In June 2017, we launched round 2 of our Innovation Fund. For this round, we were looking to support start-ups in Africa and Asia-Pacific operating in the sharing economy, or offering services to Micro, Small and Medium Enterprises (MSMEs). 554 pitches were received from 42 countries. This infographic highlights the learnings from African applications.

**Geographic distribution**

- Côte d’Ivoire: 1%
- Ghana: 6%
- Nigeria: 24%
- Cameroon: 1%
- Rwanda: 4%
- Senegal: 1%
- Mali: 1%
- Benin: 1%
- Egypt: 3%
- Uganda: 10%
- Ethiopia: 1%
- Somalia: 1%
- Kenya: 34%
- Tanzania: 5%
- Mozambique: 3%
- Zimbabwe: 2%
- Zambia: 2%
- More than 10
- Between 5 and 9
- Between 1 and 4
- Out of scope
- No applications

**Verticals**

- Fintech: 27%
- Agri-tech: 19%
- E-commerce: 8%
- HR Tech: 8%
- EdTech: 8%
- E-health: 6%
- Transport Tech: 6%
- Others: 18%

**Collaboration with mobile operators**

43% WORK LOCALLY WITH MOBILE OPERATORS, INCLUDING:

- airtel
- vodafone
- orange
- Safaricom
- MTN

**Socio-economic impact**

Tackling 14 of the 17 Sustainable Development Goals

**Women in tech**

1 in 4

1 in 4 FOUNDED OR CO-FOUNDED BY WOMEN ENTREPRENEURS

**Funding situation**

$330K AVERAGE FUNDING ALREADY RAISED

The finalist start-ups are now undergoing a due diligence process. The start-ups selected to receive funding and support from the programme will be announced in early 2018.

www.gsma.com/eainnovationfund