

GSMA

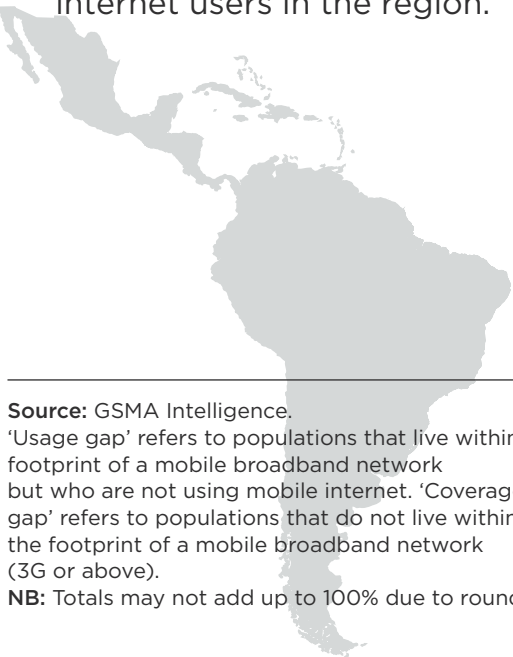
State of Mobile Internet Connectivity 2022

Latin America & Caribbean
Key Trends

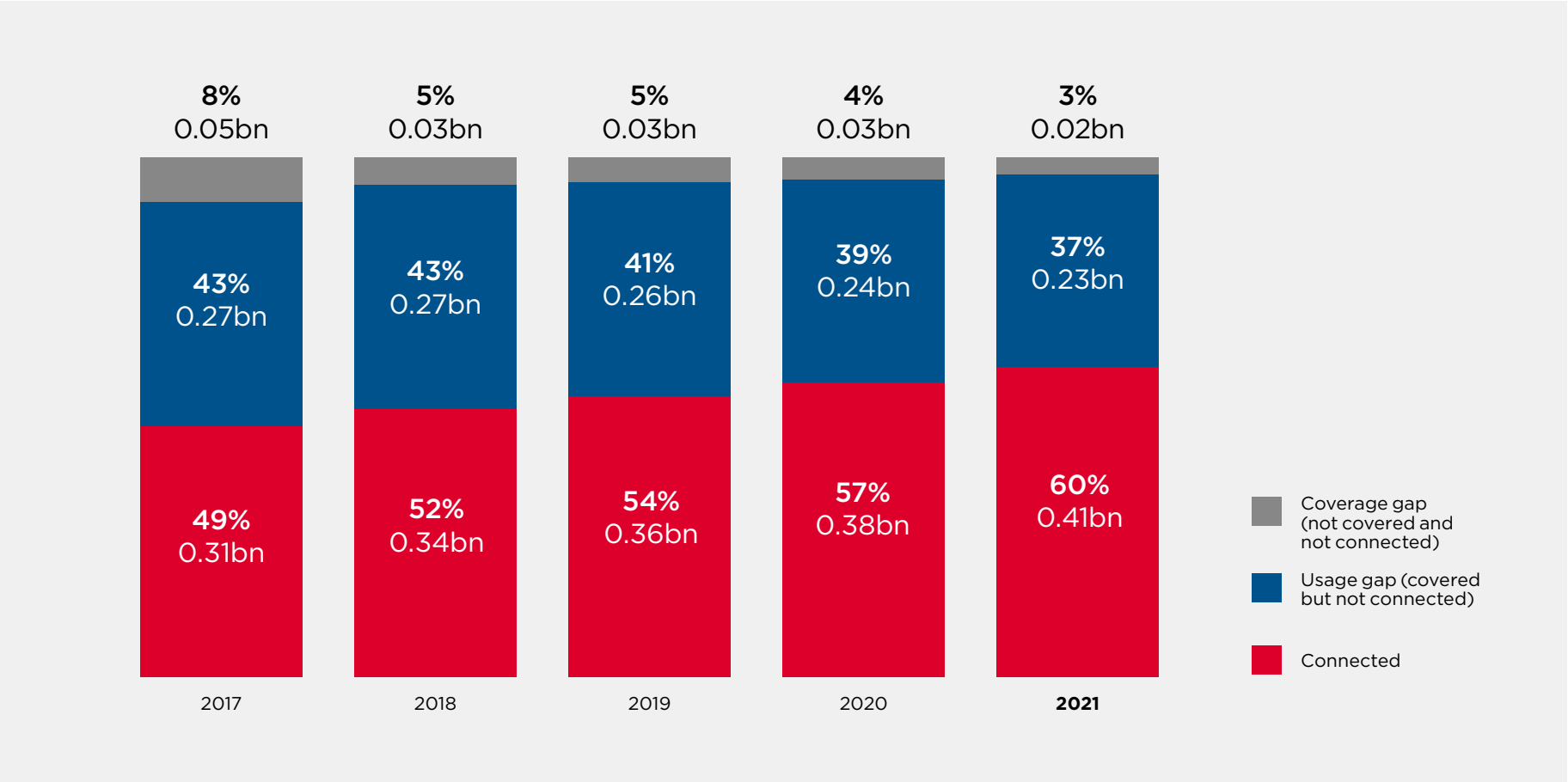


Mobile internet connectivity in Latin America & Caribbean

- Nearly 250 million people are still not using mobile internet despite living within mobile broadband coverage.
- The biggest country in the region, Brazil, accounted for more than a third of new mobile internet users in the region.

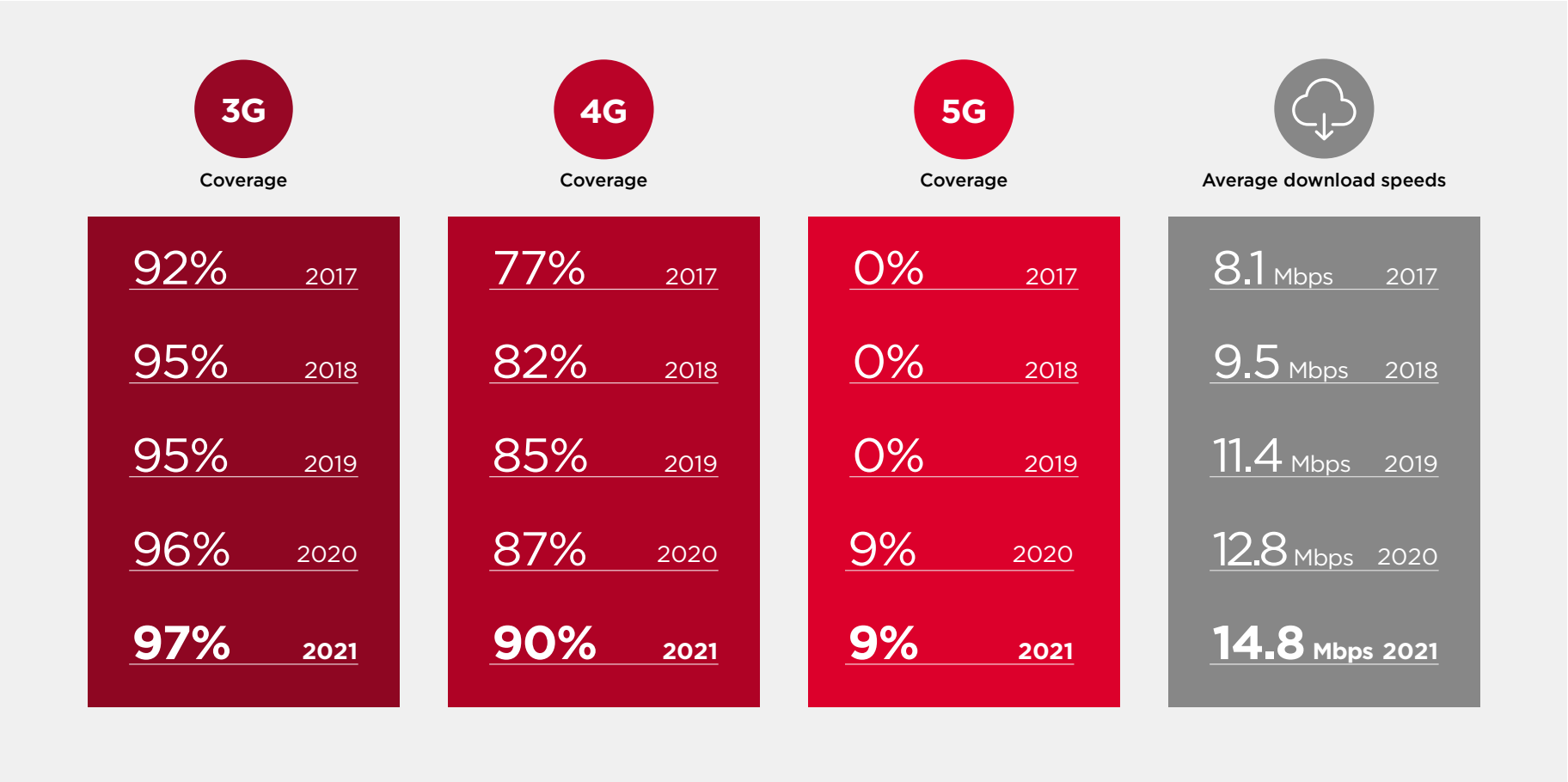


Source: GSMA Intelligence.
'Usage gap' refers to populations that live within the footprint of a mobile broadband network but who are not using mobile internet. 'Coverage gap' refers to populations that do not live within the footprint of a mobile broadband network (3G or above).
NB: Totals may not add up to 100% due to rounding.



Coverage and download speeds in Latin America & Caribbean

- Nearly all the region is covered by 3G and 4G networks.
- Average download speeds continue to improve.

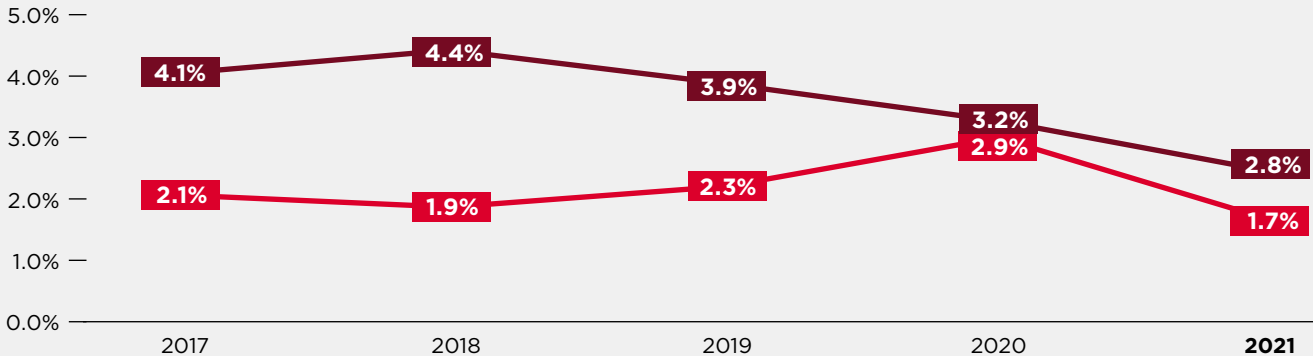


Affordability of data plans and cheapest internet-enabled handsets across LMICs in Latin America & Caribbean

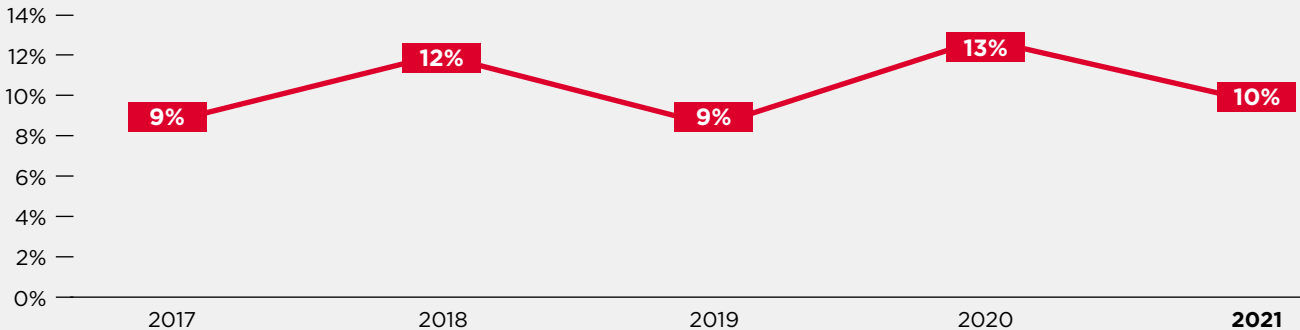
- Affordability of 1GB and 5GB data bundles continue to improve, on par with the LMIC average.
- In 2021, excluding high income countries, Latin America and Caribbean was the region with the most affordable handsets. The cheapest internet-enabled handset cost 10% of monthly income on average in the region.

Cost of 1GB and 5GB of data as % of monthly GDP per capita

— 1GB
— 5GB



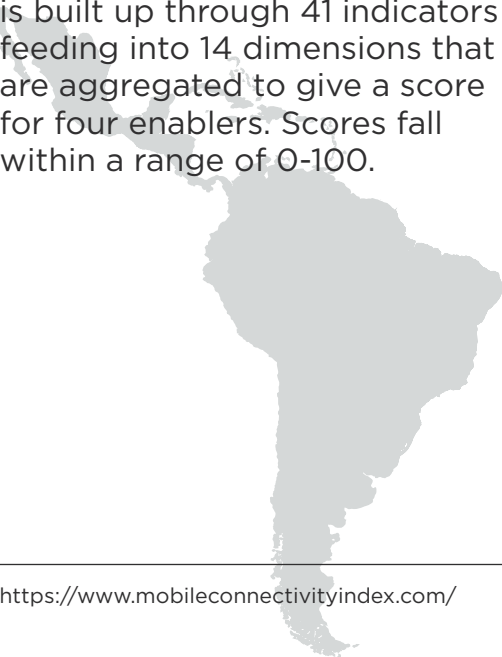
Cost of cheapest internet-enabled handset as % of monthly GDP per capita



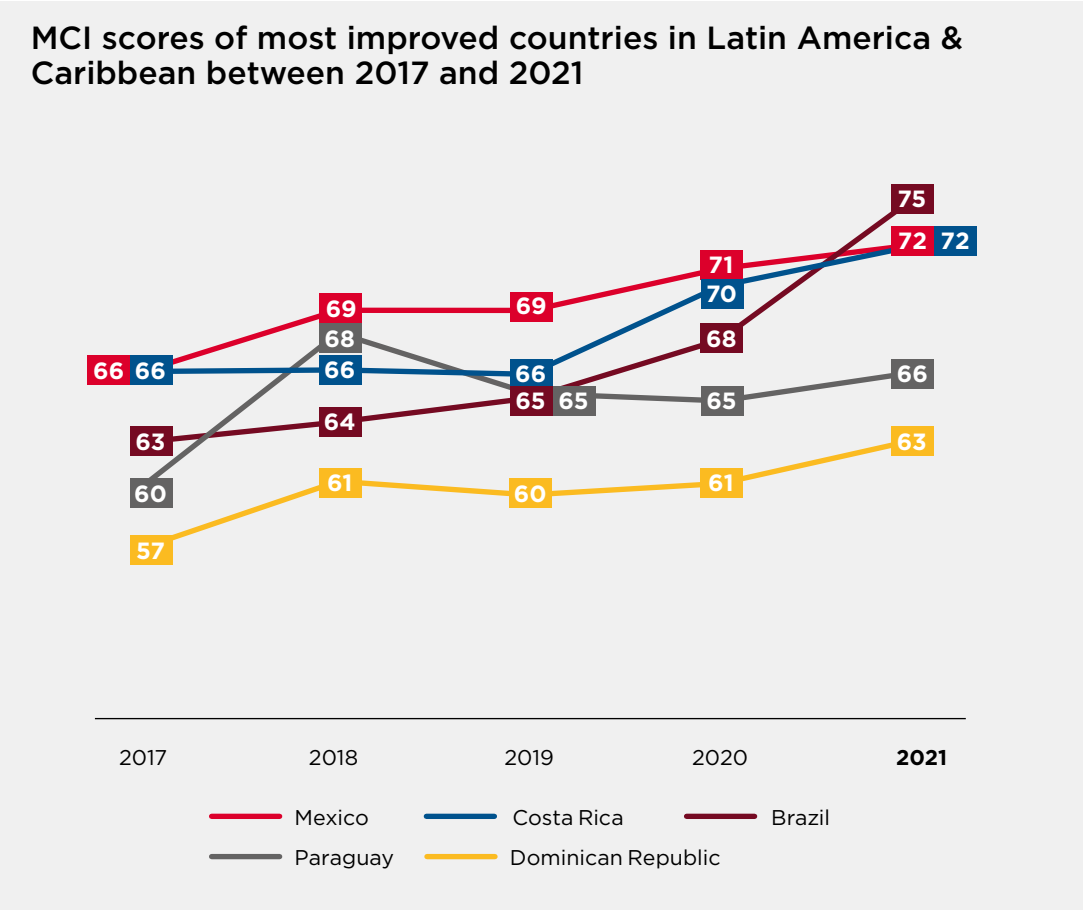
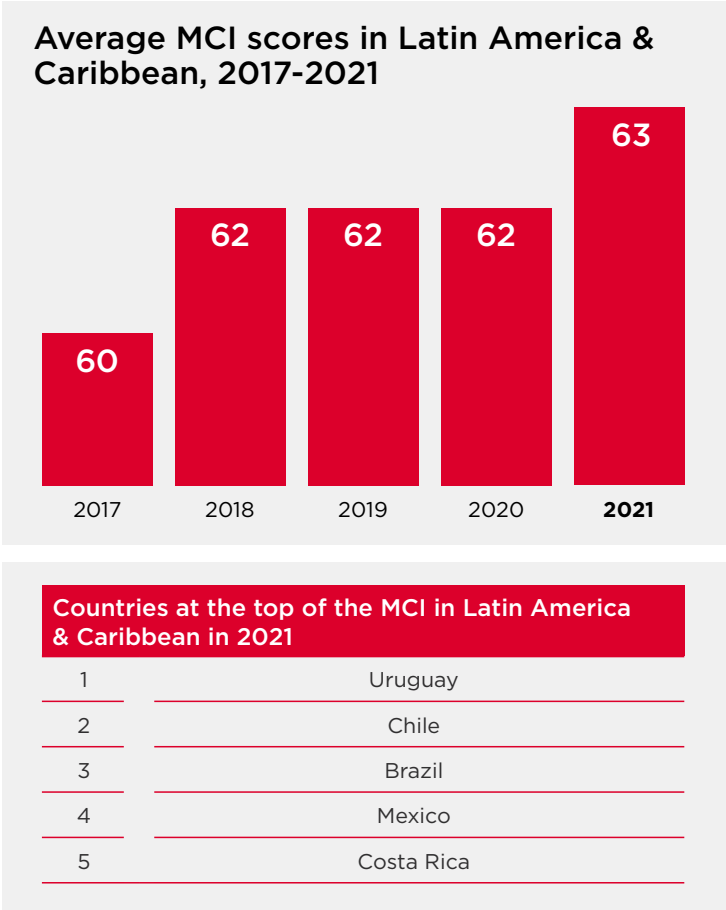
NB: Percentages are rounded.
'LMICs' refer to low- and middle-income countries.

Mobile Connectivity Index scores in Latin America & Caribbean

The **Mobile Connectivity Index (MCI)** measures the performance of 170 countries against the four key enablers of mobile internet adoption: infrastructure; affordability; consumer readiness; and content and services. The index is built up through 41 indicators feeding into 14 dimensions that are aggregated to give a score for four enablers. Scores fall within a range of 0-100.



<https://www.mobileconnectivityindex.com/>



GSMA

The GSMA is a global organisation unifying the mobile ecosystem to discover, develop and deliver innovation foundational to positive business environments and societal change. Our vision is to unlock the full power of connectivity so that people, industry and society thrive. Representing mobile operators and organisations across the mobile ecosystem and adjacent industries, the GSMA delivers for its members across three broad pillars: Connectivity for Good, Industry Services and Solutions and Outreach. This activity includes advancing policy, tackling today's biggest societal challenges, underpinning the technology and interoperability that make mobile work and providing the world's largest platform to convene the mobile ecosystem at the MWC and M360 series of events.

We invite you to find out more at [gsma.com](https://www.gsma.com)
Follow the GSMA on Twitter: [@GSMA](https://twitter.com/GSMA)

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GSMA Connected Society

The Connected Society programme works with the mobile industry, technology companies, the development community and governments to increase access to and adoption of mobile internet, focusing on underserved population groups in developing markets.

For more information, please visit
www.gsma.com/connectedsociety

To get in touch with the Connected Society team, please email connectedsociety@gsma.com

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GSMA Intelligence

GSMA Intelligence is the definitive source of global mobile operator data, analysis and forecasts, and publisher of authoritative industry reports and research. Our data covers every operator group, network and MVNO in every country worldwide — from Afghanistan to Zimbabwe. It is the most accurate and complete set of industry metrics available, comprising tens of millions of individual data points, updated daily.

GSMA Intelligence is relied on by leading operators, vendors, regulators, financial institutions and third-party industry players, to support strategic decision-making and long-term investment planning. The data is used as an industry reference point and is frequently cited by the media and by the industry itself. Our team of analysts and experts produce regular thought-leading research reports across a range of industry topics.

www.gsmainelligence.com
info@gsmainelligence.com

GSMA Head Office

1 Angel Lane
London
EC4R 3AB
United Kingdom
Tel: +44 (0)20 7356 0600
Fax: +44 (0)20 7356 0601