

# GSMA<sup>TM</sup>

A woman with curly hair, wearing a grey hoodie and patterned leggings, is sitting on a concrete pier. She is smiling and looking at a smartphone in her hands. She is wearing earbuds. The pier has a metal railing with vertical posts. The background shows a body of water and a clear sky. The overall tone is bright and positive.

---

## MEMBERSHIP





Membership offers unparalleled access to the latest industry data, best practices, decision-makers and communities

**Connect with over**  
**15,500** member contacts  
from over

**1,100** member companies

GSMA members fuel their businesses by the connections, documentation, resources and industry expertise accessed through GSMA's secure online platform - InfoCentre2.



### **Participate in global decision making**

Through the GSMA Working Groups, members can work together with peers to address industry priorities, to promote industry perspectives, collaborate & harmonise – and engineer the future of connectivity and services.



### **Access to key decision makers in the connectivity industry**

GSMA Membership gives you the platform to enhance the profile of your business and promote your brand on the world stage, connect through GSMA communities, working groups or events, as well as promotion through the online member directory, profiles of success stories and white papers, plus invites to exclusive events at MWC.



### **Accelerate Innovation**

Shape the next generation of mobile through initiatives such as GSMA Foundry, an initiative to help the ecosystem accelerate the delivery of new connected devices and services – or access the latest industry data through GSMA Intelligence.

# WELCOME TO GSMA MEMBERSHIP



## Operator Members

Open to licensed mobile network operators using a GSM family technology (GSM, 3G (UMTS/WCDMA), HSPA, LTE, LTE-Advanced).

- MNOs using a GSM family technology
- Satellite Operator
- Aircraft Operator
- Maritime Operator
- Telecommunications Administrative/Regulatory bodies...



## Industry Members

Open to companies in the broader mobile ecosystem, including equipment vendors, device manufacturers and software companies (as well as organisations using mobile connectivity to create better services).

- Handset and device makers
- Software companies
- Equipment providers
- Internet companies...



## Rapporteur Members

Open to non-GSM licensed operators moving to LTE/HSPA, or those planning to roam on GSM networks – plus Mobile Virtual Network Operators.

- Non-GSM Licensed Operators
- Fixed Wireless/Wireless Local Loop (FW/WLL) Operators
- M2M Operators
- Virtual Mobile Network Operators (MVNO)
- Wholesale Network Operators...



## Sector Members

Sector specific industry engagement bridging the gap between the mobile and key adjacent ecosystems in areas such as Financial Services, Manufacturing, Aviation, Gaming, Automotive and Tower & Fibre Infrastructure.

- Financial Services
- Automotive
- Aviation
- Manufacturing
- VoIP
- Tower & Fibre
- Gaming...

# GSMA - WORKING GROUPS AND SECURITY

**8** PERMANENT  
WORKING  
GROUPS



INTERNET



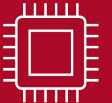
IPR



INTEROPERABILITY  
DATA SPECIFICATIONS &  
SETTLEMENT



NET  
WORKS



SIM/  
eSIM



WHOLESALE AGREEMENTS  
& SOLUTIONS



TERMINAL  
STEERING



FRAUD  
SECURITY

CONNECTING OVER  
**15,500 EXPERTS**



**5,758**  
ACTIVE  
WORKING  
GROUP PARTICIPANTS

TASKFORCES  
& SUBGROUPS

**105**

**SINCE LAST BOARD MEETING**



**320**  
MEETINGS



**T-ISAC**  
MEMBERS

SUPPORTING OVER  
**750 OPERATORS**

**500+**



ESSENTIAL  
SPECIFICATIONS



INTEROPERABILITY



ROAMING



INTERCONNECT

IMPACTING OVER 10% REVENUE



BENEFITTING EVERY  
SUBSCRIBER GLOBALLY

**GSMA™**



### **Fraud & security**

We push the security agenda in the industry to stay ahead of fraud and security threats, define preventative measures and provide support tools and processes



### **Networks**

We create specifications, guidelines frameworks and systems to support operation of networks for interconnection and roaming

### **Intellectual property rights**

We work to protect IP and play a part in defining effective regulations



### **SIM**

We define eSIM specifications for the whole industry and general consensus on SIM technology and services

### **Internet**

We identify changes in internet technologies and their application to Communications networks



### **Terminal steering**

We avoid fragmentation and enhance devices, usability, security and consistency

### **Interoperability data specifications & settlement**

We design flexible data exchange processes to support clearing, billing and settlement



### **Wholesale agreements & solutions**

We develop charging models and agreement templates to ease the introduction of new services

# GSMA

## Working Groups

Working towards common goals, the GSMA Working Groups engineer the future of technology



# GSMA

## Communities

### **Manufacturing, Aviation Financial Services, Automotive**

These vertical focused groups bridge the gap between mobile and key vertical sectors, for example, the 5G IoT for Manufacturing Forum has grown to 29 organisations and delivered 5 reports including 5G IoT Private & Dedicated Networks and Operational Networks for Comparison of 5G and Wi-Fi

---

### **Open Networks**

Taskforce of all members was set up to investigate the impact of open interfaces and standards on Mobile Infrastructure supply chain

---

### **IoT**

GSMA Internet of Things is an initiative to help operators add value and accelerate the delivery of new connected devices and services in the IoT

### **Identity & Data**

Sharing knowledge and best practices on Identity and Data services, with a focus on commercial solutions from the mobile industry for third parties. Strengthening collaboration across the ecosystem, from MNOs through technology vendors to identity resellers and CPaaS players.

---

### **Telco Edge Cloud**

Operator Platform and Telco Edge Cloud, Multi-Operator MEC initiative and 5G Cloud Mobile Edge Computing (MEC)

# GSMA MEMBERSHIP BENEFITS



## Industry action & influencing

- Only as a GSMA member can you access and partake in the GSMA working groups – the cornerstone of mobile technology evolution
- Collaboration and harmonisation to influence mobile industry standardisation and solution development



## Knowledge share & documentation

- Access to GSMA's secure extranet & 15,500 contact database
- Opportunity to publish relevant documentation on GSMA website and through GSMA channels



## Networking & community

- Virtual and in-person forums, meetings and dedicated networking at GSMA events
- Discounts on MWC event space & passes



## Marketing & promotion

- Industry papers, case studies, success stories & press releases published on the GSMA website, alongside member listing
- Promotion on social media and use of GSMA membership logos
- Webinars & virtual showcases



## GSMA services

- Access to and preferential rates across many of GSMA's services, including GSMAi, RAEX and Telecommunication Information Sharing and Analysis Center (T-ISAC)

# CONTACT DETAILS:



**More information**  
[gsma.com/membership](https://gsma.com/membership)