

Connected Society

Mobile Internet Skills Training Toolkit

A guide for training people in basic mobile internet skills

Copyright © 2017 GSM Association

case.

**6**

**MODULE 6 - FACEBOOK**

**Module 6 - Facebook**

# Bitesize Training

**BITESIZE - FACEBOOK**

What is it?

**Show Facebook on the phone**

“Facebook connects you to people in your community and around the world. You can use it to correspond with business contacts, receive news, stay in touch with family and friends or follow your favourite celebrities and sports teams.”

“Using words, photos and videos, you can communicate with one person, a specific group of people or people around the world.”

Materials you will need



Smartphone Handsets

What can you use it for?

“You can use it to stay connected with family and friends, in any town or village, read local and global news and stay up to date or get updates on your favourite celebrities or sports teams.”

“You can also share your own photos, videos and thoughts with everyone, your friends or just a few friends.”

**Make it relevant** to the trainee: provide examples and discuss how it can be beneficial in the trainee’s own life.

**How to Create an Account**

**1 2 3 4 5 6 7**

**Facebook**

**How to Add Friends**

**3**

**How to Download the Facebook App**

**on a Smartphone or Access on the Web**

**4**

Example: Sharing pictures with friends, finding news or connecting with new people for business.

Facebook Posters

BITESIZE – FACEBOOK

**How to use**

**Facebook**

**How to use**

**1**

**2**

**How to use**

Web

App

**Facebook**

**2**

**3**

**1**

**BITESIZE - FACEBOOK**

How does it work?



**How to use**

**Facebook How to Make a Post**

**1 2 3 4**



**How to use**

**Facebook How to Make a Post**

**1 2 3 4**



**How to use**

**Facebook How to Make a Post**

**1 2 3 4**

**Put the phone in the**

**trainee’s hands and help them follow the steps**



* 1. Access Facebook 2) Create an account 3) Add Friends



**How to use**

**Facebook How to Make a Post**

**1 2 3 4**



**How to use**

**Facebook How to Make a Post**

**1 2 3 4**

* + 1. “Like” Celebrities, Sports and News

Help the trainee download Facebook and register for an account.

**Ask them** what they care about most – e.g. something they want to learn about, job opportunities, sports/ entertainment or their business — and focus your limited time on what is most important to them.

Practise!



**“Now you know how to use Facebook, what do you want to use it for?”**

**Trainer:** Provide support to user to run through one of the above posters.

BITESIZE – FACEBOOK

5) Post text or photos

**Explain:** “You control who can see the information you put on Facebook.

You can have a post appear to the public (everyone using Facebook) or only to specific friends.”

BITESIZE – FACEBOOK

**Posters, Cut-outs and**

**Info-sheets**

Icon Cutouts - Facebook

Icon

Description automatically generated

Icon

Description automatically generated

Icon Cutouts - Facebook

Icon

Description automatically generated

Icon

Description automatically generated

Icon Cutouts - Facebook

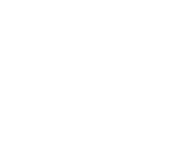
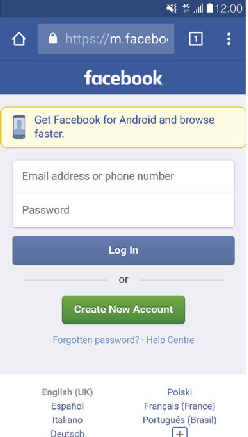
**Icon

Description automatically generated**

**How to use**

**Icon

Description automatically generated**

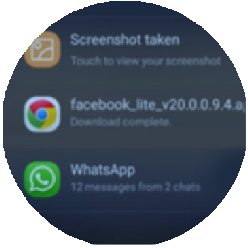
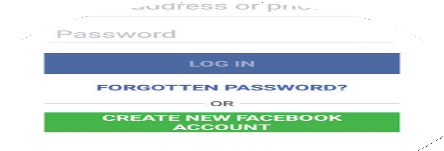
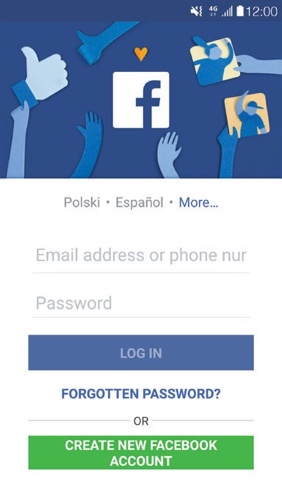


**How to use  
Facebook**

**How to Download the Facebook App on a Smartphone or Access on the Web**

**Facebook**

**1 2 3 4**



**How to Create an Ac**

**Facebook**

**How to Create an Account**

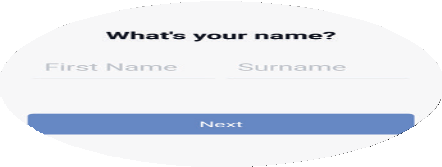
**How to use**

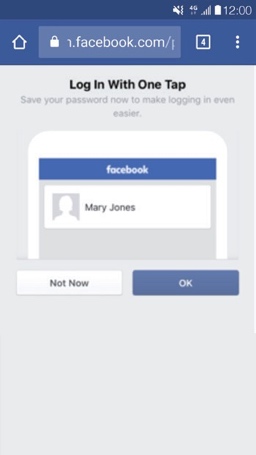
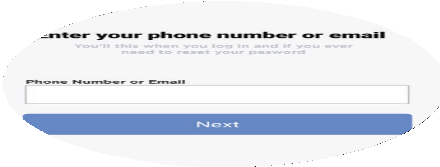
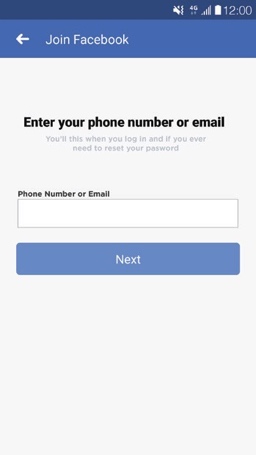
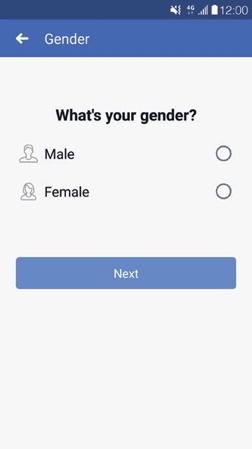
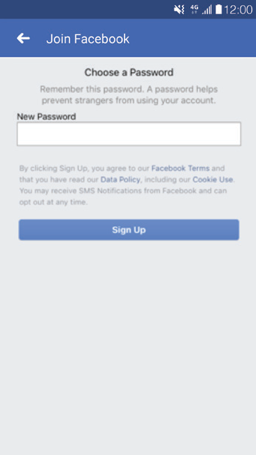
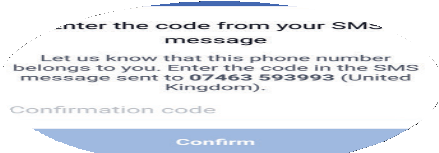
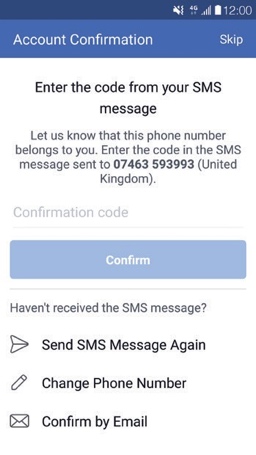
**How to Add Friends**

## 1 2 3 4 5 6 7



Graphical user interface, application

Description automatically generated

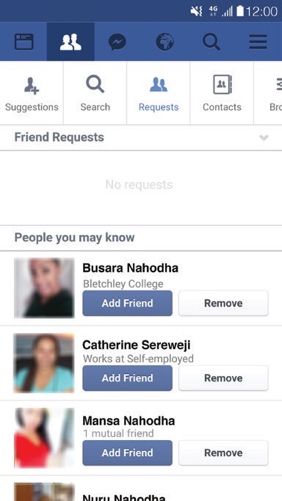
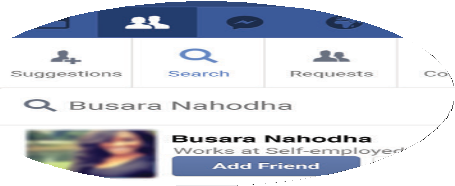
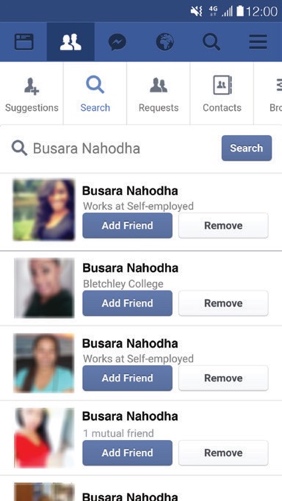
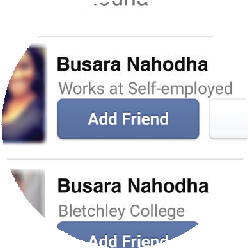
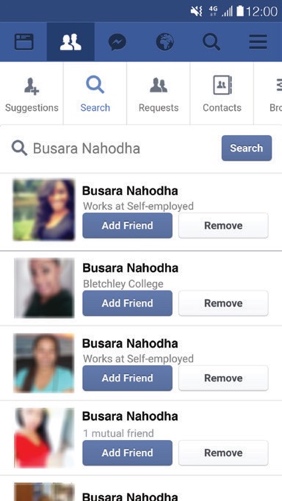


**Facebook**

**How to use**

**How to Add Friends**

**1 2 3**

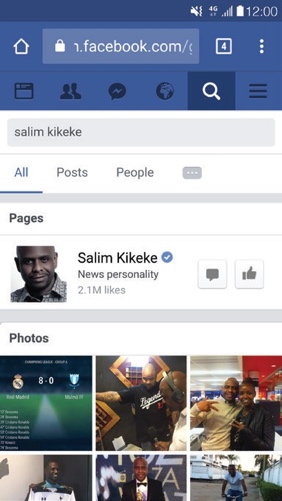
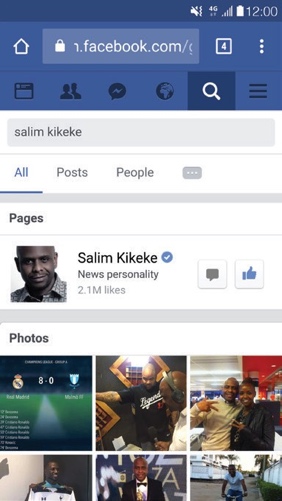
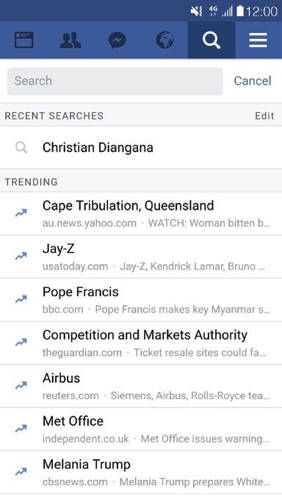


**F Facebook**

**How to use**

**How to Follow Pages**

**How to use**

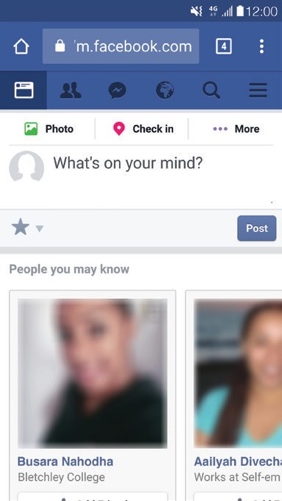


**1 2 3 3**

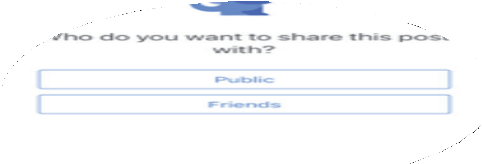
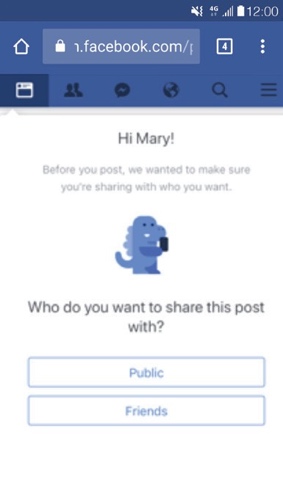
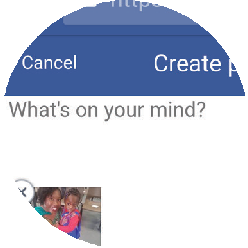
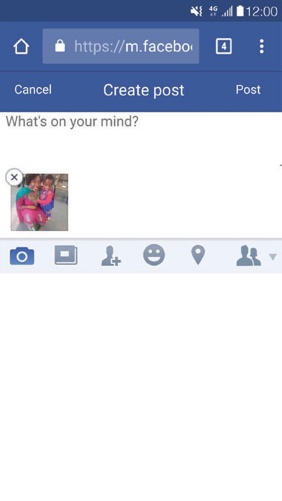
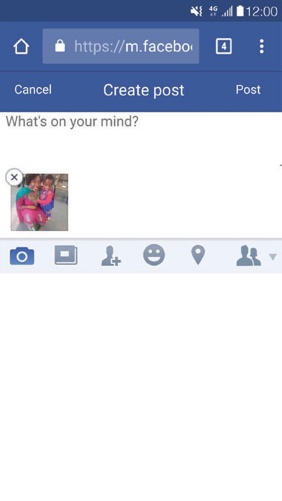


**Facebook How to Make a Post**

**How to use**



**1 2 3 4**



**CERTIFICATE**

has completed

**BASIC MOBILE INTERNET SKILLS**

training

Date Signed



**CERTIFICATE**

has completed

**BASIC MOBILE INTERNET SKILLS**

training

Date Signed