



East Asia
& Pacific

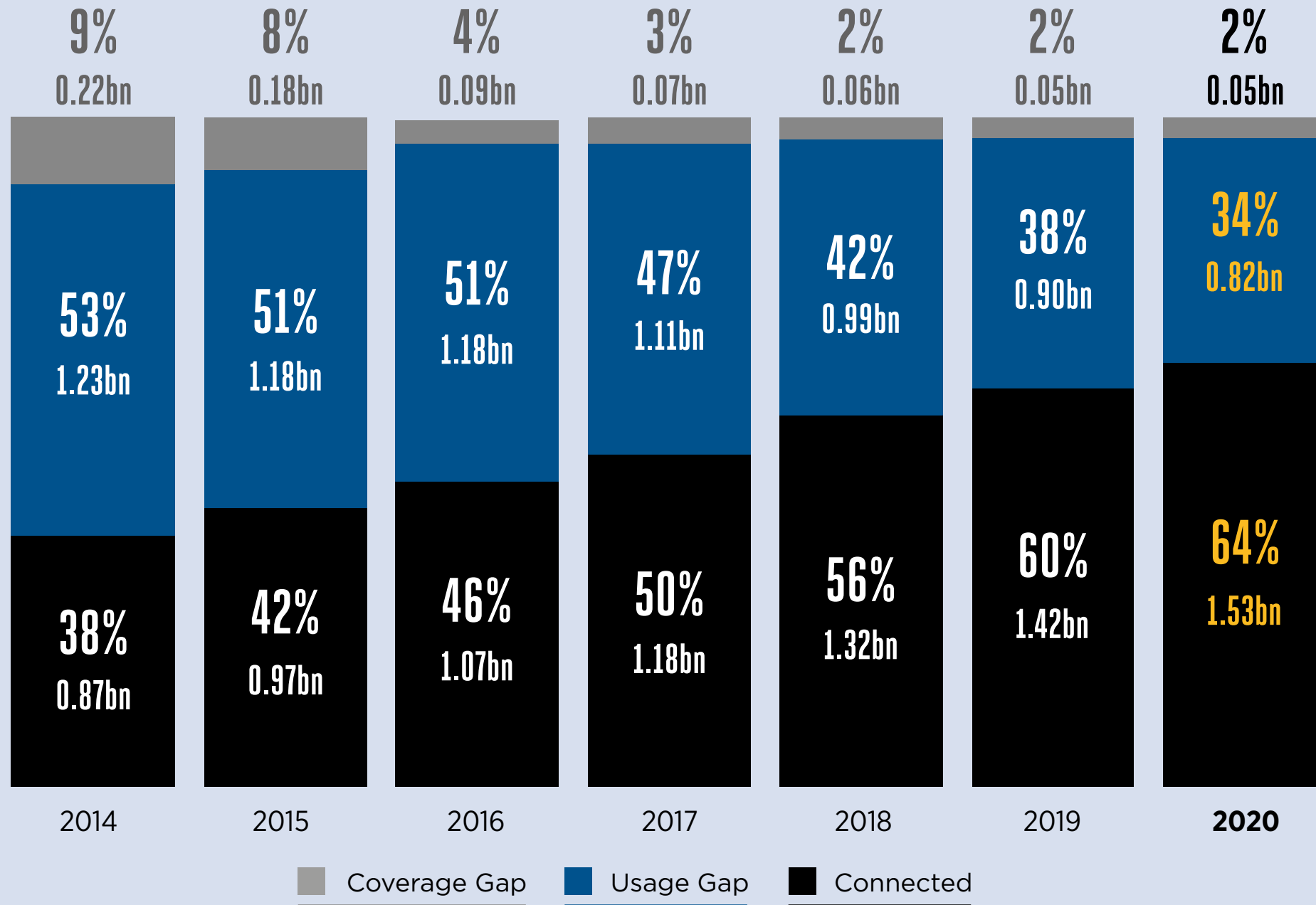


Connected Society

Mobile Internet Connectivity 2021

East Asia and Pacific
Key Trends

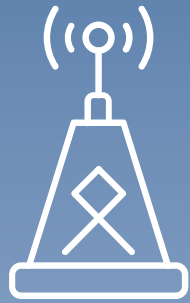




- The coverage and usage gaps have both improved but 34% of the population are still not using mobile internet, despite living in an area with mobile broadband coverage.

Source: GSMA Intelligence. 'Usage gap' refers to populations that live within the footprint of a mobile broadband network but who are not using mobile internet. 'Coverage gap' refers to populations that do not live within the footprint of a mobile broadband network (3G or above).

NB: totals may not add up to 100% due to rounding.



COVERAGE

91%	2014
92%	2015
96%	2016
96%	2017
97%	2018
97%	2019
97%	2020



COVERAGE

59%	2014
77%	2015
85%	2016
93%	2017
94%	2018
95%	2019
97%	2020



COVERAGE

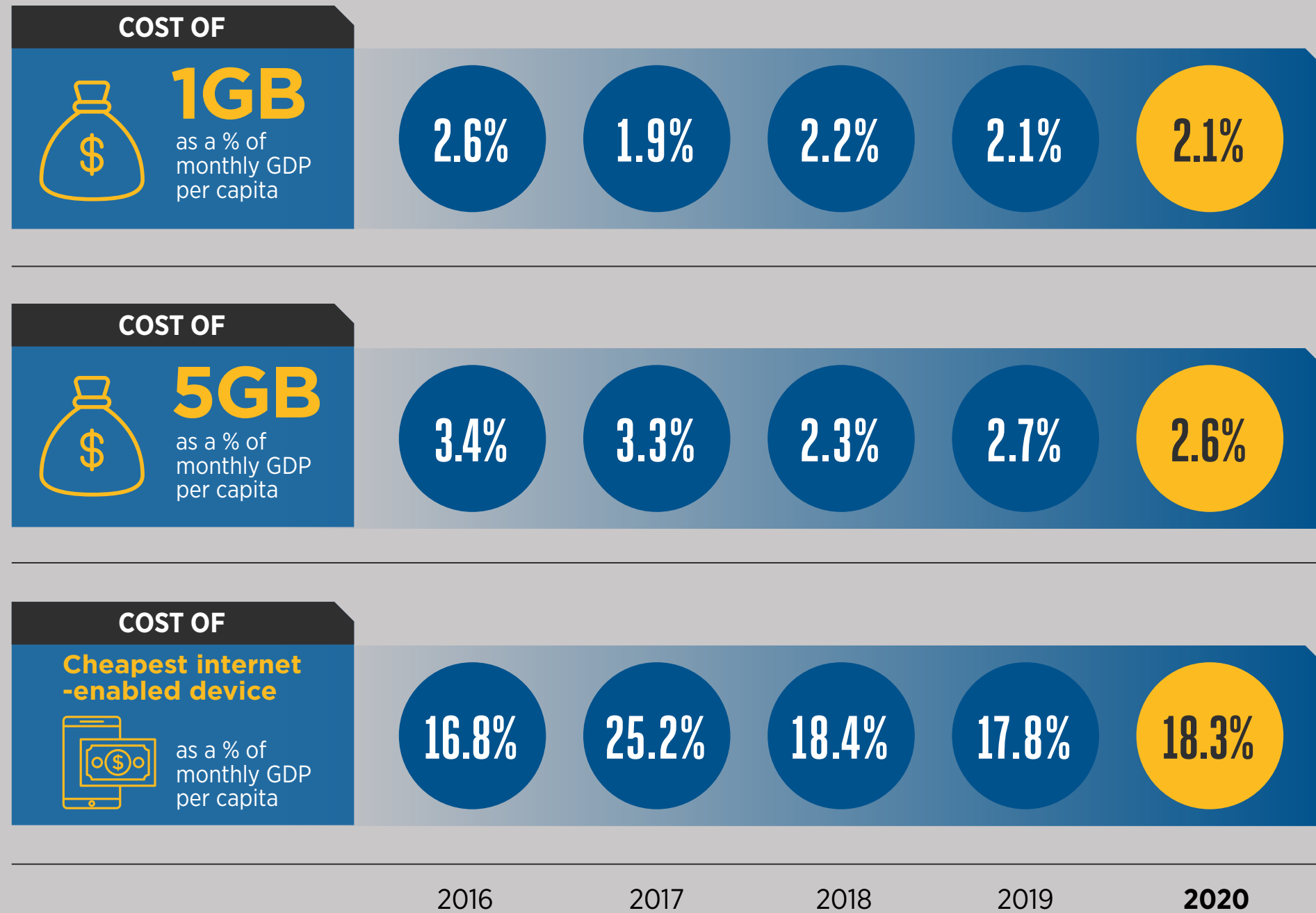
0%	2014
0%	2015
0%	2016
0%	2017
0%	2018
5%	2019
28%	2020



DOWNLOAD SPEEDS

6.0 Mbps	2014
8.7 Mbps	2015
11.9 Mbps	2016
14.1 Mbps	2017
16.4 Mbps	2018
19.7 Mbps	2019
26.5 Mbps	2020

- Mobile broadband networks now cover 97% of the population in the region.
- Considerable progress has been made in expanding 5G network coverage.



- Despite the economic contractions from COVID-19, affordability of internet-enabled handsets and 1GB of data has not been significantly impacted.



The GSMA represents the interests of mobile operators worldwide, uniting more than 750 operators with nearly 400 companies in the broader mobile ecosystem, including handset and device makers, software companies, equipment providers and internet companies, as well as organisations in adjacent industry sectors. The GSMA also produces the industry-leading MWC events held annually in Barcelona, Los Angeles and Shanghai, as well as the Mobile 360 Series of regional conferences.

For more information, please visit the GSMA corporate website at www.gsma.com

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GSMA Connected Society

The Connected Society programme works with the mobile industry, technology companies, the development community and governments to increase access to and adoption of mobile internet, focusing on underserved population groups in developing markets.

For more information, please visit www.gsma.com/connected-society

To get in touch with the Connected Society team, please email connectedsociety@gsma.com



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GSMA Intelligence

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