The GSMA is a member-centric organisation representing the mobile industry globally. Our unique and unparalleled position facilitates and empowers our members to work towards common goals around hot topics such as 5G, RCS, IoT, roaming, security and SIM technology.

Participating and driving discussions, decisions and initiatives that are shaping the future of mobile communications help our members open doors to invaluable market insights, intelligence and new business opportunities.

With the GSMA, you can make a real difference, not just to your business, but to your industry and society.

Gregory Geodjenian
Senior Director, GSMA Membership

Intelligently connecting everyone and everything to a #BetterFuture

The mobile industry is the first to formally commit to the UN Sustainable Development Goals

The GSMA was founded in 1987

Representing the interests of

- 750+ mobile operators
- Nearly 400 companies in the broader mobile ecosystem

Hosting the world’s leading mobile industry events, MWC Barcelona, MWC Shanghai, MWC Los Angeles and the Mobile 360 Series attract 230,000+ people from across the globe

The GSMA works to deliver a regulatory environment that creates value for consumers by engaging regularly with

- Ministries of Telecoms
- Telecoms Regulatory Authorities
- International & Non-Governmental Organisations

10 bn+
Mobile connections worldwide

InfoCentre²
Member-only platform connects 23,000+ industry experts

100+
Technical Working Groups

Promote industry best practice, harmonise operational frameworks and standards
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Shape, expand and drive new opportunities across the mobile industry through technical working groups, regional interest groups and specialist programmes.
Industry programmes

Discover how the mobile industry is playing a leading role in developing Future Networks, mobilising the Internet of Things and managing Digital Identity.

**Future Networks**

With the transformative capabilities of 5G and IP Communications being realised, mobile operators seeking to recognise the opportunities at hand must achieve economic optimisation of their networks. This will be accomplished via two principal approaches: deployment of innovative technologies and the development of new commercial principles. Directed by 21 leading operators the Future Networks Programme works to reduce the capital intensity required for the rollout of 5G, and to seek new ways of unlocking value from mobile networks.

- **5G**
  - Network Slicing delivering tailored services
  - Facilitating edge computing
  - Building an Operator Platform ecosystem

- **Network economics**
  - Driving cost efficiencies
  - Validated savings in Energy Efficiency, Automation & AI

- **IP Communications & RCS**
  - Built on one specification
  - Global upgrade to operator messaging
  - Enhancing brand communications

**Internet of Things**

The GSMA’s Internet of Things Programme is an industry initiative designed to help mobile operators accelerate the delivery of compelling and secure IoT solutions to deliver value to individuals and enterprises alike. By developing key enablers, facilitating industry collaboration and supporting network optimisation, the Internet of Things Programme is enabling consumers and businesses to harness a host of rich new services, connected by intelligent and secure mobile networks.

- Mobile IoT
- IoT Security
- IoT Policy & Regulation

**Identity**

Since its inception in 2014, the Identity Programme has grown into a major business with its flagship product Mobile Connect having been launched by more than 70 operators around the world, reaching over 4 million end users. It is also being used by a number of major service providers for authentication as well as other services such as fraud detection and identification. Mobile Connect is now a product mature enough for operators to continue developing and evolving without GSMA leading. The Identity programme is moving into a new phase of increased focus on Identity as a whole, understanding the role of identity as an enabler for other services and trends, such as decentralised identity, IoT, fraud detection and risk scoring; and drill into the commercial opportunities that identity presents to the operators.

- Decentralised identity
- Fraud detection
- Risk scoring
- Commercial opportunities with identity
Discover how the mobile industry is playing a leading role in developing Future Networks, mobilising the Internet of Things and managing Digital Identity.

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### Spectrum

The GSMA’s spectrum team is working globally to advocate for timely release of harmonised spectrum to meet growing demand, improve coverage and power innovative new services.

- **Encourage countries to assign spectrum in a timely manner to support capacity and coverage needs of mobile networks**
- **Advocate for harmonised mobile spectrum for next-generation networks to enhance the economies of scale**
- **Ensure a fair, transparent and pro-investment spectrum management framework to maximise the benefits for all**

### GSMA Spectrum Committees*

- **Strategic Spectrum Management Group (SSMG)**
- **Future Spectrum Group (FSG)**
- **Spectrum Policy Working Group (SPWG)**
- **Frequencies Operator Expert Group (FREQ)**

### Public Policy

The GSMA policy team actively engages with policymakers and regulators, contributes to market research, and conveys the perspectives of the mobile industry across the range of issues that surround the digital economy and society.

- **Demonstrate thought leadership in digital policy and regulation**
- **Develop and promote policies that accelerate the digital economy**
- **Promote a competition framework that supports new and emerging challenges**
- **Build trust and transparency in mobile connectivity**
- **Help policymakers and regulators keep pace with the latest industry developments**
- **Support connectivity for all**

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* Admission to groups is subject to GSMA rules, terms and conditions.
** Global.
*** European.
External Affairs and Industry Purpose

Intelligently connecting everyone and everything to a #BetterFuture

Working with industry leaders, the GSMA seeks to maximise the positive impact of the mobile industry in transforming people’s lives and creating a more sustainable planet for all, in support of the UN Sustainable Development Goals (SDGs).

Mobile for Development

Transforming millions of lives with digital technology.

GSMA Mobile for Development sits at the intersection of the mobile ecosystem and the development community, driving innovation in digital technology to reduce inequalities in our world.

Our Members say

“Juphoon System became a GSMA Member as China’s telecom carriers and mobile device providers increasingly look for solutions that are compliant with the GSMA RCS communications protocol.”

Anne Ding
Head of Strategic Partnership
Juphoon System Software

“GSMA is an important part of our strategy, it provides a critical framework for the mobile communications industry, in terms of standards, technology initiatives, collaboration and co-operation.”

Timothy Sherwood
Vice President, Mobility & IoT
Tata Communications
Create bonds through participation & networking

GSMA facilitated programmes, projects and working groups enable members to work together in a structured and efficient way towards a common goal. Members are encouraged to participate in a range of forums that set the frameworks and standards in respect of operational and technical matters.
Working groups

Working groups meet periodically to gather opinions, reach consensus and approve documentation. The insight of the working group members greatly benefits the formulation of GSMA’s work on many projects and adds considerable value to the entire ecosystem.

For more information visit gsma.com/workinggroups

Our Members say

“We look forward to building a standard of our technology eUICC solution with the help of GSMA SIM Working Group.”

Mark Shi
CEO
Roam2Free

“WeThe benefits of participating in the Working Groups are that you can learn from others and you can gain knowledge and expertise from people all across the world..”

David Rogers
CEO
Copper Horse
Our Members say

“IDEMIA has joined the GSMA to help shape the future of the mobile industry.”

Ea Chaillioux
Vice President Global Ecosystem Engagement, Digital Business Unit
IDEMIA

“GSMA is defining the path to innovations together with the industry. We are happy to contribute with our expertise and be integral part of defining the future in IoT.”

Norbert Muhrer
Senior Vice President
Quectel

“We joined the GSMA to share and improve the highest level technical knowledge of eSIM and telecoms.”

Ming Jiang
CTO
Redtea Mobile

“GSMA is very good in sharing technology and knowledge in the telecom industry.”

Dalin Liu
CEO
Zhejiang Qipeng Network Technology

Locations of GSMA suites

Five GSMA suites are made available worldwide to members to use for business meetings, networking and collaboration. For bookings please contact the membership team via membership@gsma.com
Gain exclusive access to key tools

GSMA Members are provided with an ever-evolving range of tools, resources and guidance to ensure their organisation and the industry continues to grow.
Key tools

Retrieve 1,000+ technical specifications, whitepapers and all permanent reference documents in our Official Documents library. Join our community of 23,000+ industry players, and reach out to them directly through our Contacts database, as well as accessing the GSMA Calendar and viewing our meetings and events in one place.

InfoCentre²

Our members-only portal, InfoCentre², is the only place to participate in our technical working groups, and together, we drive and set the technical standardisation for the industry.

Our Members say

“Being a member of this big family, we’ve built a lot of relationships and networks with operators and technical solution providers.”

Godfrey Chen
CBO
Joy Telecom

“Orange joined the GSMA to build a future with peers. Sharing visions and joining forces is key to deliver useful innovation that drives progress for all.”

Mari-Noëlle Jégo-Laveissière
Deputy CEO of the Group, Chief Technology and Innovation Officer
Orange
Take advantage of events & marketing opportunities

Promote your business at the GSMA’s world-class industry events; benefit from exclusive invitations and discounts to attend.
Global events
The GSMA hosts the world’s leading mobile industry events, MWC Barcelona, MWC Shanghai, MWC Los Angeles and the Mobile 360 Series attract 230,000+ people from across the globe.

GSMA Members receive exclusive discounts to MWC events; including delegate passes, exhibition space and standard meeting rooms.

Marketing opportunities
GSMA Membership gives you the platform to enhance the profile of your business and promote your brand on the world stage.

- Company listing & contact access on the GSMA web-based directory
- Discounted rates for advertising in selected GSMA publications
- Profiles of success stories
- Use of the GSMA logo

Global Focus • Global Impact
Together, we work on a set of common goals, increase efficiency in multiple aspects of your business, foster new opportunities for growth, and allow numerous benefits to flow through the industry to the consumer. To start your organisation’s membership application, please contact us on membership@gsma.com
Meet the team

Yvette Smith
Membership Coordinator
Operator Members

Lucy Marshall
Membership Manager
EMEA

Gregory Geodjenian
Senior Director
Membership

Maria Smith
Membership Manager
Operator Members

Barney Stinton
Senior Membership Manager

Abel Sinna
Membership Manager
EMEA

Harry Kai Wang
Membership Manager
Asia

Amanda Flower
Membership Manager
Americas

María Smith
Membership Manager
Operator Members
Member types

Operator
Open to licensed mobile network operators using a GSM family technology (GSM, 3G (UMTS/WCDMA), HSPA, LTE, LTE-Advanced).

Associate
Open to companies in the broader mobile ecosystem, including handset and device makers, software companies, equipment providers and Internet companies. Organisations that are interested in using mobile connectivity to create new, enhanced or more efficient services in a diverse range of companies and industry sectors such as financial services, healthcare, media, transport and utilities are also welcomed as Associate Members.

Rapporteur
Open to non-GSM licensed operators moving to LTE/HSPA, or those planning to roam on GSM networks. Rapporteur Membership is also open to affiliates of Operator Members, who are Machine to Machine (M2M) operators. As of Wednesday, 1 April 2020, Mobile Virtual Network Operators are eligible to join the GSMA.
### Benefits summary

**Participation & networking**

GSMA facilitated programmes, projects and working groups enable members to work together in a structured and efficient way towards a common goal. GSMA Members are encouraged to participate in a range of forums.

- Working groups
- Regional interest groups
- Industry focused projects
- Seminars and training
- Use of GSMA Members suites

**Access to key tools**

GSMA Members are provided with an ever-evolving range of tools, resources and guidance to ensure their organisation and the industry continues to grow.

- InfoCentre²
- Access to GSMA Blacklist
- Access to GSMA Network Settings Exchange
- 30% discount on GSMA Device Database
- 10% discount on TAC allocation fees
- Access to standard global roaming agreement templates
- Access to RAEX
- Access to security algorithms
- White label coverage maps
- GSMA white papers
- Access to TAP Testing Toolkit software licence
- Newsletters
- Webinars
- GSMA Intelligence at a discounted rate
Global events
The world's leading mobile industry events, MWC Barcelona, MWC Los Angeles, MWC Shanghai and the Mobile 360 Series of conferences, together attract over 200,000+ people from across the globe annually.

- 30% discount on delegate passes to all MWC events
- 3% discount on MWC Barcelona exhibition space and standard meeting rooms
- Preferential rates for Mobile 360 Series
- CEO invitation to attend the Ministerial Programme held during MWC Barcelona
- Invitation to exclusive membership events during MWC

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- Discounted rates for advertising in selected GSMA publications
- Profiles of success stories
- Publication of your organisation’s press releases and white papers
- Use of the GSMA Member logo
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Get in touch

GSMA Membership Enquiries
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For more information, please visit the GSMA corporate website at www.gsma.com

Follow the GSMA on Twitter: @GSMA
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Follow the GSMA on Twitter: @GSMA

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