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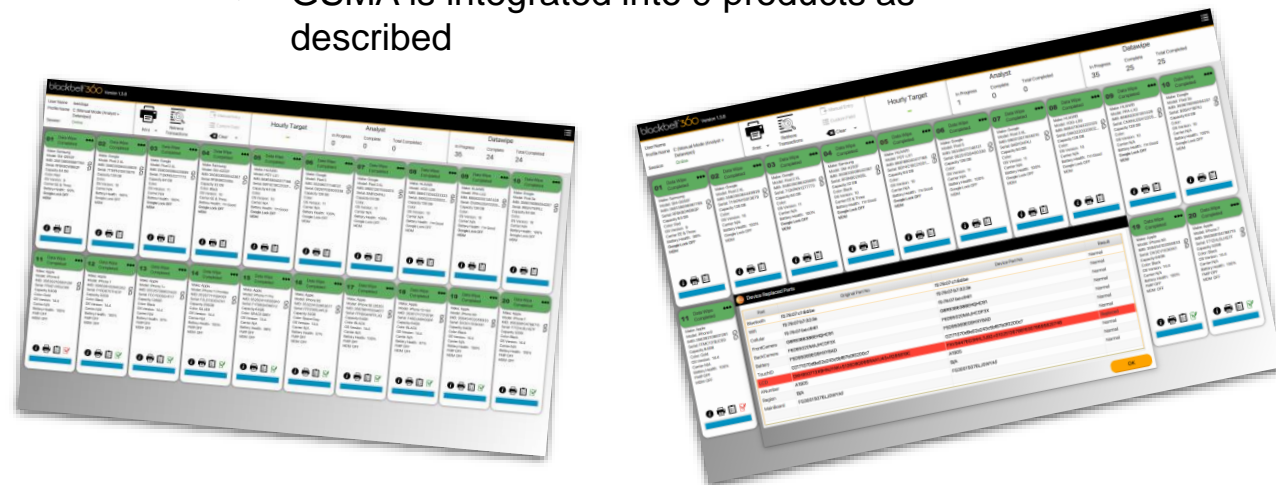
Device Lifecycle Solutions 2022

Providing seamless integrated solutions at every touch point of the device lifecycle

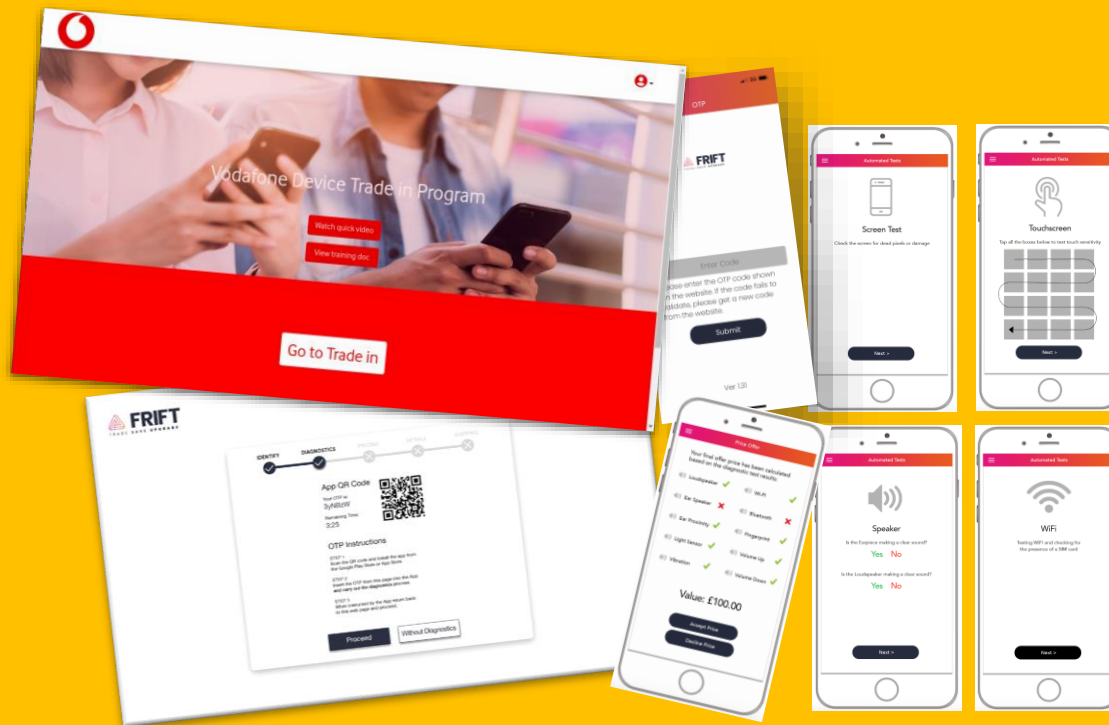
Blackbelt360 Product Used cases

GSMA data gives us total control of device data so we can deliver end to end journeys.

- ✓ Manage trade in settings such as pricing for clients beginning the journey with an IMEI.
- ✓ Take away bad devices at the start of the journey such as blocked
- ✓ GSMA is integrated into 9 products as described



Trade-in Sites & Apps Used case Vodafone



Ability Simple to set up and use with seamless integration and comprehensive pricing control as we take IMEI as the first point of data.

GSMA data allows you to

- Create your own workstreams
- Build databases when on a limited IT budget
- Simple set up due to GSMS Apis
- Seamless Integration into a number of products
- Offer more value to your customers due to the ability to do a whole host of more checks once GSMA have provided the basic data.

Trade in-store Used case Cash Convertors



GSMA integration is crucial for device accuracy as cash is exchanged in real time over the counter. Once transaction takes place ownership is exchanged

GSMA data allows us to

- Accurately check cloud data V in device data for any discrepancies.
- Real time Device block check with record of trade in.
- Produce certificates of ownership based on data pulled from GSMA

Warehouse bulk data wiping of devices



GSMA integration is essential for device recognition whilst data wiping bulk devices in warehouse.

GSMA data allows us to

- Accurately check for any fake devices
- Real time Device block check with record of trade in.
- Produce erasure certificates of ownership based on data pulled from GSMA

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smartphone defence

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