

## MOBILE CHANNELS

How is mobile advancing SDG 6 and SDG 7?

### Mobile payments



Mobile money



SMS payments



Mobile credit



Remote and secure payment collection



Digital record of payments

### Machine-to-machine (M2M) connectivity



Smart metering and monitoring of utility systems via GSM networks



On/off control of services to customers on PAYG arrangement



Improve lifetime and efficiency, trigger maintenance and provide insights into customer behaviour

### Mobile services



Voice



SMS



USSD



Apps



Report service delivery status



Optimise supply chains



Provide customer support

### Infrastructure

Telecom towers used as anchor loads for micro-grid and/or energy hub providing energy to surrounding communities.



### Sales, distribution and branding



Leverage MNOs' extensive sales and distribution networks



Benefit from the MNO's recognisable and trusted brand

### Customer data



Creditworthiness assessments



Perpetual payments



Rent-to-own models