



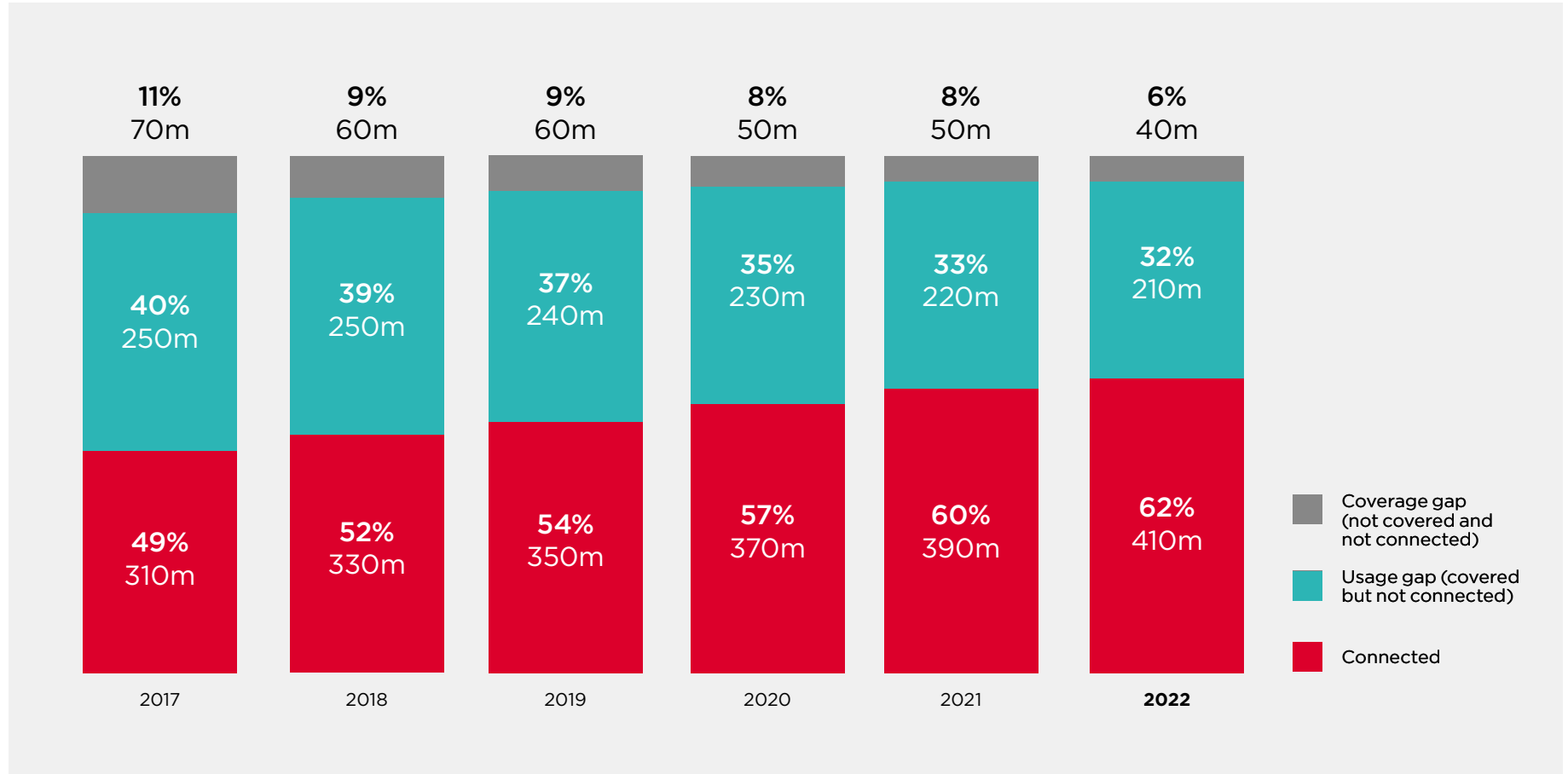
The State of Mobile Internet Connectivity 2023

Latin America & the Caribbean
key trends

GSMA

Mobile internet connectivity in Latin America & the Caribbean

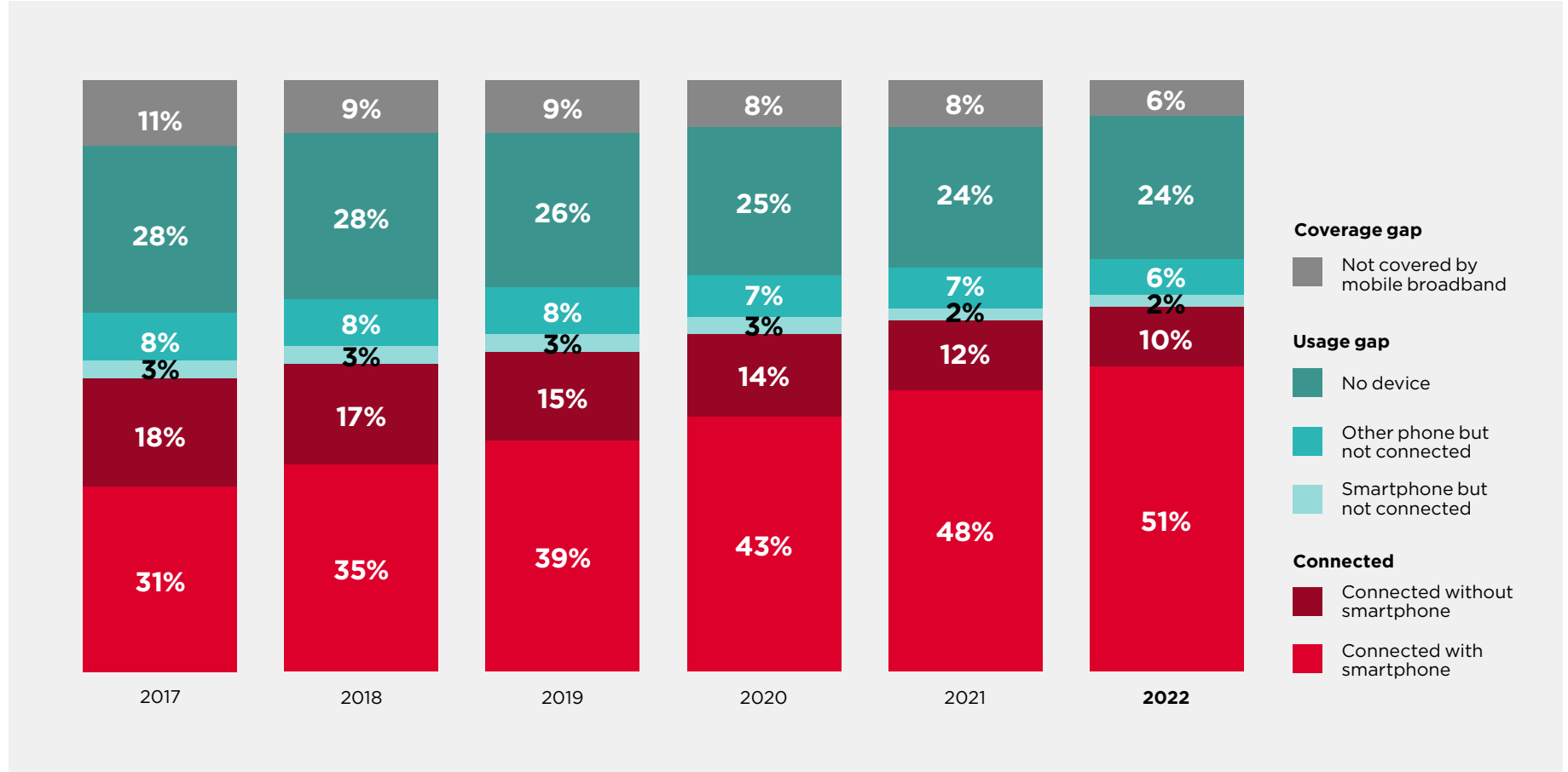
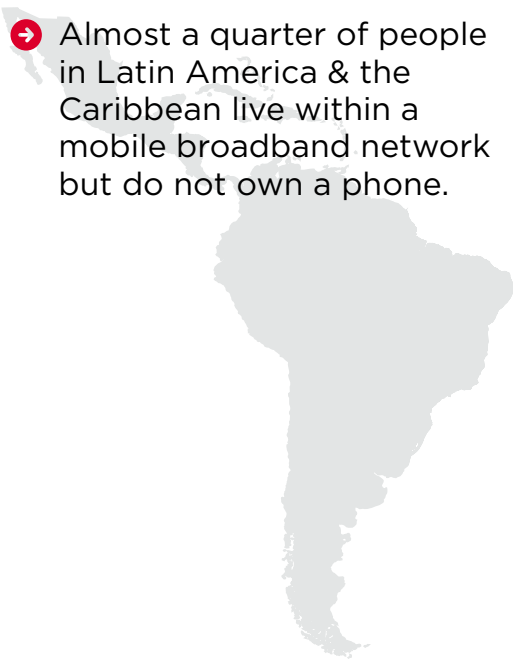
- ➔ More than 200 million people are still not using mobile internet despite living within mobile broadband coverage.
- ➔ The coverage gap has reduced by 2% in 2022 to 6% of the population. This reduction was mostly driven by Brazil, which now accounts for 40% of the uncovered population in Latin America.



Source: GSMA Intelligence. 'Usage gap' refers to populations that live within the footprint of a mobile broadband network but who are not using mobile internet. 'Coverage gap' refers to populations that do not live within the footprint of a mobile broadband network (3G or above). NB: totals may not add up to 100% due to rounding.

Mobile internet connectivity breakdown in Latin America & the Caribbean

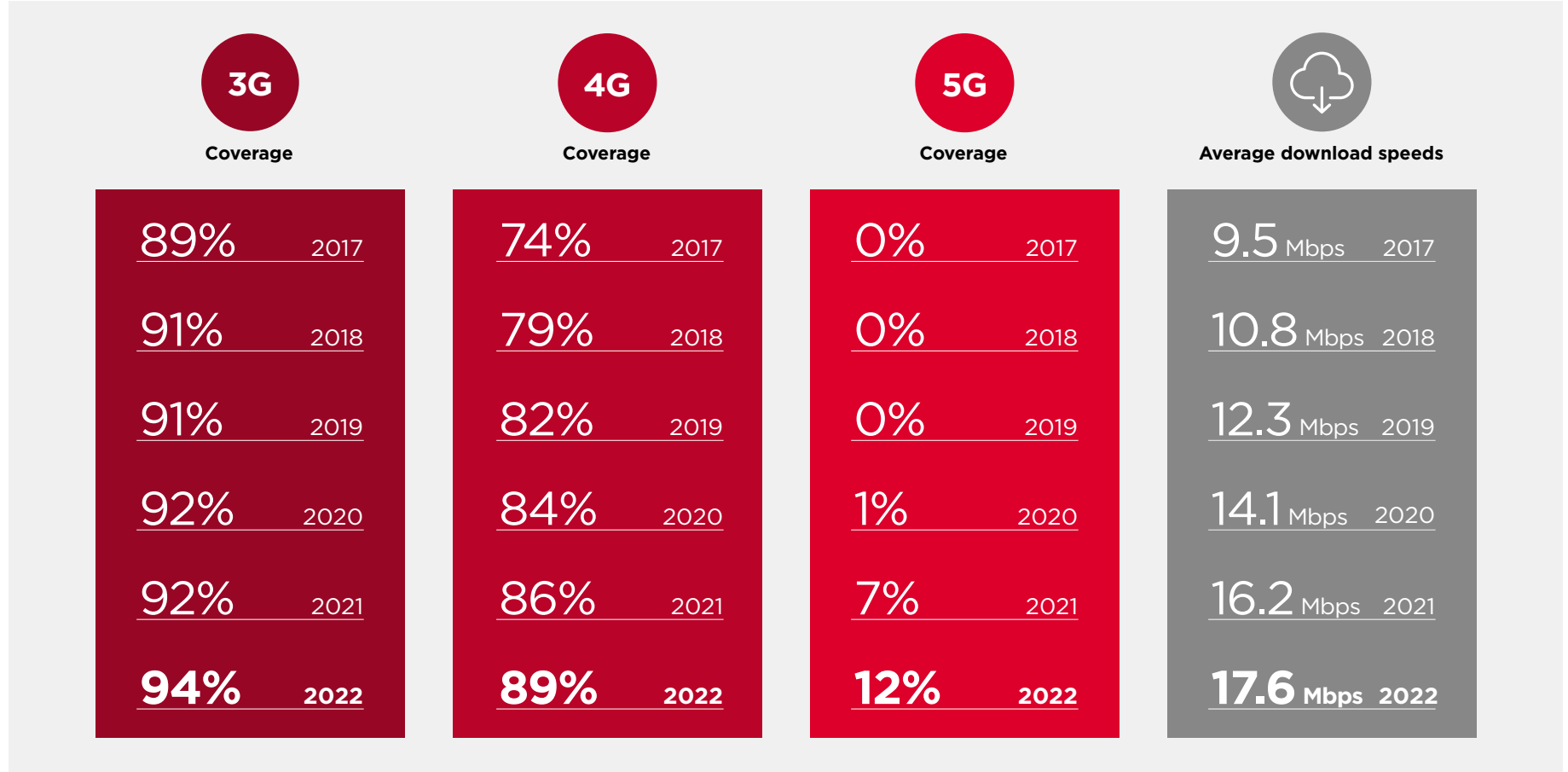
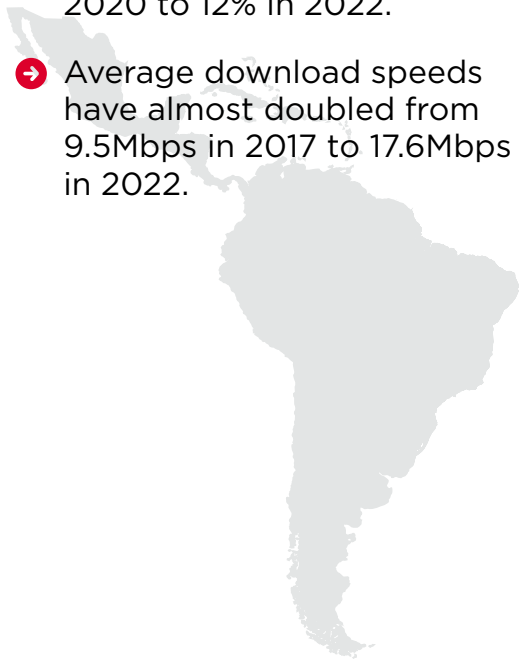
- 51% of the Latin American & the Caribbean population use mobile internet on a smartphone.
- Around one-in-six mobile internet users are not smartphone owners.
- Almost a quarter of people in Latin America & the Caribbean live within a mobile broadband network but do not own a phone.



Source: GSMA Intelligence. 'Usage gap' refers to populations that live within the footprint of a mobile broadband network but who are not using mobile internet. 'Coverage gap' refers to populations that do not live within the footprint of a mobile broadband network (3G or above). NB: totals may not add up to 100% due to rounding.

Latin America & the Caribbean coverage and download speeds

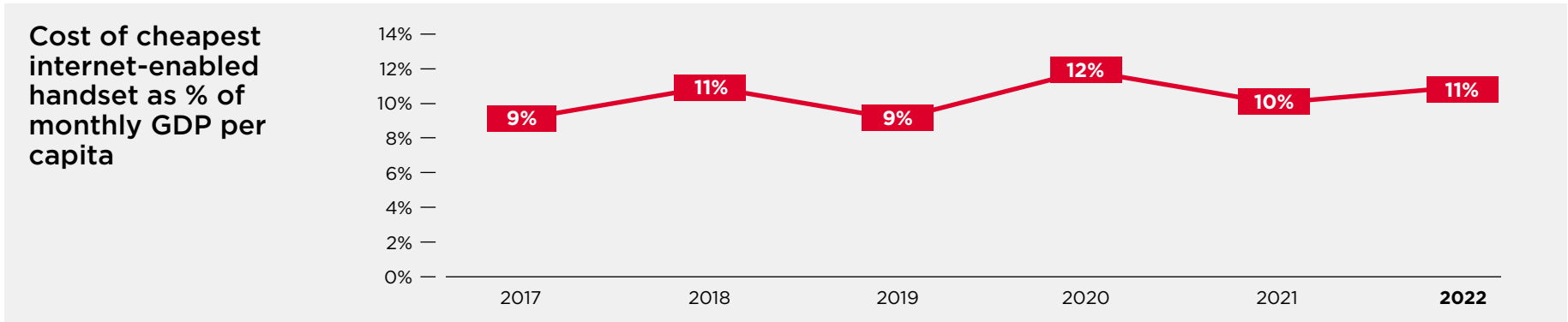
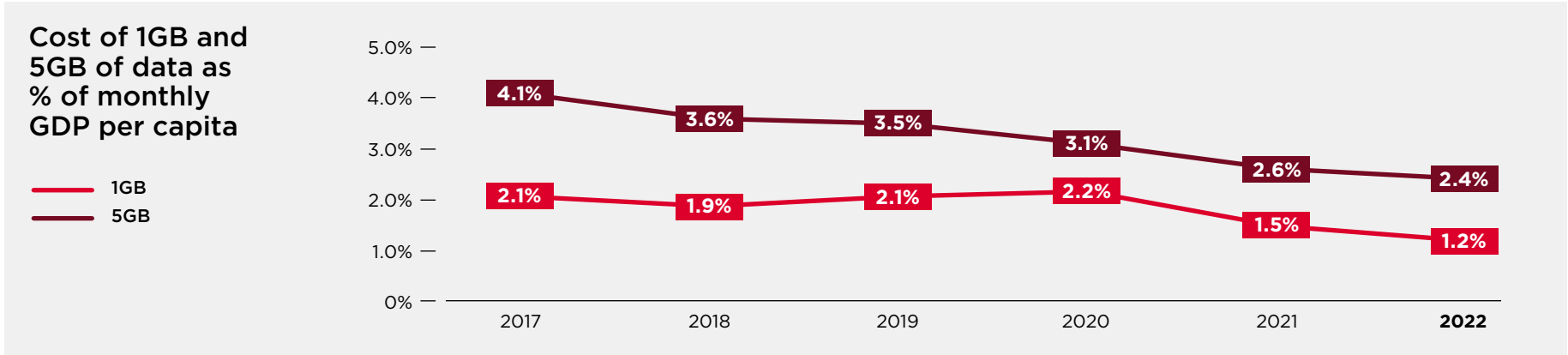
- Nearly all the region is covered by 3G and 4G networks (94% and 89% respectively).
- 5G coverage has expanded significantly over the last two years, increasing from 1% in 2020 to 12% in 2022.
- Average download speeds have almost doubled from 9.5Mbps in 2017 to 17.6Mbps in 2022.



Affordability of data plans and cheapest internet-enabled handsets across low- and middle-income countries in Latin America & the Caribbean

→ Affordability of 1GB and 5GB data bundles continues to improve. In 14 of the 24 countries for which there is data, the cost of 1GB of data is below the UN Broadband Commission affordability target of less than 2% of monthly income.

→ The affordability of an entry-level internet-enabled handset has varied somewhat each year. The cheapest internet-enabled handset cost 11% of average monthly income.

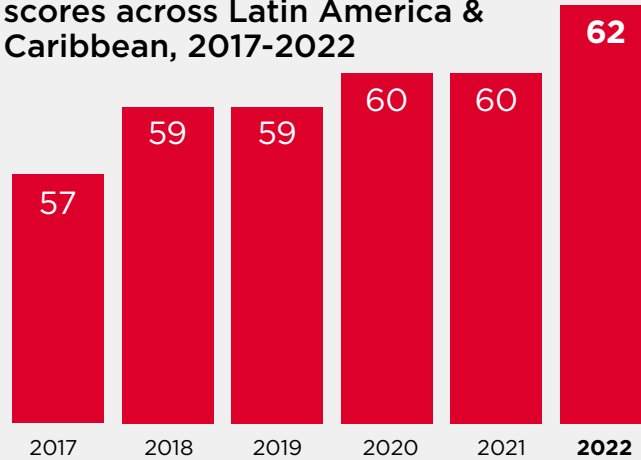


NB: Percentages are rounded

Latin America & Caribbean Mobile Connectivity Index scores

The **Mobile Connectivity Index (MCI)** measures the performance of 170 countries against the four key enablers of mobile internet adoption: infrastructure; affordability; consumer readiness; and content and services. The index is built up through 32 indicators feeding into 11 dimensions that are aggregated to give a score for four enablers. Scores fall within a range of 0-100.

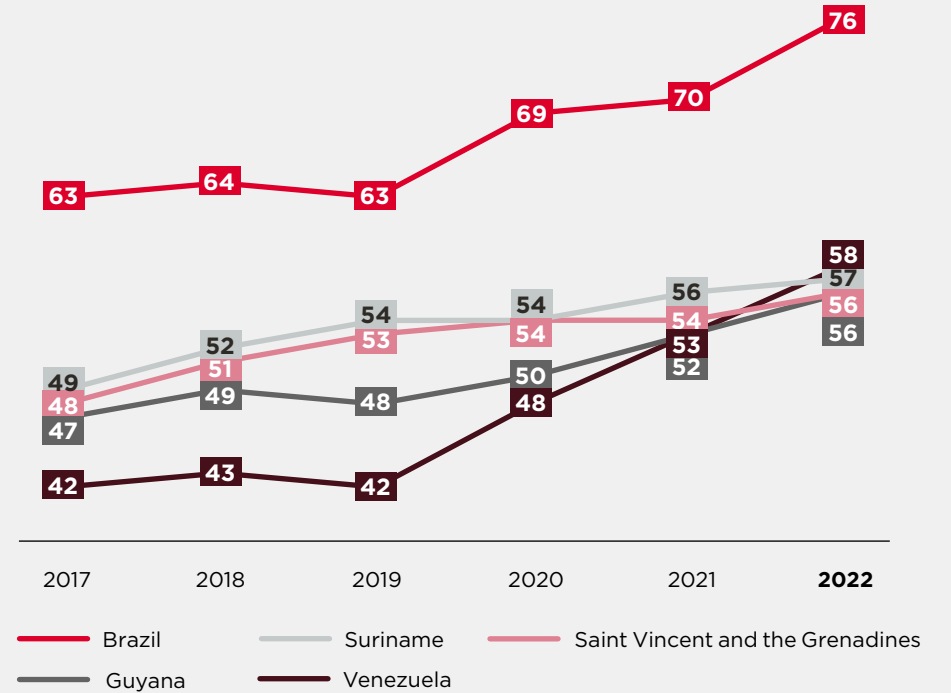
Average Mobile Connectivity Index scores across Latin America & Caribbean, 2017-2022



Countries at the top of the MCI in Latin America & Caribbean in 2022

1	Uruguay
2	Brazil
3	Chile
4	Mexico
5	Panama

MCI scores of most improved countries in Latin America & Caribbean between 2017 and 2022



<https://www.mobileconnectivityindex.com/>

GSMA

The GSMA is a global organisation unifying the mobile ecosystem to discover, develop and deliver innovation foundational to positive business environments and societal change. Our vision is to unlock the full power of connectivity so that people, industry and society thrive. Representing mobile operators and organisations across the mobile ecosystem and adjacent industries, the GSMA delivers for its members across three broad pillars: Connectivity for Good, Industry Services and Solutions and Outreach. This activity includes advancing policy, tackling today's biggest societal challenges, underpinning the technology and interoperability that make mobile work and providing the world's largest platform to convene the mobile ecosystem at the MWC and M360 series of events.

We invite you to find out more at [gsma.com](https://www.gsma.com)
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GSMA Connected Society

The Connected Society programme works with the mobile industry, technology companies, the development community and governments to increase access to and adoption of mobile internet, focusing on underserved population groups in developing markets.

For more information, please visit
www.gsma.com/connectedsociety

To get in touch with the Connected Society team, please email connectedsociety@gsma.com

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GSMA Intelligence

GSMA Intelligence is the definitive source of global mobile operator data, analysis and forecasts, and publisher of authoritative industry reports and research. Our data covers every operator group, network and MVNO in every country worldwide — from Afghanistan to Zimbabwe. It is the most accurate and complete set of industry metrics available, comprising tens of millions of individual data points, updated daily.

GSMA Intelligence is relied on by leading operators, vendors, regulators, financial institutions and third-party industry players, to support strategic decision-making and long-term investment planning. The data is used as an industry reference point and is frequently cited by the media and by the industry itself. Our team of analysts and experts produce regular thought-leading research reports across a range of industry topics.

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