The Mobile Economy **Europe**



Unique mobile subscribers



474m



87%









Mobile internet users















CAGR 2021-2025

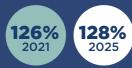


SIM connections

(excluding licensed cellular IoT)















Percentage of connections (excluding licensed cellular IoT)





(excluding licensed cellular IoT)

Connections

Adoption

Smartphones

Percentage of connections (excluding licensed cellular IoT)







Licensed cellular IoT connections



Operator revenues and investment

€162bn €169bn



Total revenues

Operator capex

90% on 5G



Mobile industry contribution to GDP







Mobile ecosystem contribution to public funding (before regulatory and spectrum fees)



Employment

1.4 million jobs



Directly supported by the mobile ecosystem in 2021



Plus an additional 1.3 million jobs supported indirectly