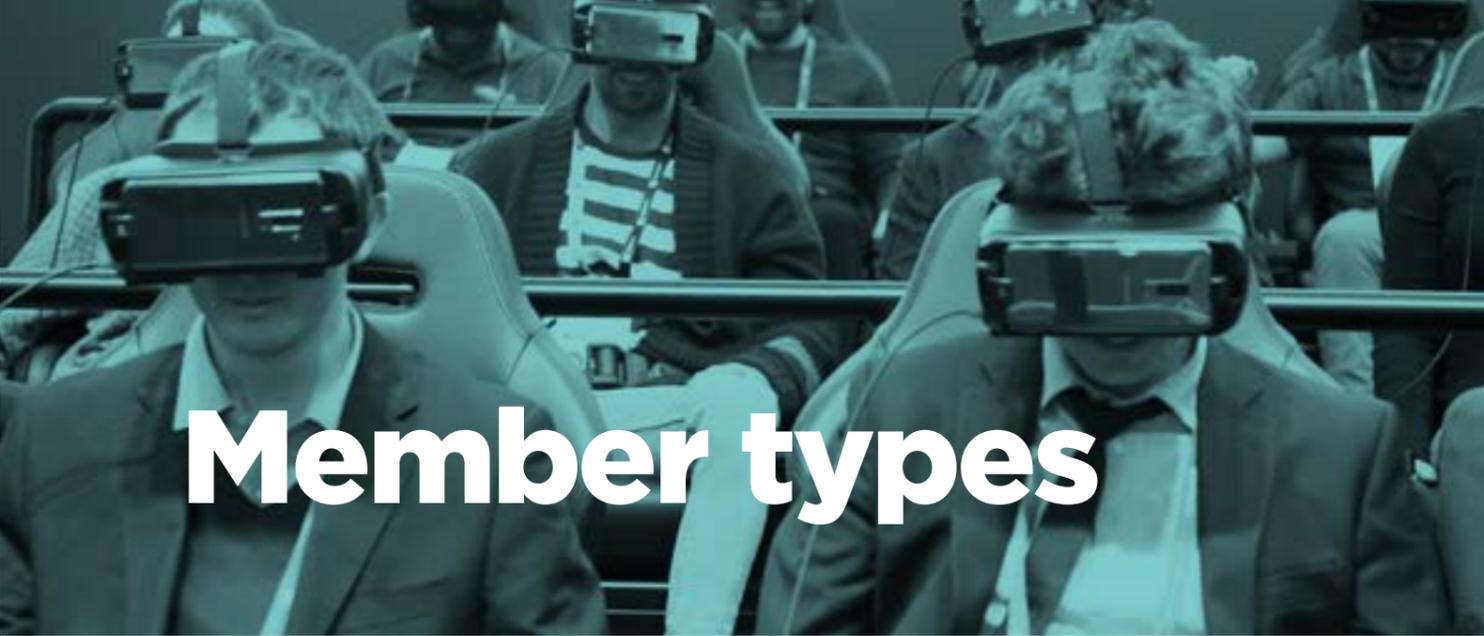


Become a
GSMA
Member

Together, we work on a set of common goals, increase efficiency in multiple aspects of your business, foster new opportunities for growth, and allow numerous benefits to flow through the industry to the consumer. To start your organisation's membership application, please contact us on membership@gsma.com



Meet the team



Member types



Operator

Open to licensed mobile network operators using a GSM family technology (GSM, 3G (UMTS/WCDMA), HSPA, LTE, LTE-Advanced).

Associate

Open to companies in the broader mobile ecosystem, including handset and device makers, software companies, equipment providers and Internet companies. Organisations that are interested in using mobile connectivity to create new, enhanced or more efficient services in a diverse range of companies and industry sectors such as financial services, healthcare, media, transport and utilities are also welcomed as Associate Members.

Rapporteur

Open to non-GSM licensed operators moving to LTE/HSPA, or those planning to roam on GSM networks. Rapporteur Membership is also open to affiliates of Operator Members, who are Machine to Machine (M2M) operators.

Benefits summary

Participation & networking

GSMA facilitated programmes, projects and working groups enable members to work together in a structured and efficient way towards a common goal. GSMA Members are encouraged to participate in a range of forums.

Working groups

Regional interest groups

Industry focused projects

Seminars and training

Use of GSMA Members suites

Access to key tools

GSMA Members are provided with an ever-evolving range of tools, resources and guidance to ensure their organisation and the industry continues to grow.

InfoCentre²

Access to IMEI Database

Access to standard global roaming agreement templates

Access to RAEX

Access to security algorithms

White label coverage maps

GSMA white papers

Access to TAP Testing Toolkit software licence

Newsletters

Webinars

GSMA Intelligence at a discounted rate

Global events

The world's leading mobile industry events, MWC Barcelona, MWC Los Angeles, MWC Shanghai and the Mobile 360 Series of conferences, together attract over 200,000+ people from across the globe annually.

30% discount on delegate passes to all MWC events

3% discount on MWC Barcelona exhibition space and standard meeting rooms

Preferential rates for Mobile 360 Series

CEO invitation to attend the Ministerial Programme held during MWC Barcelona

Invitation to exclusive membership events during MWC

Marketing opportunities

GSMA Membership gives you the platform to enhance the profile of your business and promote your brand on the world stage.

Company listing and contact access on the GSMA's web-based directory

Discounted rates for advertising in selected GSMA publications

Profiles of success stories

Publication of your organisation's press releases and white papers

Use of the GSMA Member logo

Get in touch



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GSMA Membership Enquiries

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General GSMA Information

For all non-media enquiries, please email info@gsma.com



The GSMA represents the interests of mobile operators worldwide, uniting more than 750 operators with nearly 400 companies in the broader mobile ecosystem, including handset and device makers, software companies, equipment providers and internet companies, as well as organisations in adjacent industry sectors. The GSMA also produces the industry-leading MWC events held annually in Barcelona, Los Angeles and Shanghai, as well as the Mobile 360 Series of regional conferences.

For more information, please visit the GSMA corporate website at www.gsma.com

Follow the GSMA on Twitter: [@GSMA](https://twitter.com/GSMA)



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