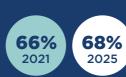
The Mobile Economy **Middle East and North Africa**



Unique mobile subscribers



412m



Penetration rate



€ CAGR 2021-2025 **2.5%**



Mobile internet users





54%







€ CAGR 2021-2025 **4.2%**



SIM connections

(excluding licensed cellular IoT)



648m





105%



Penetration rate

Percentage of connections





(excluding licensed cellular IoT)

Connections

Adoption

Smartphones

Percentage of connections (excluding licensed cellular IoT)





Internet of Things



1.03bn



Operator revenues and investment



Operator capex

73% on 5G

Mobile industry contribution to GDP



Public funding



Mobile ecosystem contribution to public funding (before regulatory and spectrum fees)



Employment

330,000



Directly supported by the mobile ecosystem



560,000 jobs

supported indirectly