



Mobile Internet Connectivity 2020

Latin America Factsheet



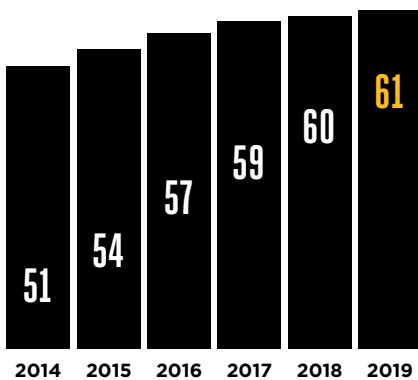
THE MOBILE CONNECTIVITY INDEX

There are now more than 3.8 billion mobile internet subscribers globally, representing 49% of the world's population. Latin America and the Caribbean has seen continuous increase over the past 5 years in the proportion of the population using mobile internet, with more than half of the population connected in 2019. However, 39% of the population is still not using mobile internet, highlighting important barriers that prevent individuals from adopting mobile internet.

The GSMA Connected Society's Mobile Connectivity Index (MCI) supports the mobile industry's commitment to connect everyone and everything to a better future by measuring the performance of 170 countries – representing 99% of the global population – against the four key enablers of mobile internet adoption: infrastructure; affordability; consumer readiness; and content and services. The data the MCI provides can help focus the deliberate and strategic efforts that are required by the mobile industry, governments and the international community to accelerate mobile internet uptake.

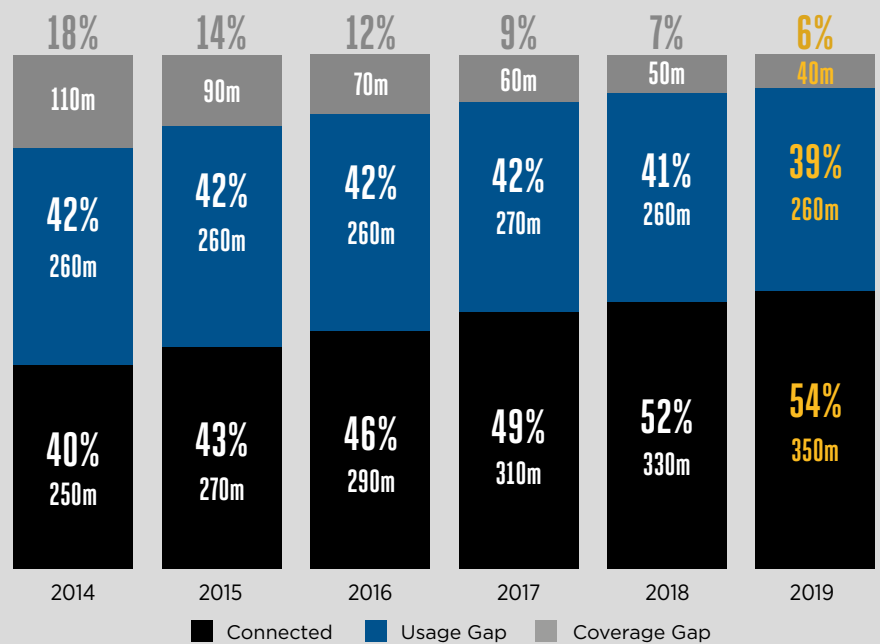
STATE OF MOBILE INTERNET CONNECTIVITY

Latin America Mobile Connectivity Index scores over time



The index is built up through 41 indicators feeding into 14 dimensions that are aggregated to give a score for each of the four enablers. Scores fall within a range of 0-100.

Percentage of the Latin American population connected to mobile internet



Source: GSMA Intelligence. 'Usage gap' refers to populations that live within the footprint of a mobile broadband network but who are not using mobile internet. 'Coverage gap' refers to populations that do not live within the footprint of a mobile broadband network (3G or above).
NB: totals may not add up to 100% due to rounding.

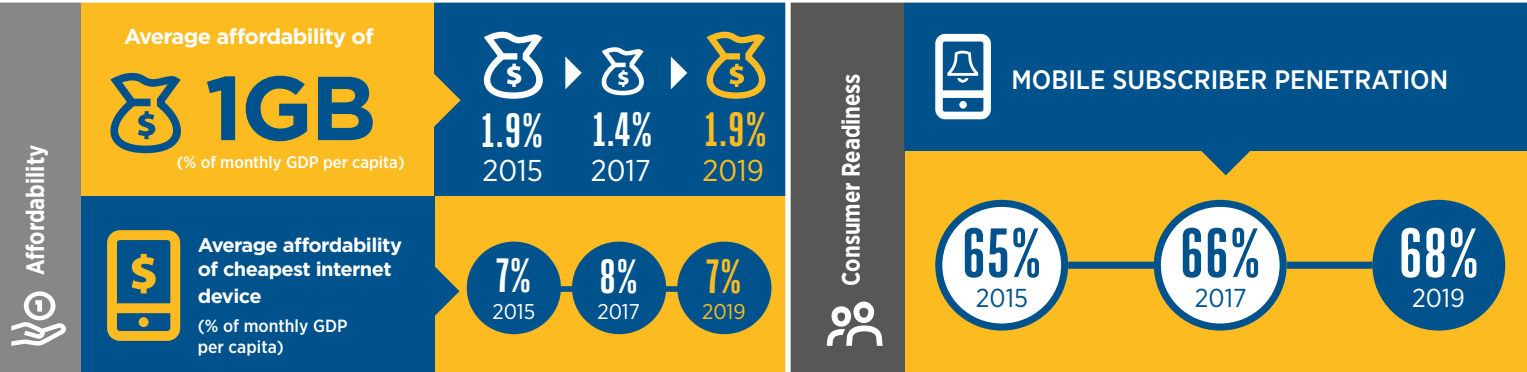
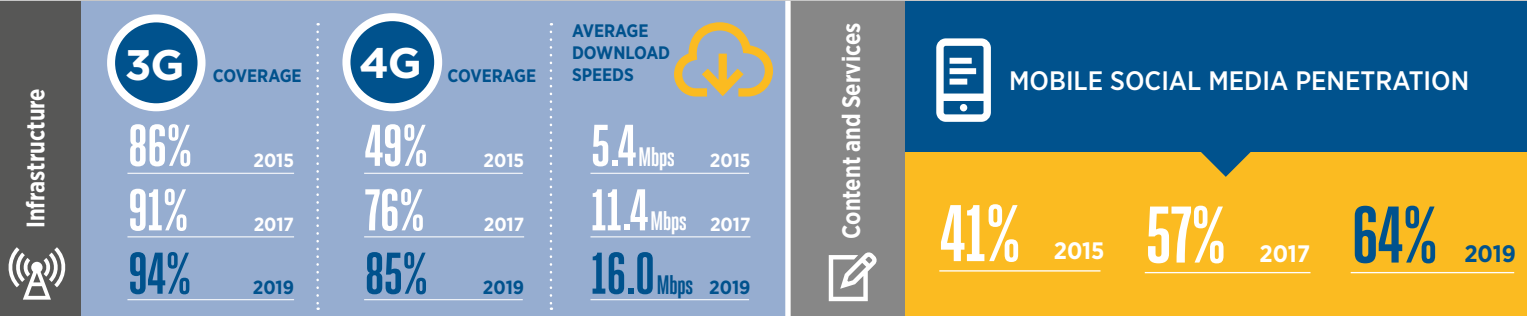
The GSMA Connected Society programme works with the mobile industry and key stakeholders to increase access to and adoption of mobile internet and all the benefits that it can deliver. Get in touch to find out more: connectedsociety@gsma.com



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KEY STATISTICS



Overall

- Operator investments have increased 4G coverage to 85% at the end of 2019, with 3G coverage standing at 94%.
- After Sub-Saharan Africa, Latin America has the least affordable mobile internet services for the poorest 20% of the population. This reflects the high levels of income inequality across the region.
- Concerns about safety and security remain one of the top barriers to mobile internet use amongst consumers.
- Latin American countries generally have the highest scores for Content and Services in the MCI (after North America and Western Europe). This is driven by more content and services (e.g. e-Government, mobile apps and social media accounts) being available in local languages.

Top Five Countries by Index and Enabler (2019)

Index	Infrastructure	Affordability	Consumer Readiness	Content and Services
Uruguay	Chile	Uruguay	Chile	Uruguay
Chile	Uruguay	Peru	Argentina	Mexico
Bahamas	Argentina	Bahamas	Uruguay	Chile
Mexico	Brazil	Chile	Barbados	Colombia
Trinidad and Tobago	Trinidad and Tobago	Mexico	Panama	Saint Vincent and the Grenadines

Most Improved Countries (2014-2019)

