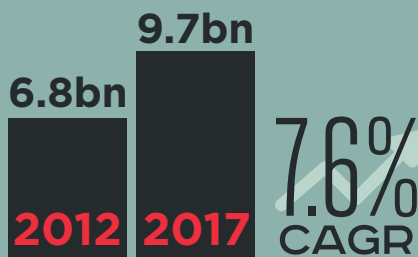




THE MOBILE ECONOMY

Global Connections



Operator Revenues



Ecosystem Revenues



Mobile Broadband Growth



Mobile Data Volumes



2012 has seen more mobile traffic than all the preceding years combined. 66% CAGR

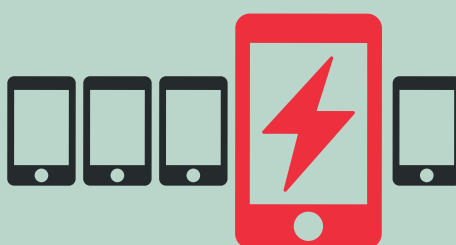
Global Subscribers



Ecosystem Revenues Growth



LTE Growth



LTE/4G networks will account for

ONE in FIVE

Mobile Broadband connections by 2017 (versus 1 in 25 in 2012)



2017 920 Million

Ecosystem Jobs Created



Adding 1.3m jobs in the next 5 years

Ecosystem Capex Spend



Ecosystem Contribution to Public Funding



Ecosystem Contribution to Global GDP



SOURCE: A.T. KEARNEY, CISCO 2013 MOBILE VNI STUDY GSMA INTELLIGENCE

MOBILE ECOSYSTEM IS DEFINED AS MOBILE NETWORK OPERATORS, DEVICE MAKERS, CONTENT PROVIDERS, DEVICE DISTRIBUTION COMPANIES AND MOBILE INFRASTRUCTURE EQUIPMENT MANUFACTURERS.