Ecosystem Accelerator INNOVATION FUND

FINDINGS FROM TOP ASIA PACIFIC START-UP APPLICATIONS

In March 2018, we launched the third round of our Innovation Fund. 699 pitch applications were received from 46 countries across Asia Pacific and Africa. This infographic highlights the learnings from the top Asia Pacific applications.

GEOGRAPHICAL DISTRIBUTION OF START-UP APPLICATIONS

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14% BANGLADESH
5% PHILIPPINES
16% VIETNAM
16% INDONESIA
13% MALAYSIA
10% SRI LANKA
9% PAKISTAN
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AVERAGE START-UP PROFILE

- **MOBILE OPERATORS**: 26% WORK WITH AN OPERATOR LOCALY
- **TECH HUBS**: 51% WORK WITH INCUBATORS OR ACCELERATORS
- **FOOTPRINT**: 39% OPERATE IN MORE THAN ONE COUNTRY
- **TEAM SIZE**: 16 PEOPLE
- **AGE**: 2 YEARS AND 5 MONTHS OLD
- **FUNDING**: 56% HAVE RAISED LESS THAN £100,000

WOMEN IN TECH

- 53% OF THESE START-UPS ARE FOUND OR CO-FOUNDED BY WOMEN
- 90% HAVE WOMEN IN THEIR MANAGEMENT TEAMS

SECTORS CLUSTERS

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18% Agriculture
17% Fintech
13% E-Commerce
9% Transport Tech
9% Wearable and Clean Tech
7% Ed Tech
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SOCIO-ECONOMIC IMPACT

14 OF THE 17 SUSTAINABLE DEVELOPMENT GOALS

NEXT STEP


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