The Mobile Economy



Unique mobile subscribers



5.3bn 5.7bn



Penetration rate





Mobile internet subscribers



4.2bn



Penetration rate







€ CAGR 2021-2025 4.5%



SIM connections

Excluding licensed

107%



8.3bn







Percentage of connections (excluding licensed cellular IoT)





Percentage of connections





Percentage of connections (excluding licensed cellular IoT)







Internet of Things



15.1bn Total connections

2025 23.3bn



Operator revenues and investment

\$1.08tn



Operator capex



85% on 5G



Mobile industry contribution to GDP

\$4.5tn 5% of GDP



Public funding

\$500bn



Mobile ecosystem contribution to public funding (before regulatory and spectrum fees)



Employment

12 million jobs



Directly supported by the mobile ecosystem



8 14 million jobs

supported indirectly