



The GSMA Ecosystem Accelerator Innovation Fund is open to **post-revenue start-ups** that

- ✓ Are from **AFRICA** or the **ASIA-PACIFIC**
- ✓ Have a strong **SOCIO-ECONOMIC IMPACT**
- ✓ Leverage **MOBILE TECHNOLOGY**
- ✓ Fall in one of the following **INNOVATION FOCUS AREAS:**

SHARING ECONOMY

Mobile-based platforms, products and services which enable local populations to unlock income from 'underutilised assets' by sharing them with others.



A **saving club app** accessible to individuals and groups



A **platform for farmers** to share their machines

THESE COULD BE



A service for students to find and **connect to a tutor online**



An **online tool for handymen** to connect with potential customers



A solution to **share daily commuting** rides



Any other mobile-based service matching our definition

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SERVICES FOR SMEs

Affordable mobile services designed for local MSMEs [Micro Small and Medium Enterprises] to help them boost their productivity and/or expand their reach.



A supply chain service for **small holder farmers**



A platform to allow SMEs to **access financing**

THESE COULD BE



A tool to help SMEs with their **daily book keeping**



A solution for SMEs to **recruit more efficiently**



A **school management** system application



Any other mobile-based service matching our definition

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