

Asia Pacific

Unique mobile subscribers



2018
2.8bn



67% PENETRATION RATE (% of population) 72% CAGR 2018-25

2025
3.1bn

18% ↑

Mobile internet users



2018
1.9bn

45% PENETRATION RATE (% of population) 62% CAGR 2018-25

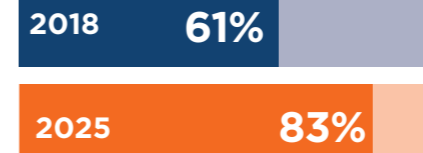
2025
2.7bn

5.5% ↑



Smartphone connections

Percentage of connections



IoT connections

2018 • 2025

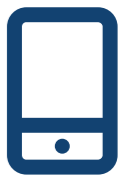
3.5bn
11.0bn



4G connections

2018

52%



2025

68%



of total connections

5G connections in 2025 (18% of total connections) **845m**

Excluding licensed cellular IoT



Mobile industry contribution to GDP

\$1.6tn 2018 **5.3%**
\$1.9tn 2023

SIM connections

Excluding cellular IoT



2018
4.2bn



101% PENETRATION RATE (% of population) 111% CAGR 2018-25

2025
4.8bn

2.1% ↑

Operator revenues

2018

\$400bn

2025

\$433bn

Operator capex of \$574 billion for the period 2018-2025

64% of which will be on 5G

Public funding

Mobile ecosystem contribution to public funding (before regulatory and spectrum fees)

\$165bn

2018



Employment

2018

10m



Jobs
directly supported by the mobile ecosystem

Plus 8 million indirect jobs