

Mobile Economy MENA

UNIQUE MOBILE SUBSCRIBERS



↑ 2019-2025
CAGR: 2.5%

2019 394m 2025 458m



MOBILE INTERNET USERS



↑ 2019-2025
CAGR: 5.1%

2019 264m 2025 357m



SIM CONNECTIONS

Excluding licensed cellular IoT



↑ 2019-2025
CAGR: 1.8%

2019 636m 2025 709m



SMARTPHONES

% of total connections
Excluding licensed cellular IoT



4G

2019

2025



of total connections
Excluding licensed cellular IoT

5G

2025



58m connections



of total connections
Excluding licensed cellular IoT

OPERATOR REVENUES AND INVESTMENT

2019

2025



Operator revenues

\$63.1bn

Operator revenues

\$65.4bn

Operator capex of \$70 billion for the period 2019-2025

PUBLIC FUNDING

2019



\$20bn

Mobile ecosystem contribution to public funding
(before regulatory and spectrum fees)

MOBILE INDUSTRY CONTRIBUTION TO GDP



2019

\$244bn

5.7% of GDP

EMPLOYMENT

2019



360,000

jobs directly supported
by the mobile ecosystem

+640,000 indirect jobs