

The Benefits of Device Life Cycle Management

- **Reduce Device Acquisition Costs**
- **Gain Lifecycle Management Efficiencies**
- **Inform Device Redistribution**
- **Reduce your Carbon Footprint**

Data Impacts Every Department

- ✓ **Marketing**
- ✓ **Retention**
- ✓ **Operations**
- ✓ **Finance**
- ✓ **Fraud**
- ✓ **Reverse Logistics**



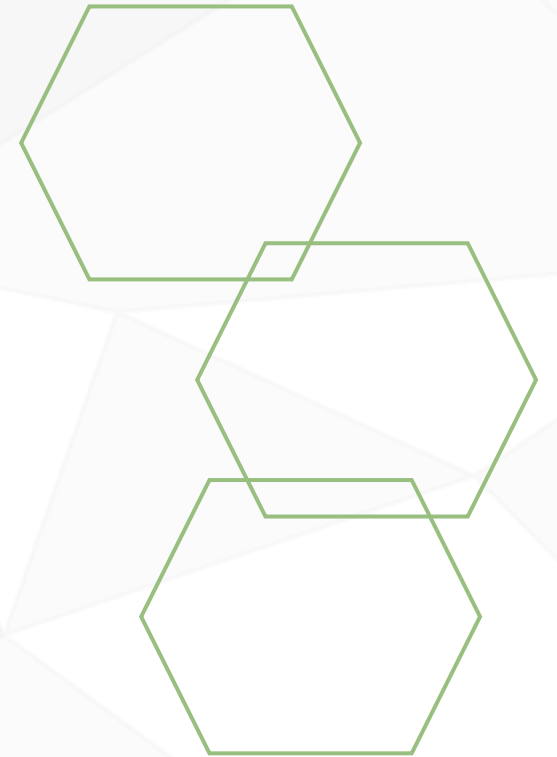
Life Cycle Data Types



- **Block List Data from the GSMA**
- **OEM Data**
- **Carrier Data**
- **Diagnostic Data**
- **Synthetic Data by PrologMobile**

Safe Secondary Device Trading

- ✓ **Acquisition Risk/Asset Recovery**
- ✓ **Processing Decisions/Operations**
- ✓ **Redistribution/Value Generation**



We are Device Data Experts

- **Data Standardization**
- **Managing Billions of Data Points & Billions of Dollars Worth of Devices/Year**
- **Industry Leading Knowledge**
- **Data Application Development**

