



Middle East
& North Africa

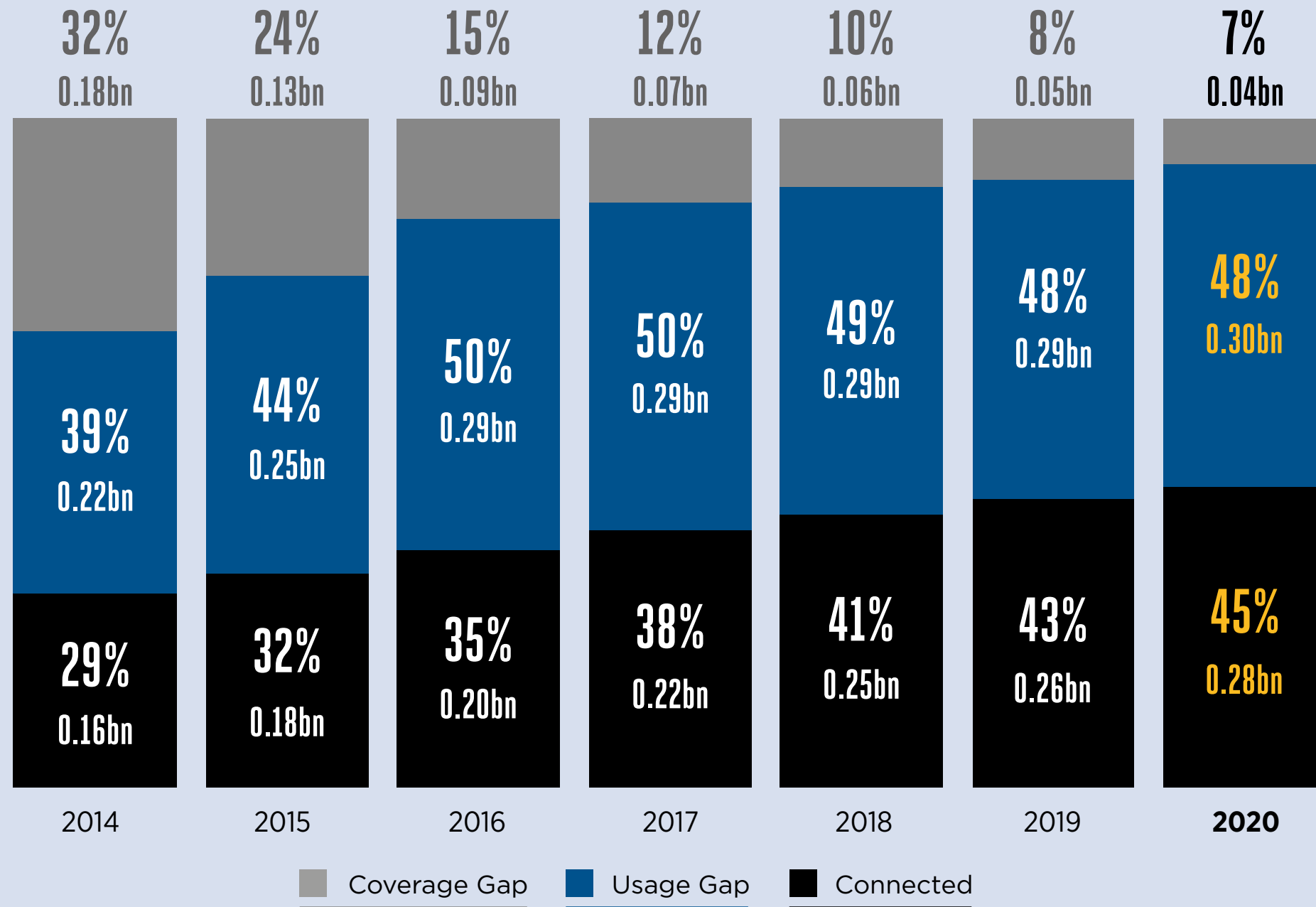


Connected Society



Mobile Internet Connectivity 2021

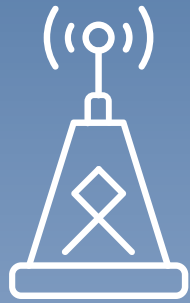
Middle East and North Africa Key Trends



- The coverage gap has decreased significantly since 2014, but the usage gap remains large.
- Almost half the population are not using mobile internet, despite living in an area with mobile broadband coverage.

Source: GSMA Intelligence. 'Usage gap' refers to populations that live within the footprint of a mobile broadband network but who are not using mobile internet. 'Coverage gap' refers to populations that do not live within the footprint of a mobile broadband network (3G or above).

NB: totals may not add up to 100% due to rounding.



COVERAGE

68%	2014
76%	2015
85%	2016
88%	2017
90%	2018
92%	2019
93%	2020



COVERAGE

10%	2014
27%	2015
38%	2016
51%	2017
61%	2018
66%	2019
70%	2020



COVERAGE

0%	2014
0%	2015
0%	2016
0%	2017
0%	2018
3%	2019
5%	2020

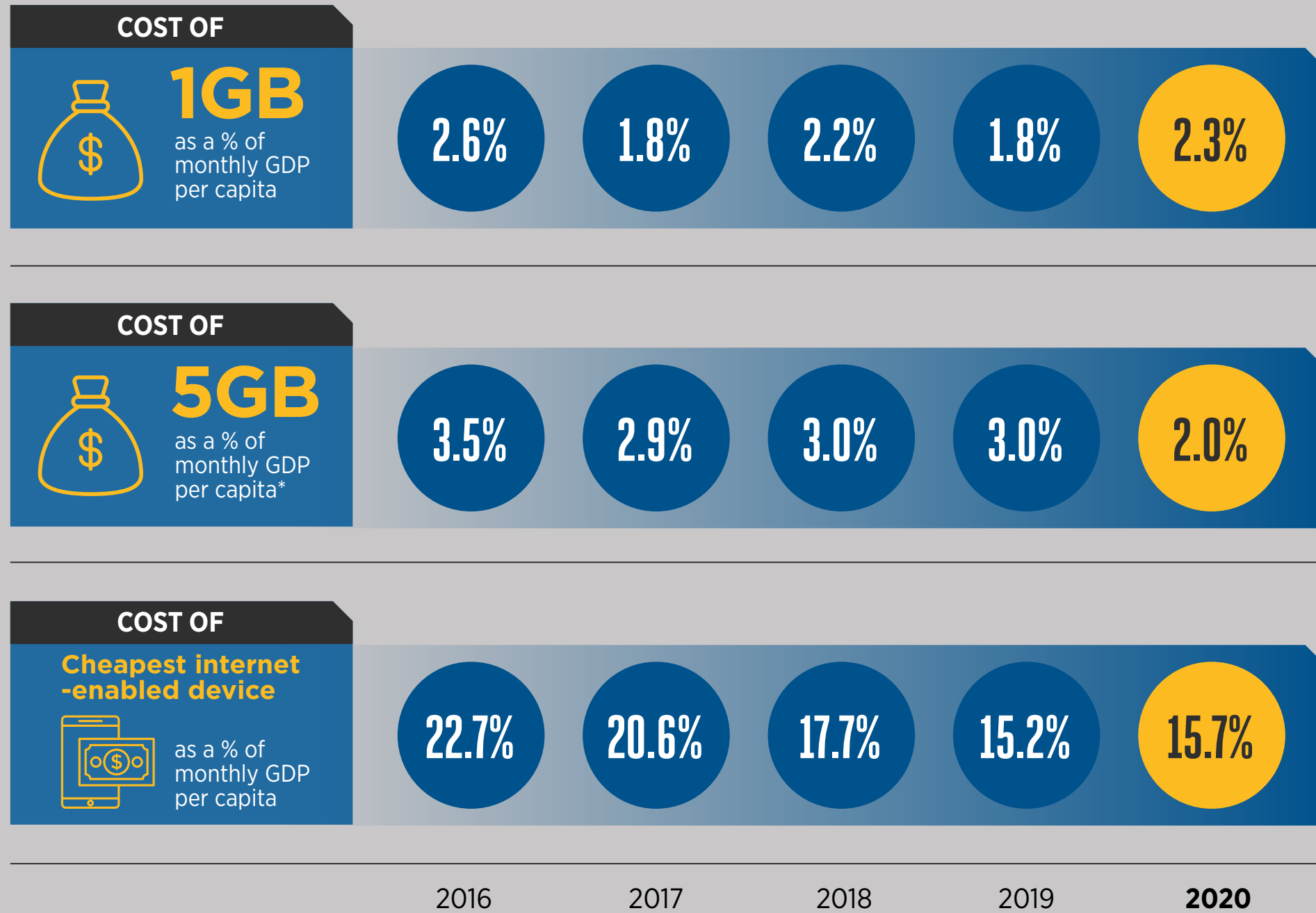


DOWNLOAD SPEEDS

4.2 Mbps	2014
5.9 Mbps	2015
7.9 Mbps	2016
9.9 Mbps	2017
12.8 Mbps	2018
15.7 Mbps	2019
19.8 Mbps	2020

- 93% of the population is now covered by a mobile broadband network.





- Affordability of internet-enabled handsets and 1GB of data worsened due to the economic impact of COVID-19.

* The sample of countries included in the analysis for affordability of 1GB is larger than for the affordability of 5GB.



The GSMA represents the interests of mobile operators worldwide, uniting more than 750 operators with nearly 400 companies in the broader mobile ecosystem, including handset and device makers, software companies, equipment providers and internet companies, as well as organisations in adjacent industry sectors. The GSMA also produces the industry-leading MWC events held annually in Barcelona, Los Angeles and Shanghai, as well as the Mobile 360 Series of regional conferences.

For more information, please visit the GSMA corporate website at www.gsma.com

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GSMA Connected Society

The Connected Society programme works with the mobile industry, technology companies, the development community and governments to increase access to and adoption of mobile internet, focusing on underserved population groups in developing markets.

For more information, please visit www.gsma.com/connected-society

To get in touch with the Connected Society team, please email connectedsociety@gsma.com



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GSMA Intelligence

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www.gsmaintelligence.com
info@gsmaintelligence.com

Lead authors: Anne Delaporte, Calvin Bahia

Supporting authors: Isabelle Carboni, Nadia Jeffrie, Claire Sibthorpe, Stefano Suardi, Melle Tiel Groenestege

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