## The Mobile Economy **North America**



**Unique mobile subscribers** 



**329**m



85%

**Penetration rate** 











**Mobile internet users** 























**SIM** connections

(excluding licensed cellular IoT)







107% 2025





Percentage of connections (excluding licensed cellular IoT)





Percentage of connections (excluding licensed cellular IoT)

14% - 64%



Percentage of connections **Smartphones** (excluding licensed cellular IoT)











**Operator revenues and investment** 



**Total revenues** 

**Operator capex** 

99% on 5G



**Mobile industry contribution to GDP** 









Mobile ecosystem contribution to public funding (before regulatory and spectrum fees)



**Employment** 



Directly supported by the mobile ecosystem in 2021



1.4 million jobs supported indirectly

Plus an additional