

DIGITAL SWITCHOVER

The ITU's global digital migration deadline of June 2015 is fast-approaching. If countries successfully complete the switchover process and allow for a phased roll out of mobile networks in the Digital Dividend bands, the socio-economic benefits of this accomplishment will be immense.

GDP

US\$ 49B

Extra in GDP over 2015-2020

Impact of delaying this release of spectrum by 2 years (2017) amounts to

US\$23B

loss in GDP

Employment

506K

Additional jobs by 2020

Impact of delaying this release of spectrum by 2 years (2017) amounts to

249k

less jobs

New Business

264K

New businesses created by 2020

Impact of delaying this release of spectrum by 2 years (2017) amounts to

126k

less new businesses

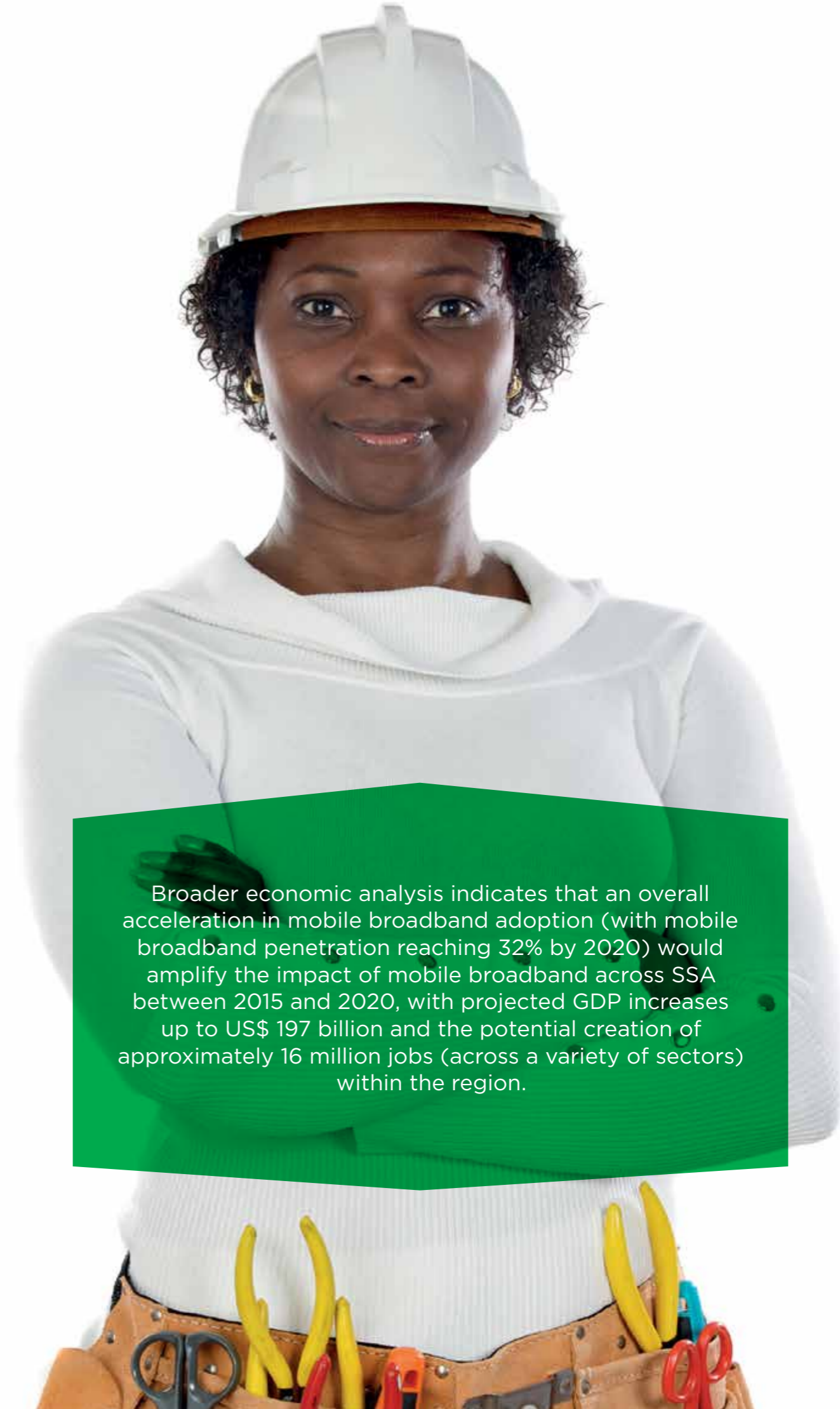
Government Funding

US\$ 15B

Impact of delaying this release of spectrum by 2 years (2017) amounts to

US\$ 8B

less in tax revenue



Broader economic analysis indicates that an overall acceleration in mobile broadband adoption (with mobile broadband penetration reaching 32% by 2020) would amplify the impact of mobile broadband across SSA between 2015 and 2020, with projected GDP increases up to US\$ 197 billion and the potential creation of approximately 16 million jobs (across a variety of sectors) within the region.