

# The Mobile Economy Pacific Islands

## Unique mobile subscribers



**Penetration rate**  
Percentage of population



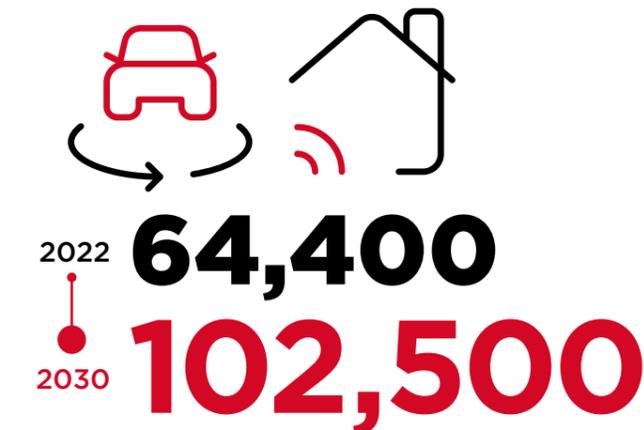
**CAGR** 2022-2030  
**2.5%**

## Smartphones

Percentage of connections (excluding licensed cellular IoT)



## Licensed cellular IoT connections\*



\* For Fiji and Papua New Guinea

## Mobile internet users



**Penetration rate**  
Percentage of population



**CAGR** 2022-2030  
**3.1%**

## Operator revenues and investment



**Operator capex**  
**\$1.9bn**  
2023 —→ 2030

## SIM connections

(excluding licensed cellular IoT)



## 4G

Percentage of connections (excluding licensed cellular IoT)



## Mobile industry contribution to GDP



## Public funding

2022 **\$296m**

Mobile ecosystem contribution to public funding (before regulatory and spectrum fees)

**Penetration rate**  
Percentage of population



## 5G

Percentage of connections (excluding licensed cellular IoT)



## Employment

**23,000 jobs**

Supported by the mobile ecosystem in 2022

