

# WELCOME TO GSMA MEMBERSHIP

## ENHANCING THE POWER OF GLOBAL CONNECTIONS



Mobile connectivity impacts over 5 billion people and supports over 10 billion mobile connections. Between 2019 and 2020 alone, 5G population coverage grew from 5% to 17% (That's 930 million additional people covered). As we evolve, we will work with our members to drive the initiatives that shape our industry's future - powering innovation across all industry sectors around the globe.



*At the GSMA we shape our industry's future by unifying the end-to-end connectivity ecosystem. We provide a voice of expertise for mobile operators and the wider mobile ecosystem of over 1,000 companies worldwide. If mobile connectivity is integral to your organisation, you can make a real difference to your business, your industry, and society by becoming a GSMA member.*



**Mats Granryd, Director General**



## WHO ARE THE GSMA?

**We drive a common agenda** that supports the needs of key stakeholders across the mobile and adjacent ecosystems

**We accelerate innovation**, creating impact through GSMA Foundry and technology Working Groups, sub-groups and taskforces

**We promote fair and equal market conditions** by working with industry policy makers

**We ensure representation** by working with governments, UN Agencies and NGOs

**We convene the ecosystem** at MWC Barcelona, Shanghai, Africa and North America - the heart of innovation

**We engage the industry** at our forums, seminars and working groups

**We standardise solutions** in commercial, operational and technical matters

# SEE HOW GSMA AND ITS MEMBERS ARE DELIVERING IMPACT ACROSS BUSINESSES, INDUSTRIES AND SOCIETY



## SECURE, SCALABLE, FLEXIBLE CONNECTIVITY FOR THE MANUFACTURING SECTOR

Manufacturing is undergoing a major generational shift. Industry 4.0, the digitisation and advancement of the manufacturing processes and ecosystem, is set to create far more flexible, efficient and sustainable production lines. The GSMA, working with its members, is focused on building the benefits of 5G IoT for manufacturing, by bringing together leading operators and manufacturing companies around the world to enhance value and drive efficiencies for leading manufacturers around the world.

## ENSURING A SAFE AND SECURE MOBILE ENVIRONMENT

The GSMA and its working groups analyse the industry's threat landscape and provide information that enables our members' ability to protect the mobile and adjacent ecosystems. Whether enabling the financial services sector to adequately protect against issues such as [SIM swap fraud](#) or taking swift action to address mobile malware such as [Flubot](#) the work GSMA and its members undertakes is providing safer communications for all.

## ACCELERATING THE MOBILE MONEY ECOSYSTEM FOR THE UNDERSERVED

Two billion people remain unbanked, without access to safe, secure and affordable financial services. The GSMA Mobile Money Programme is working with mobile operators, its members and other key stakeholders to create a robust mobile money ecosystem, which will increase the relevancy and utility of these services and ensure their sustainability. Since its inception 1.2bn mobile money accounts have been created and as-of December 2021 over 300 mobile money services are live across almost 100 countries.

# GSMA MEMBERSHIP IS EMPOWERING ORGANISATIONS BOTH IN, AND ADJACENT TO, THE MOBILE ECOSYSTEM.

## INDUSTRY ACTION & INFLUENCING

GSMA working groups – the cornerstone of mobile technology evolution – maintaining over 500 essential industry specifications & standards

Collaborating for industry standardisation and solution development



## NETWORKING & COMMUNITY

Virtual and in-person forums, meetings and networking at our events

Discounts on MWC event space and passes

## KNOWLEDGE SHARE & DOCUMENTATION

Access GSMA's secure extranet and over 15,000 industry contact database

Share & contribute to industry knowledgebase and publish reports & documentation through GSMA channels



## MARKETING & PROMOTION

Publish white papers, case studies, press releases and member details through GSMA channels

Promotion on social media and use of GSMA membership logos

Webinars & virtual showcases

**MEMBERSHIP BENEFITS DESIGNED TO SUPPORT YOUR BUSINESS IN MULTIPLE WAYS:**



## GSMA SERVICES

Exclusive rates for GSMA services such as GSMA Intelligence, RAEX (Roaming Agreement Exchange) and Telecommunication Information Sharing and Analysis Center (T-ISAC)

**BECOME A GSMA MEMBER**

GET IN TOUCH 

