

The background of the slide is a stylized image of a globe. A network of glowing blue lines and dots is overlaid on the globe, representing a global communication or data network. The globe itself has a fiery, orange and red texture, possibly representing the Earth's surface or a digital landscape.

MTN GlobalConnect's Blockchain Adoption and Adaption Journey

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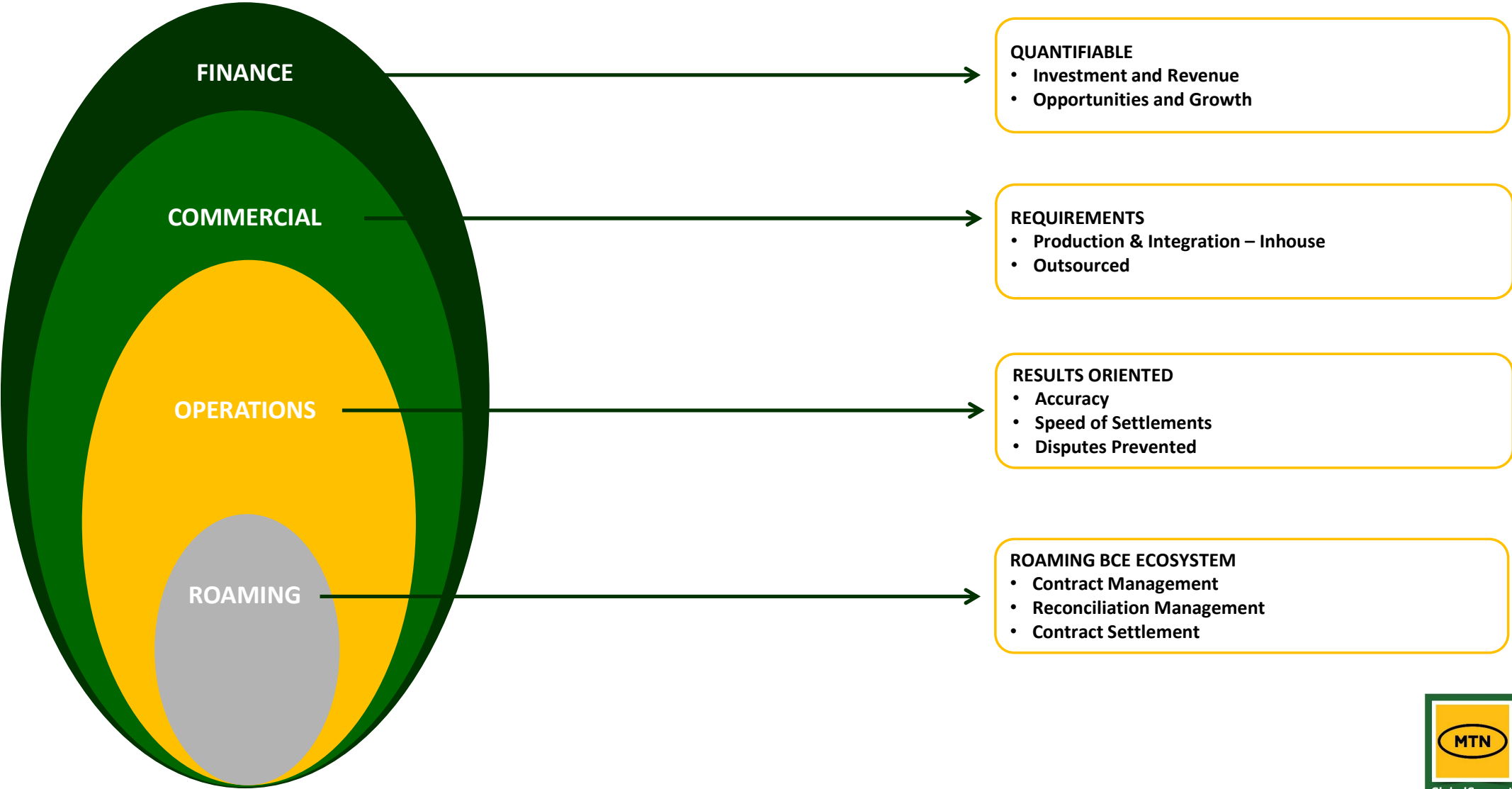
*Prepared for GSMA Showcase Live
11 May 2022*

MTN GLOBALCONNECT 's ADOPTION *and* ADAPTION

Pillars of MTN GlobalConnect Used Case into BLOCKCHAIN *and*
Beyond

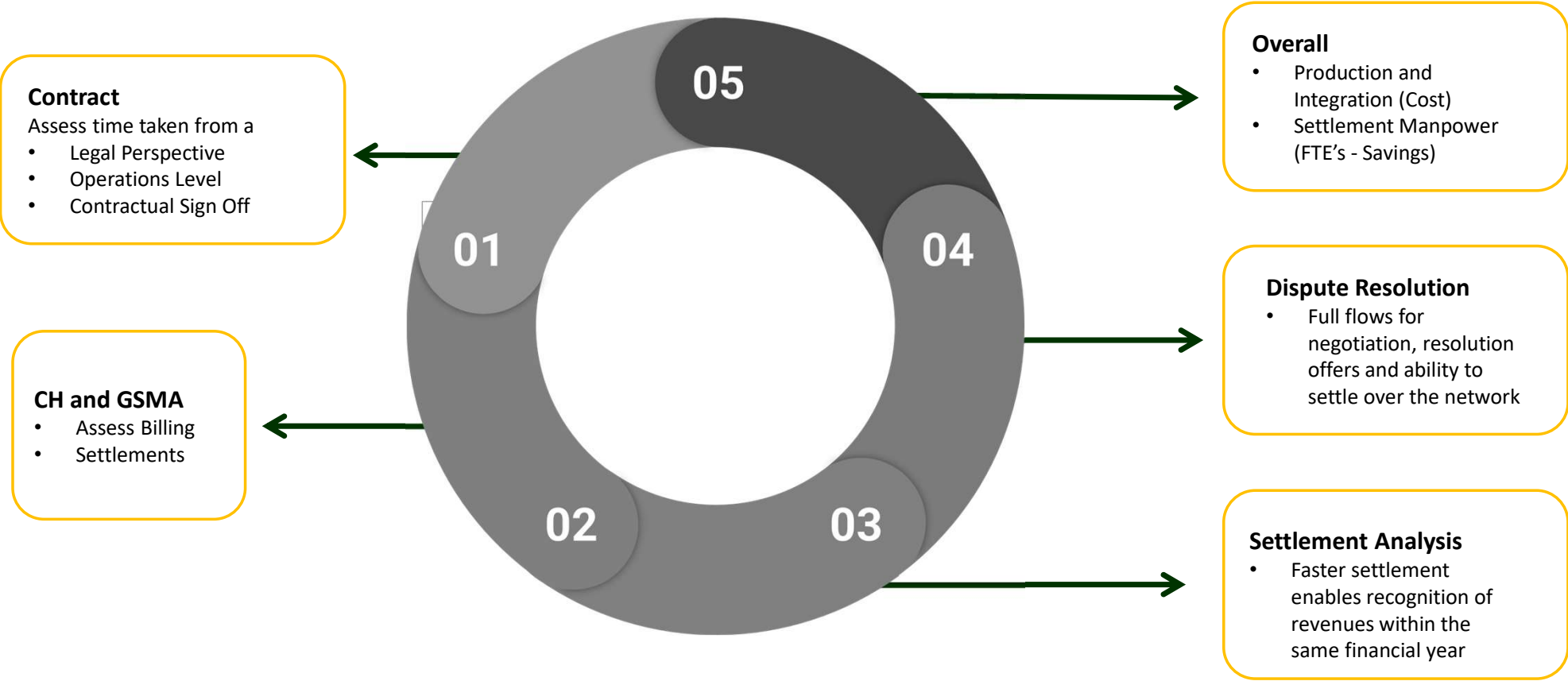
CONCERNS	ENABLER	BUSINESS MODEL	BUSINESS STRATEGY	LEADERSHIP
<ul style="list-style-type: none">• Industry Challenges• Contracting Margins• Technology Complexity (4.IR)• Modernisation• Buzzword gaining prominence	<ul style="list-style-type: none">• Is Blockchain seen as a 'Showstopper'	<ul style="list-style-type: none">• Support new technology• Advanced development will change the traditional business models• Tactical planning and critical thinking for investment pivotal to a sustainable business	<ul style="list-style-type: none">• Defined Roadmap• BlockChain as a Service (BaaS)• Outsourcing (MNS)	<ul style="list-style-type: none">• Strong leadership should support disruptive technology that create synergies aligning to industry standards

STAKEHOLDERS eBUSINESS PARTICIPATION *and* EXPECTATION



KPI EVALUATION - FUTURE SAVINGS

MTN GlobalConnect will need to appraise GSMA's eBusiness to measure improved and increased efficiency based on the following criteria points.



END GOAL

KEY FACTORS



SUSTAINABLE BUSINESS CASE

- Reenergize Business Model



FOCUS

- Leadership



STAKEHOLDER TALENT

- Closing Skill Gaps



CHALLENGES

- Key Factors

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FOCUS AREAS IN LEADING TRANSFORMATION

#1 INNOVATION

- GlobalConnect reinforces this strategy deep diving in the Wholesale Roaming Domain.
- Shape a new narrative on the role of digital transformation in business.

#2 LEAD

- Embrace the paradigm shift through Communication, Prioritisation and Leading.

#3 EMPOWERMENT

- Create frameworks to support new business approaches and actions.
- Promote strategies, activities, projects and collaborations between enterprises and organisations.
- Elastic upskilled digital workforce, talent-on-demand models.

#4 LIMITATIONS

- Africa is not yet fully equipped to embrace this disruptive technology.
- Integration of both BC and BCE regarded as a working solution
- TAP & BC/BCE will still co exist
- Not all MNOs are early adopters and adapters to this phenomenon.

MTN GlobalConnect Roadmap

2023 - 2025

Contingent on a successful Trial

- Build a business case towards upgrading to BCE
- Support M2M/IoT, 5G
- Leveraging Technological Agnostic Opportunities

JULY 2022 – DECEMBER 2022

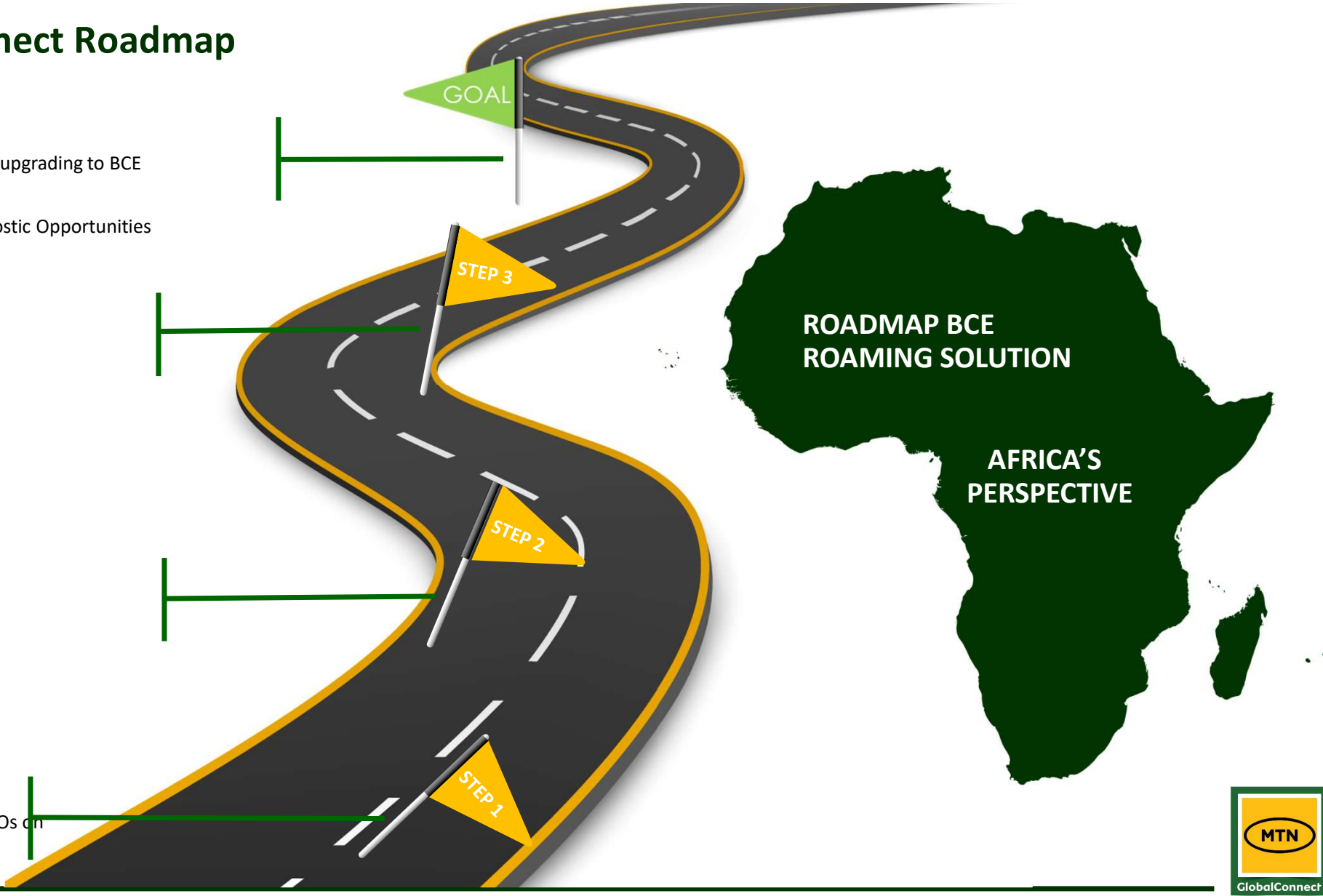
- Continuous Exploration

APRIL 2022 – JUNE 2022

- GSMA eBusiness Network

JUNE 2020 –FEBRUARY 2022

- Start of PoC Journey with MNOs on the Blockchain concept



The background of the slide is a composite image. It features a dark blue, starry space background. Overlaid on this is a glowing, orange and yellow nebula or galaxy. A network of thin, light blue lines connects various points, resembling a global communication or data network. The lines form a grid-like pattern across the globe, with some points highlighted in bright blue.

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