In March 2018, we launched the third round of our Innovation Fund. 699 pitch applications were received from 46 countries. This infographic highlights the learnings from the top 200 pitches.

### Geographical Distribution of Start-up Applications
- **5%** Ghana
- **5%** Myanmar
- **4%** Pakistan
- **6%** Vietnam
- **4%** Sri Lanka
- **6%** Indonesia
- **11%** Nigeria
- **7%** Bangladesh
- **11%** Kenya
- **3%** Côte D’Ivoire
- **3%** Cameroon
- **3%** Rwanda

### Average Start-up Profile
- **36%** Mobile Operators work with an operator locally
- **54%** Tech hubs work with incubators or accelerators
- **54%** Have raised less than £100,000
- **41%** Operate in more than one country
- **16** People
- **2** Years and 7 months old

### Women in Tech
- **44%** Of these start-ups are founded or co-founded by women
- **85%** Have women in their management teams

### Sectors Clusters
- **21%** Tech
- **18%** Others
- **14%** HealthTech
- **12%** E-Commerce
- **10%** Transport Tech
- **10%** Waste and Clean Tech

### Socio-economic Impact
- **15** Of 15 sustainable development goals

### Next Step
The finalists are now undergoing a due diligence process. The start-ups selected for funding and support from the programme will be announced before the end of 2018.

www.gsma.com/mobilefordevelopment/echosystem-accelerator/our-insights/

The European Commission has supported the development of this project through the Mobility programme of the European Union Grant Agreement No. 664019.