Two-thirds of the world’s population will live in cities by 2050, with most urban growth concentrated in Africa and Asia. This poses challenges to basic service provision as city authorities and urban service providers struggle to meet the demands of rapidly growing populations.

Climate change is intensifying these challenges. Without innovative pathways, water shortages, unsanitary conditions, unreliable power provision and insufficient waste management will remain a defining reality for many, especially in low-income communities.

By leveraging digital technology and partnering with the mobile industry, cities and innovators can unlock innovative business models that make essential urban services more accessible, reliable, sustainable and affordable.

The GSMA Innovation Fund for Digital Urban Services aims to test, scale and extract insights from innovative digital solutions that ensure a path to sustainability and equitable provision of services.
Are you leveraging digital technology to deliver urban services with socio-economic, commercial and environmental impact in:

- Plastic and waste management
- Energy
- Water
- Sanitation

If yes, you can find out more information and apply to the fund at:

gsma.com/digitalurbanservices

Applications open until 2 July 2021