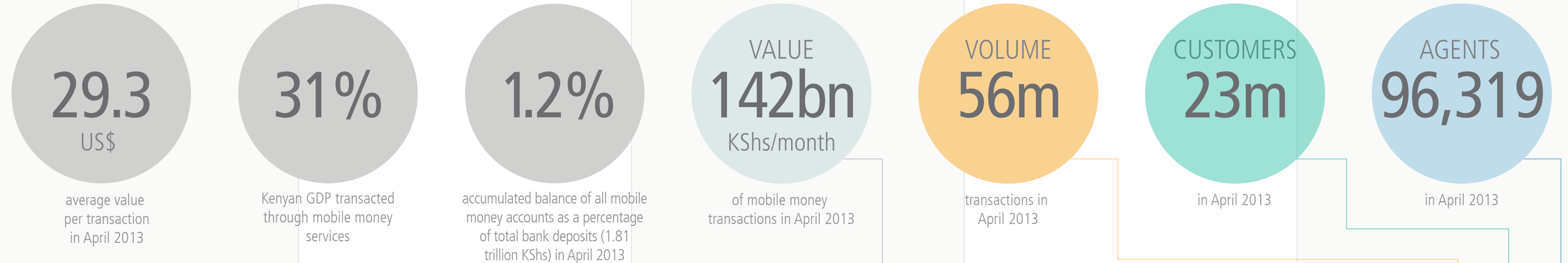


The Kenyan Journey to Digital Financial Inclusion

Simone di Castri and Lara Gidvani
July 2013

23,018,500

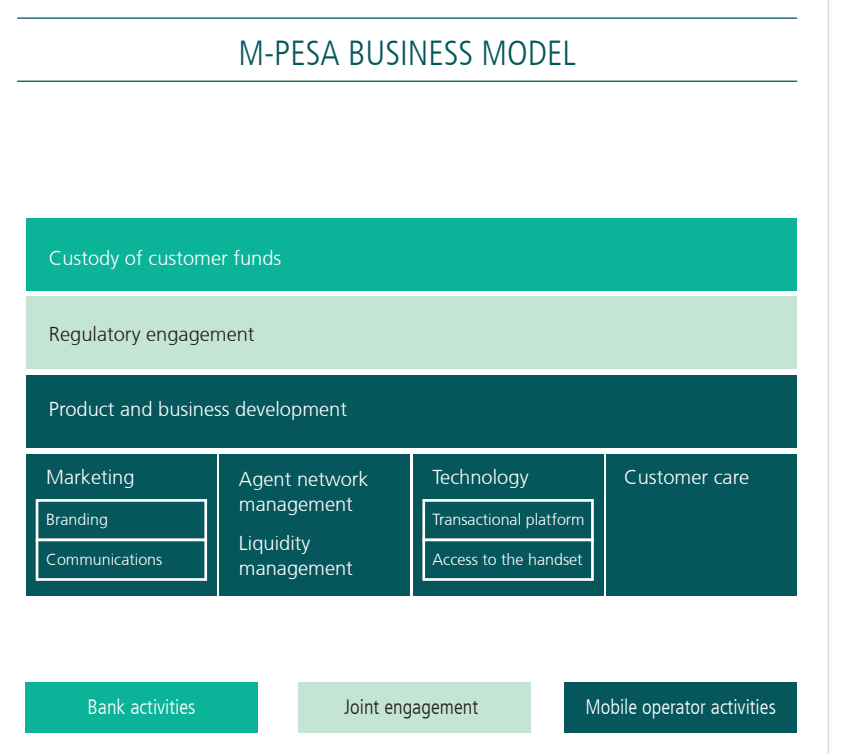
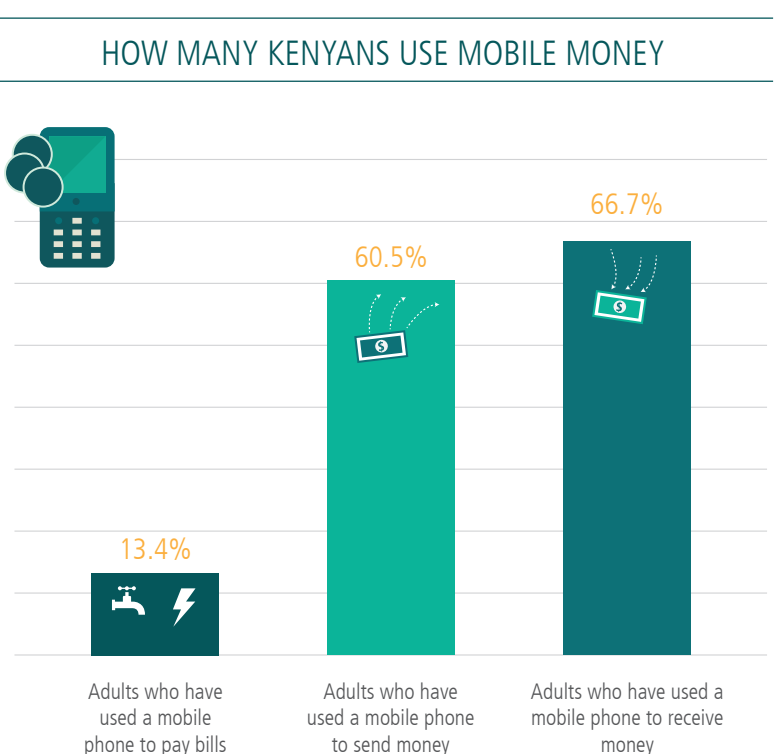
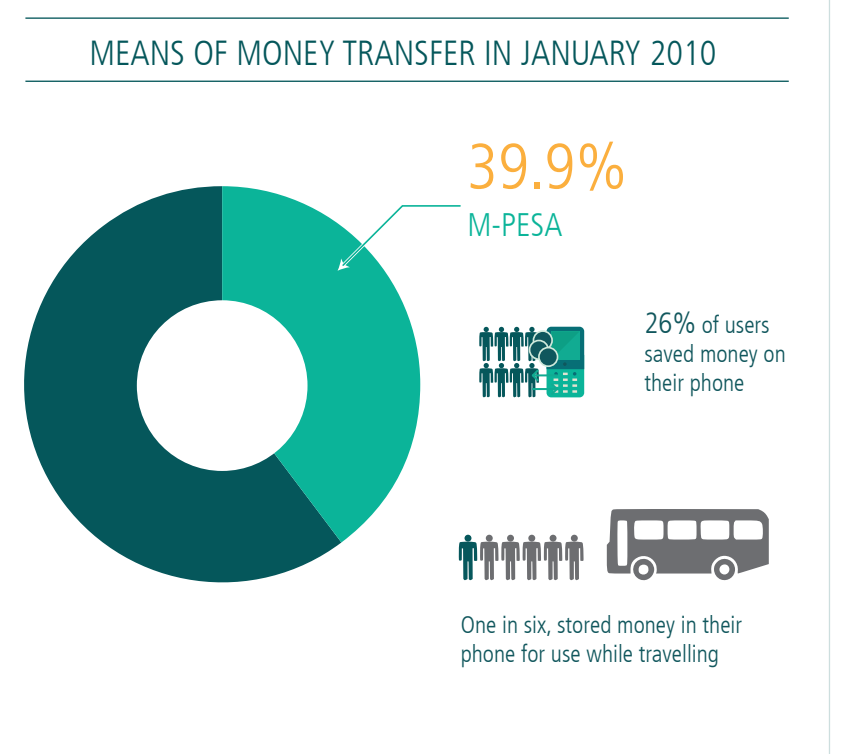
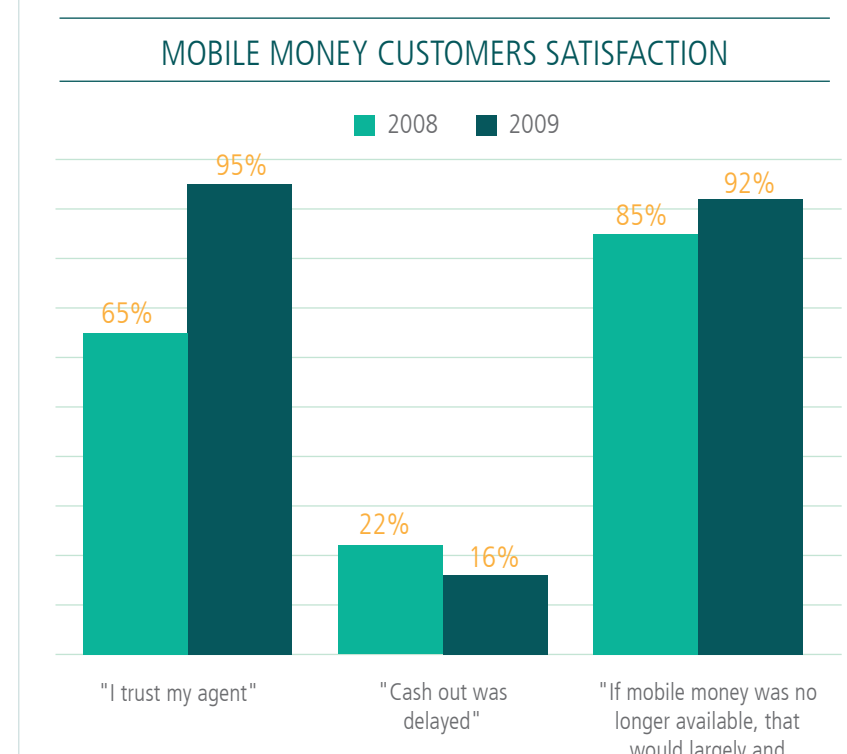
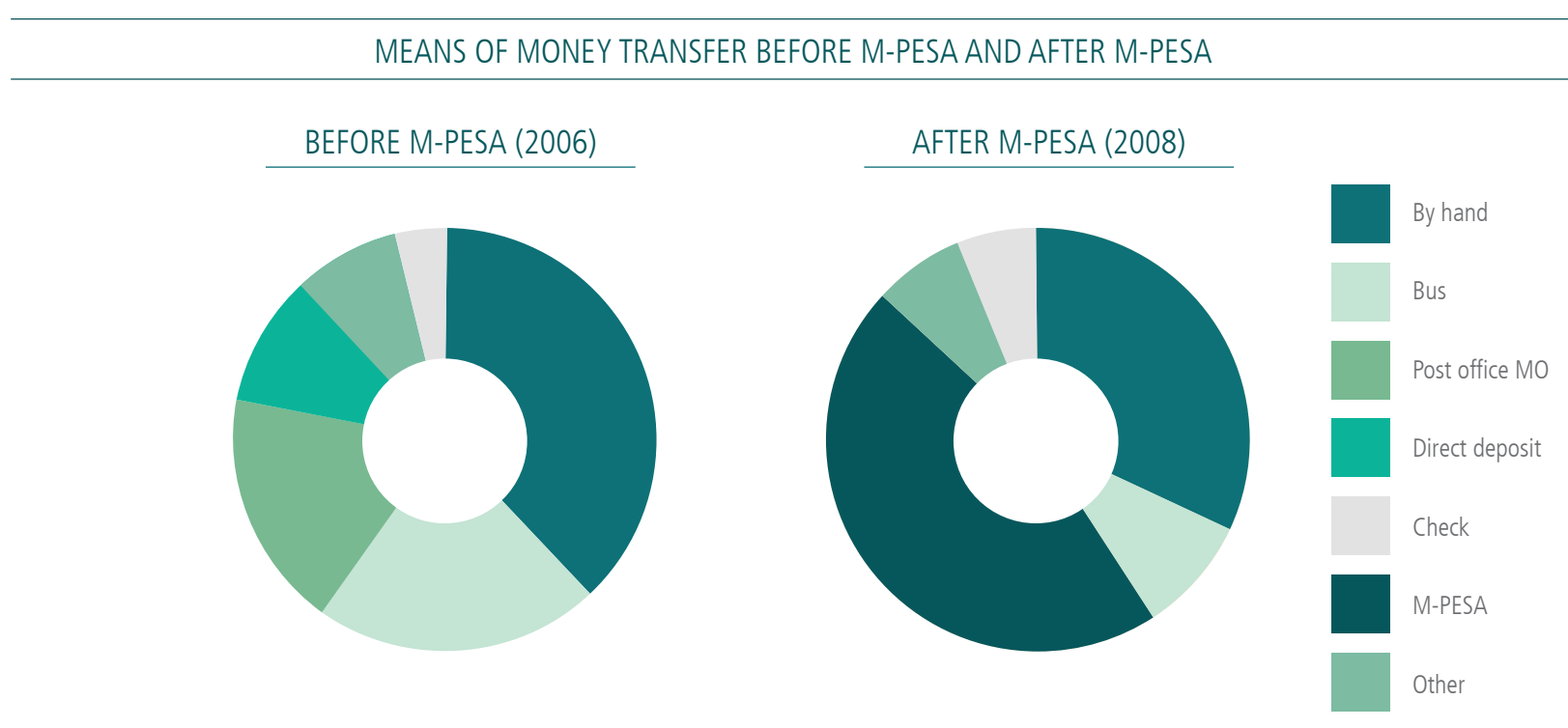
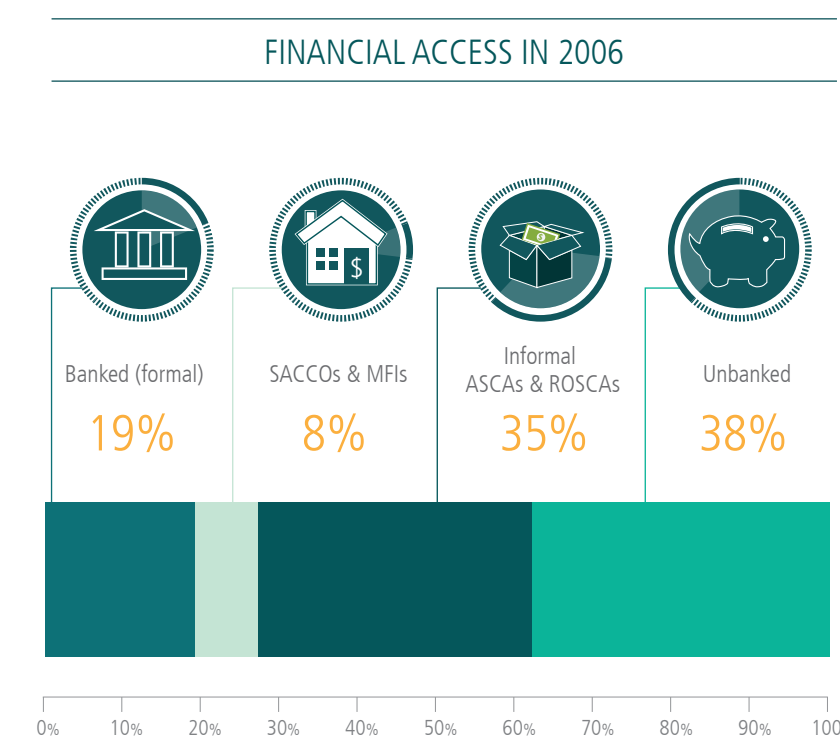
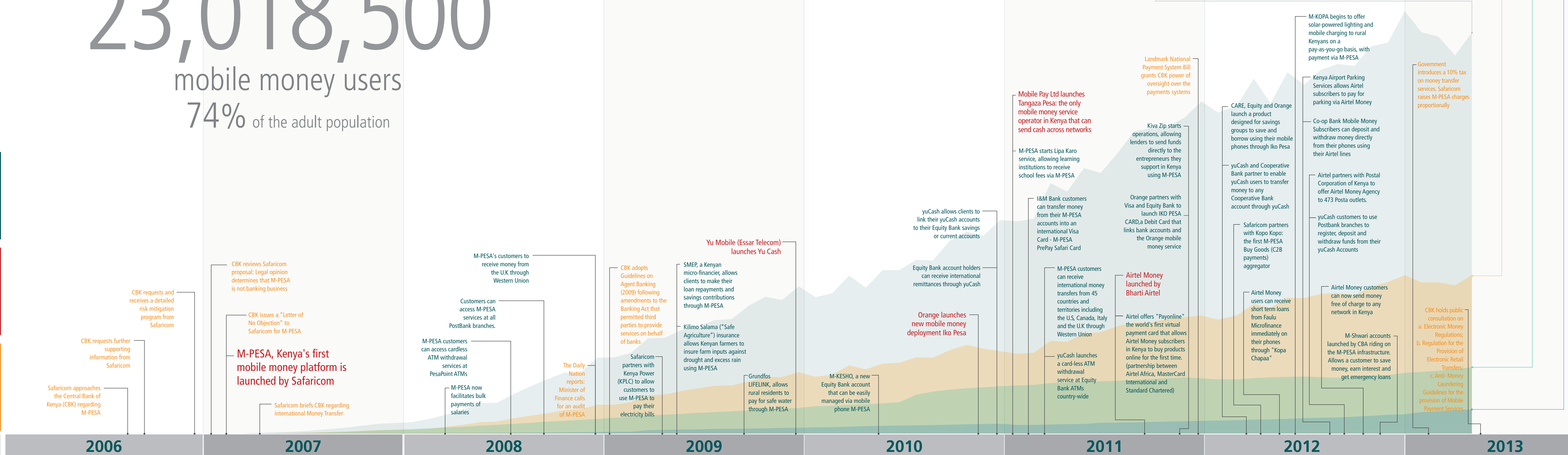
mobile money users
74% of the adult population



Innovations

Launch

Policy



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