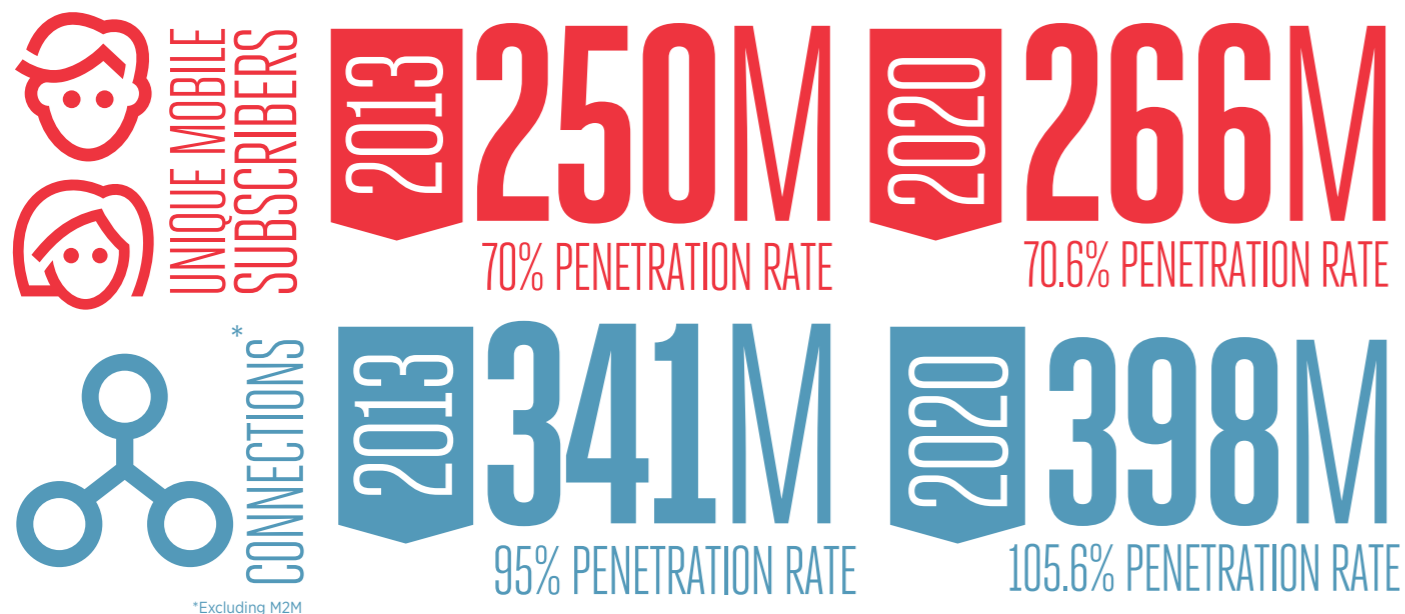
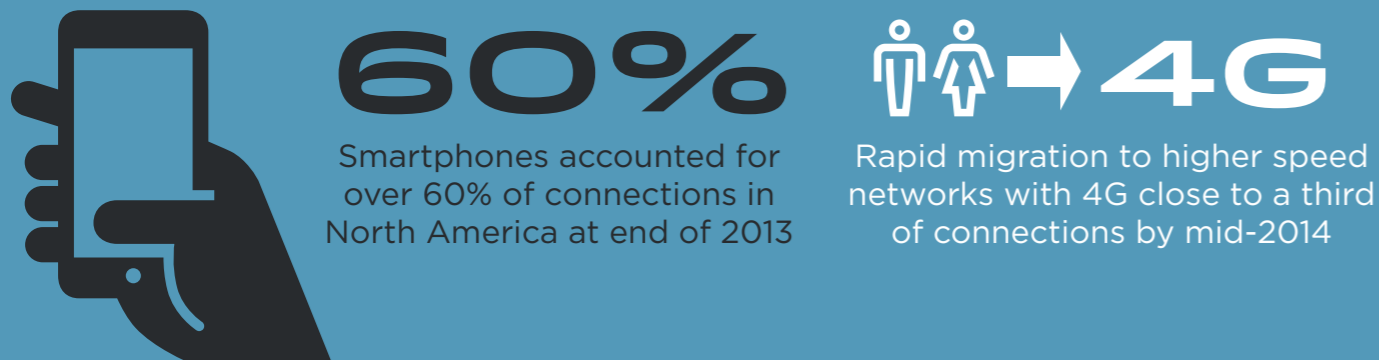


MOBILE ECONOMY NORTH AMERICA

Unique subscribers and SIM connections



Leading the world in the move to 4G and smartphone adoption



Data traffic growth and high usage levels fuelled strong revenue growth



At the centre of a new and rapidly evolving mobile ecosystem



Operating systems from the region dominate global smartphone sales



Leading market for digital commerce. Mobile commerce purchases on smartphones and tablets totalled **US\$144B** in 2013

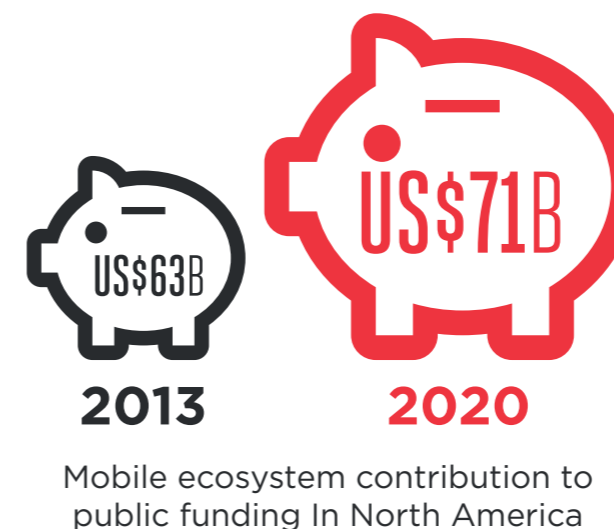


US is second largest market for M2M connections and is seeing a range of new deployments with significant growth potential

Mobile ecosystem contribution to GDP in North America



Public funding



Employment

