The Benefits of Device Life Cycle Management

- Reduce Device Acquisition Costs
- Gain Lifecycle Management Efficiencies
- Inform Device Redistribution
- Reduce your Carbon Footprint
Data Impacts Every Department

✓ Marketing
✓ Retention
✓ Operations
✓ Finance
✓ Fraud
✓ Reverse Logistics
Life Cycle Data Types

- Block List Data from the GSMA
- OEM Data
- Carrier Data
- Diagnostic Data
- Synthetic Data by PrologMobile
Safe Secondary Device Trading

✓ Acquisition Risk/Asset Recovery
✓ Processing Decisions/Operations
✓ Redistribution/Value Generation
We are Device Data Experts

➢ Data Standardization

➢ Managing Billions of Data Points & Billions of Dollars Worth of Devices/Year

➢ Industry Leading Knowledge

➢ Data Application Development