

GSMA Services Showcase Live

Blockchain in telecoms

Focusing minds

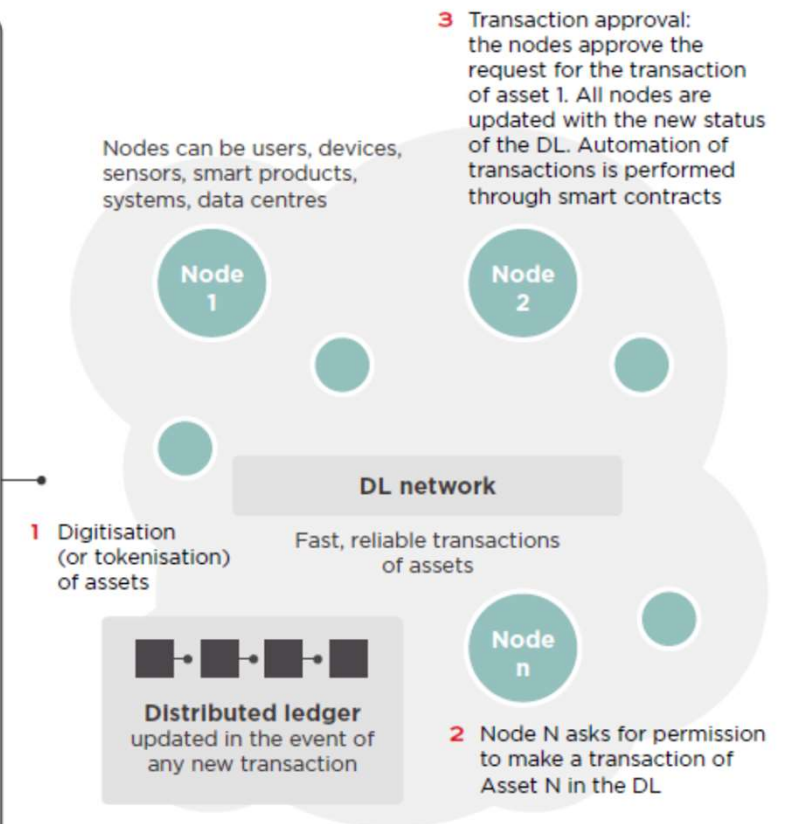
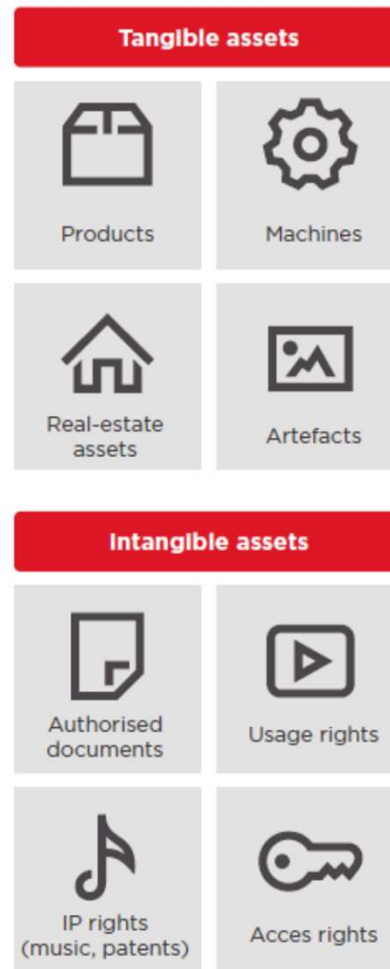
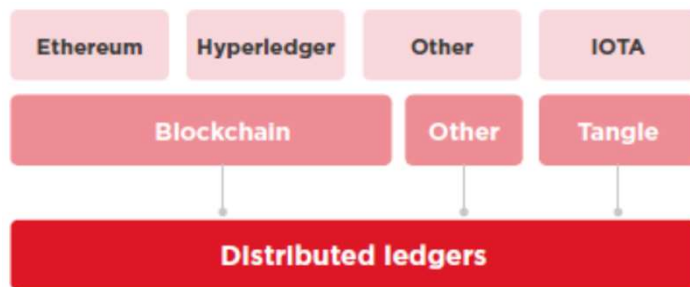
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Blockchain can work on many types of assets

...and functions in a decentralized fashion

Quick reminder: blockchain is one of several types of distributed ledgers...



In a word, it's about trust

Benefit

1

The network bypasses the need for a central authority in charge of verifying transactions

2

Decentralised nature of DL networks

3

All participants share the same view of the network, and of completed and pending transactions

4

Participants have to record any interaction and any transfer of assets in a way that is visible to anyone in the network

Implication

- Faster new device and user registrations (e.g. SIM provisioning)
- Faster microtransactions for device management (e.g. connectivity and maintenance costs)
- Faster payments in payment-intensive apps, (e.g. smart parking, tolls, EV charging)

- No single point of failure in the network of devices
- Microtransactions for SW/FW updates, track record of updates and SW versioning

- Resolving disputes in applications where multiple stakeholders participate is easier
- Increased transparency on the state of the network

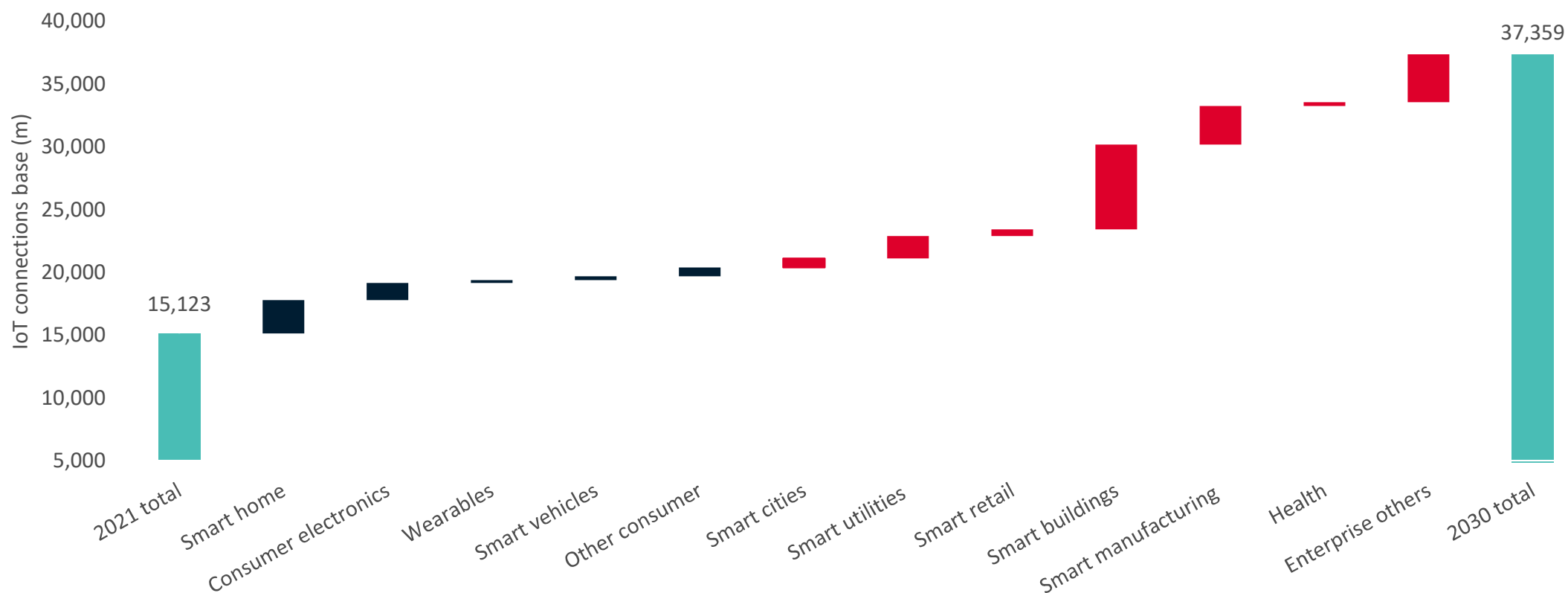
- Increased trust among devices manufacturers, platform vendors, operators and end users
- Known history of assets (e.g. smart products, software versions, devices) and fraud prevention

✓ **Streamline IoT technology**

✓ **Improve IoT vertical value proposition**

IoT will be 37bn 'things' by 2030









Enterprise deployments are driving the increase in the IoT connections base



Source: GSMA Intelligence

So, in theory, applicability is almost anywhere

Industry-level potential blockchain uses

	Transportation	<ul style="list-style-type: none"> • Car-sharing and ride-hailing: customised mobility experience; driver information management • Electric vehicles: charging stations • Drones: landing pad management
	Supply-chain management	<ul style="list-style-type: none"> • Fast, reliable recording and execution of transactions • Order processing: real-time information on products
	Public administration	<ul style="list-style-type: none"> • Citizen ID and personal attribute management • E-voting • Authorisation of citizen documents
	Telecoms and networks	<ul style="list-style-type: none"> • Core network operations: provisioning of SIMs; authentication of users • Digital services: user identity management • Cross-platform transactions
	Health and pharma	<ul style="list-style-type: none"> • Patient data management • Drug tracking • Drug monitoring across the supply chain
	Energy and utilities	<ul style="list-style-type: none"> • Decentralised energy production and storage • Energy trading: facilitating peer-to-peer transactions
	Real estate	<ul style="list-style-type: none"> • Real-estate asset management • Contract and transaction management
	Manufacturing	<ul style="list-style-type: none"> • Industrial robotics • Traceability of parts • Regulations and quality standards compliance

In reality, minds are focusing on fewer bets

Telco blockchain options

IoT verticals

- Home and wholesale energy
- Automotive and logistics
- EV charging

Media

- NFT
- Content security
- Ad tech

Identity and Roaming

- SIM verification
- Roaming settlement platform
- Network capacity provisioning (e.g. slicing)
- Smart contracts

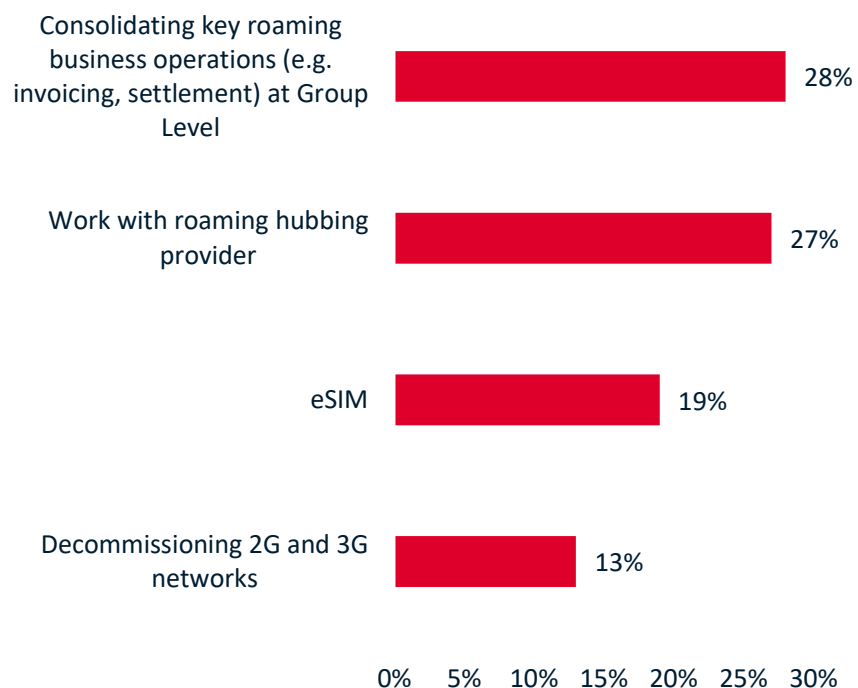
Fintech

- Settlement platform
- Crypto payments

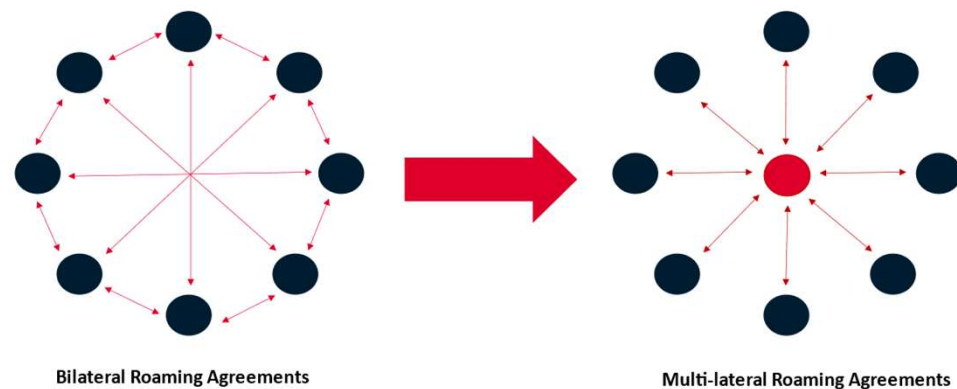
Roaming example

Business models play to scale + speed to mkt

What would MOST make roaming simpler?



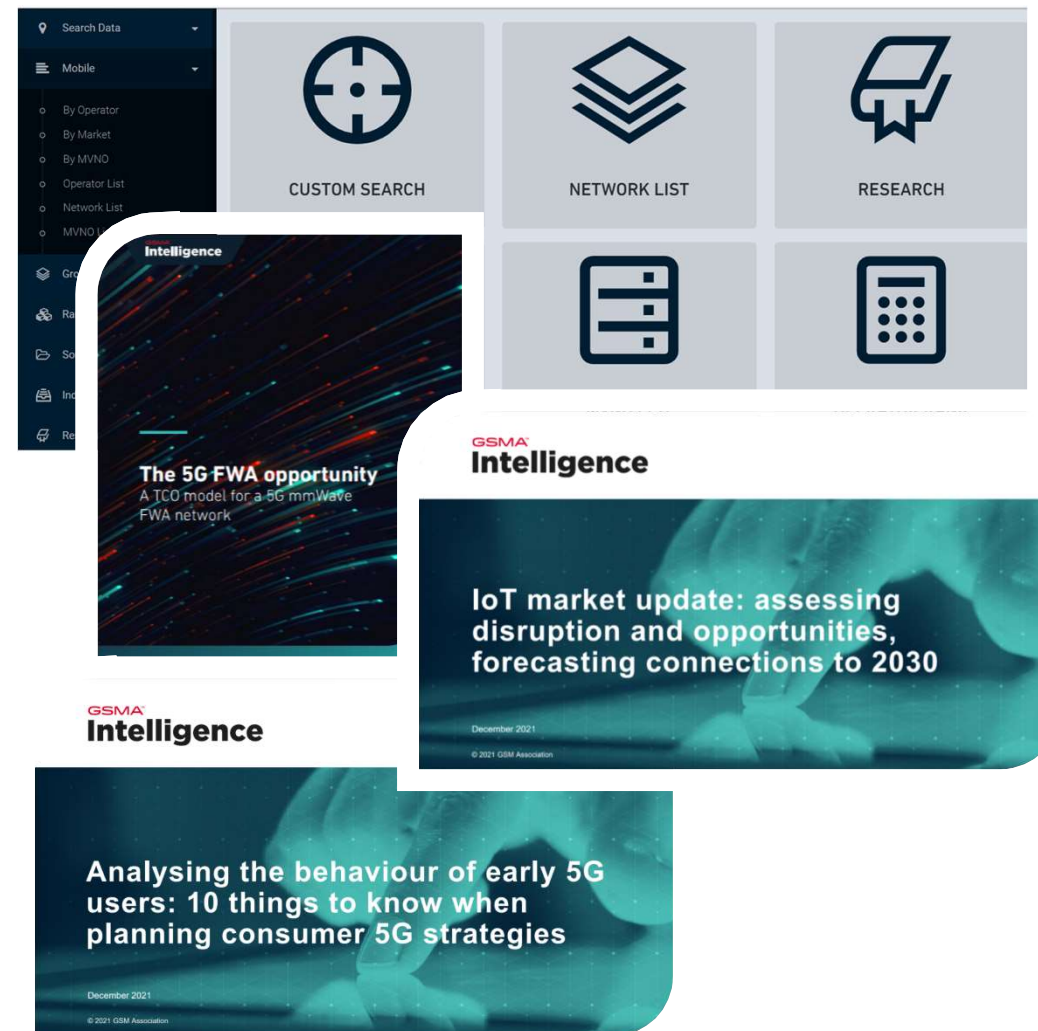
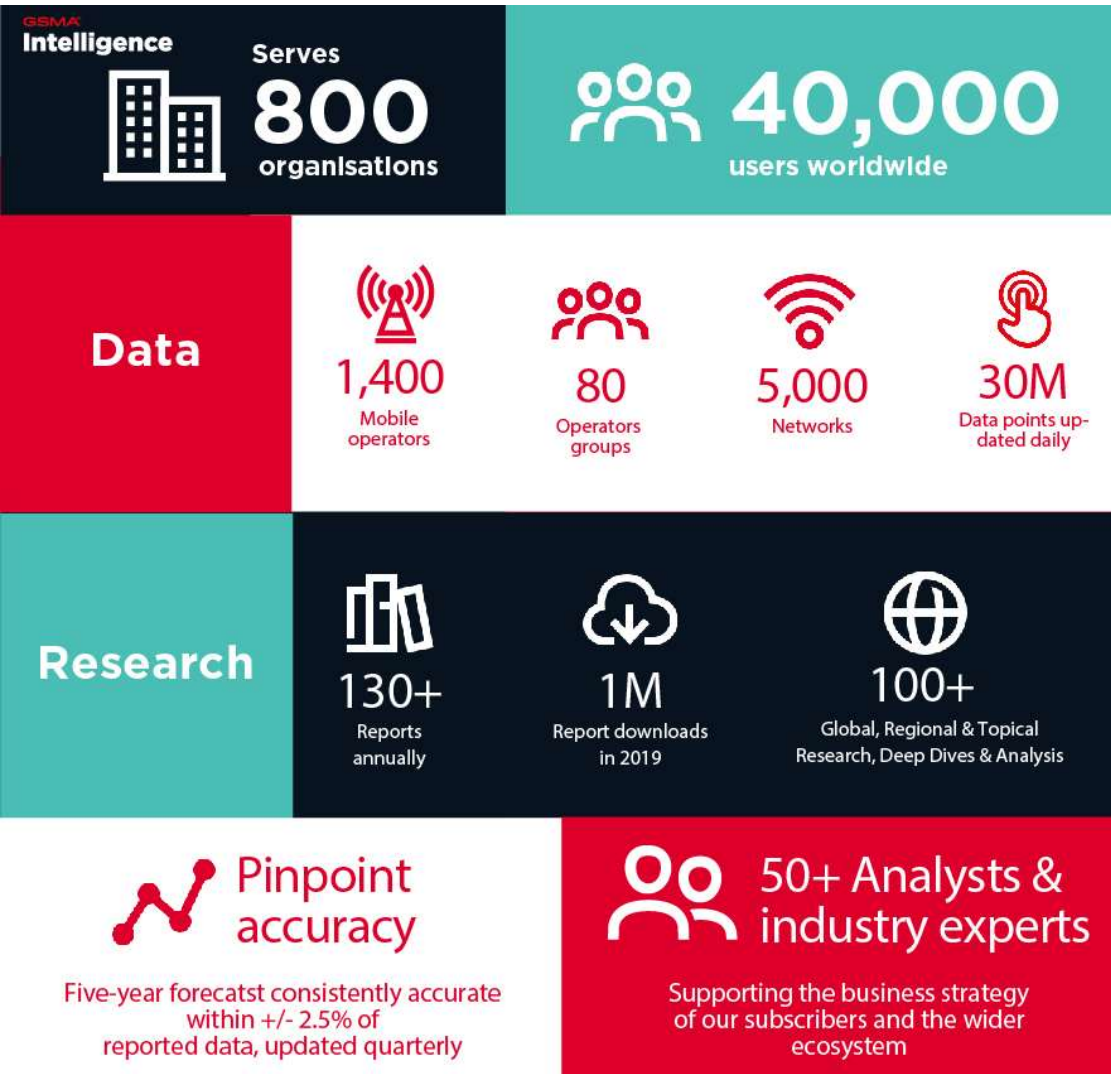
Hub providers get closer to a 'one stop shop'



GSMA[™]
Intelligence

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Who are we? What do we know?





Thank you

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