



Latin America  
& Caribbean

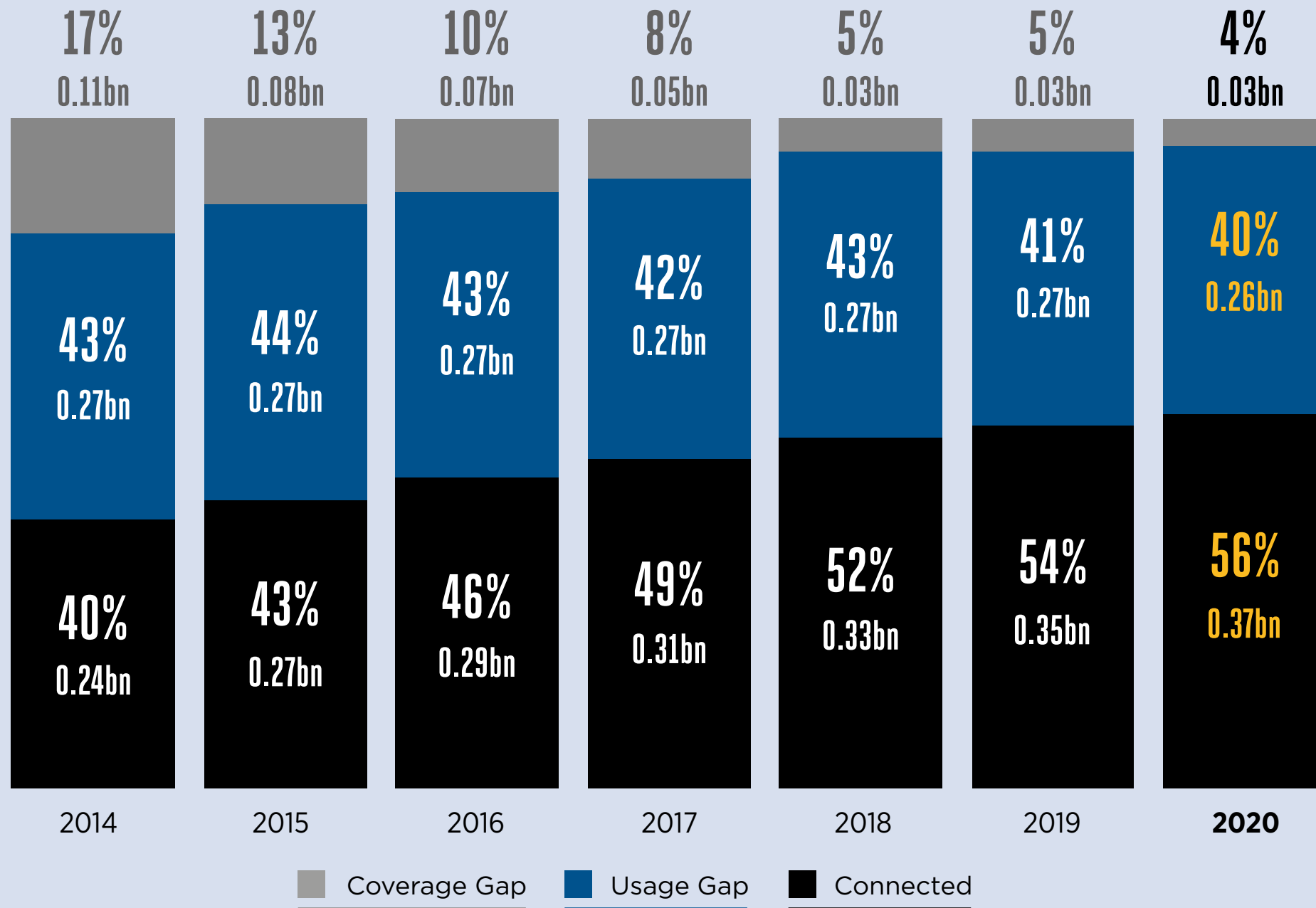


Connected Society

# Mobile Internet Connectivity 2021

## Latin America and Caribbean Key Trends

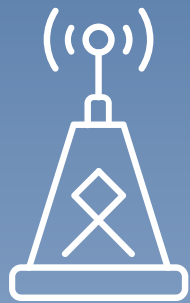




- With 260 million people covered but not connected, the usage gap is 10 times the size of the coverage gap.

Source: GSMA Intelligence. 'Usage gap' refers to populations that live within the footprint of a mobile broadband network but who are not using mobile internet. 'Coverage gap' refers to populations that do not live within the footprint of a mobile broadband network (3G or above).

NB: totals may not add up to 100% due to rounding.



COVERAGE

83%	2014
87%	2015
90%	2016
92%	2017
95%	2018
95%	2019
96%	2020



COVERAGE

31%	2014
49%	2015
61%	2016
76%	2017
81%	2018
85%	2019
87%	2020



COVERAGE

0%	2014
0%	2015
0%	2016
0%	2017
0%	2018
0%	2019
4%	2020

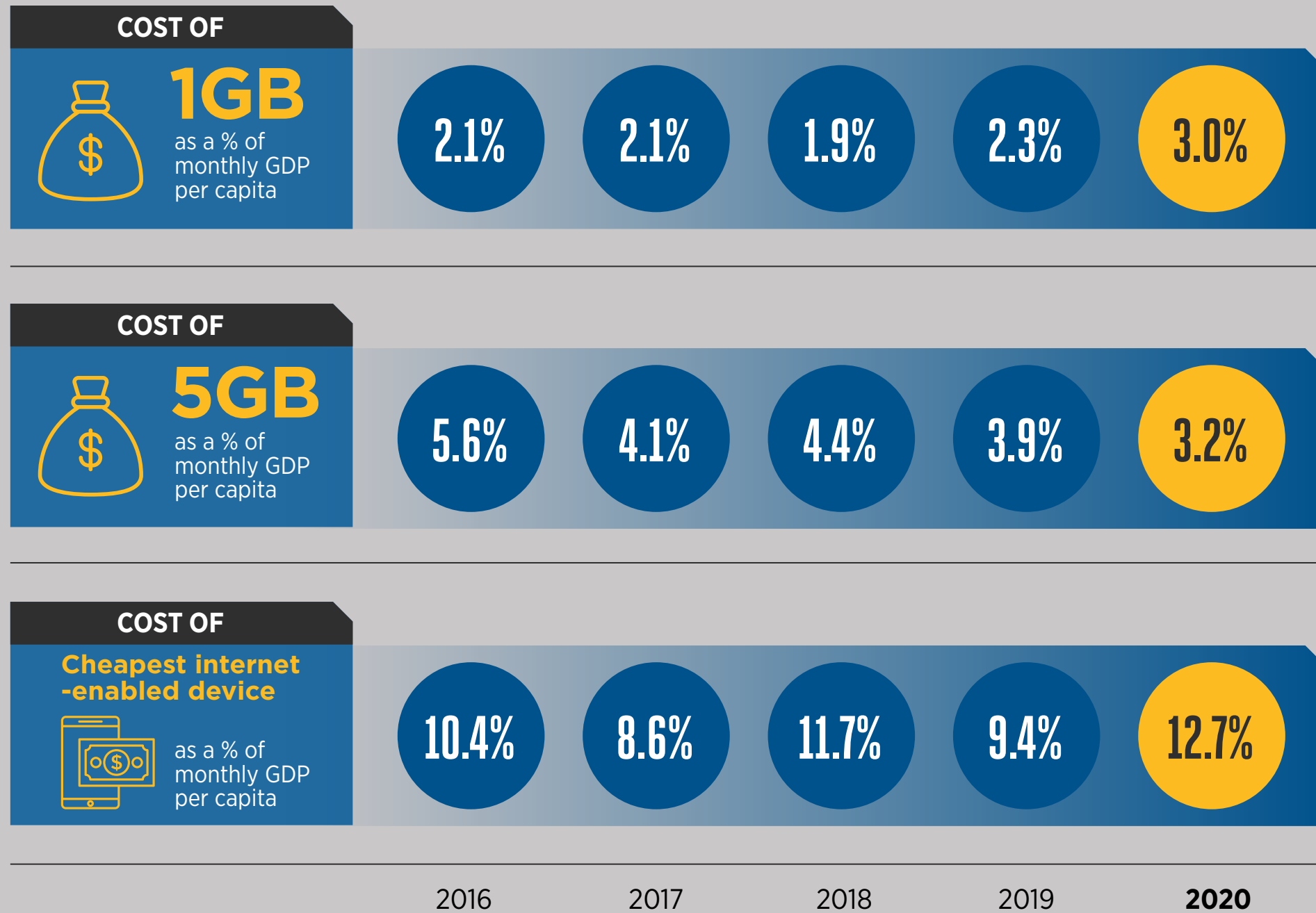


DOWNLOAD SPEEDS

3.3 Mbps	2014
5.4 Mbps	2015
7.8 Mbps	2016
9.3 Mbps	2017
10.6 Mbps	2018
12.2 Mbps	2019
14.2 Mbps	2020

- 4G coverage has almost trebled in last six years and is getting close to the level of 3G coverage.





- Large contractions in the economy due to the COVID-19 pandemic have caused affordability of internet-enabled handsets and 1GB of data to worsen.



The GSMA represents the interests of mobile operators worldwide, uniting more than 750 operators with nearly 400 companies in the broader mobile ecosystem, including handset and device makers, software companies, equipment providers and internet companies, as well as organisations in adjacent industry sectors. The GSMA also produces the industry-leading MWC events held annually in Barcelona, Los Angeles and Shanghai, as well as the Mobile 360 Series of regional conferences.

For more information, please visit the GSMA corporate website at [www.gsma.com](http://www.gsma.com)

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## GSMA Connected Society

The Connected Society programme works with the mobile industry, technology companies, the development community and governments to increase access to and adoption of mobile internet, focusing on underserved population groups in developing markets.

For more information, please visit [www.gsma.com/connected-society](http://www.gsma.com/connected-society)

To get in touch with the Connected Society team, please email [connectedsociety@gsma.com](mailto:connectedsociety@gsma.com)



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## GSMA Intelligence

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