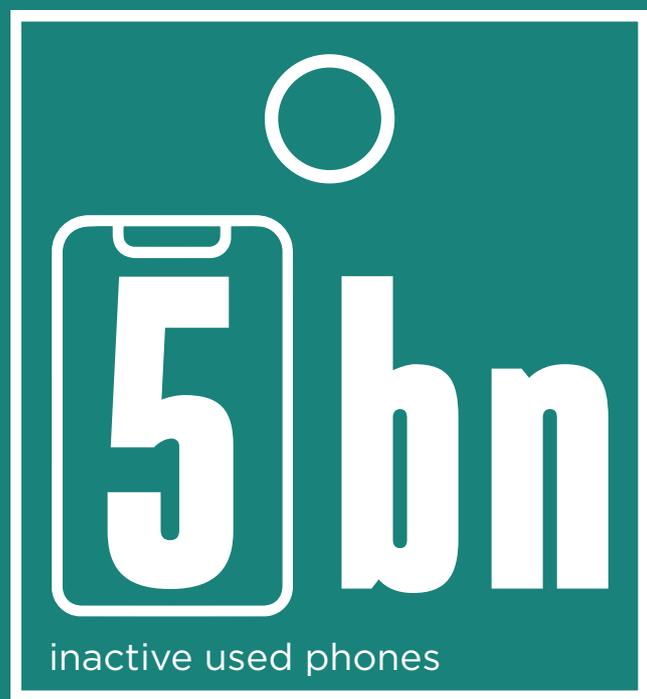


Reuse, Refurbish, Recycle

Do you have an old phone in a drawer?

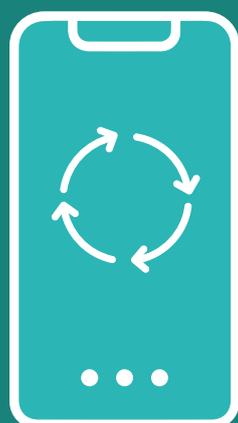
Globally, there are over



Stretched in a line, these phones could go around the planet



How can you reduce the impact of your next phone?



Reusing a phone saves

100%

of the climate impact of a new phone



Refurbishing a phone saves

87%

of the climate impact of a new phone

What critical minerals could be recovered from five billion phones?



COPPER

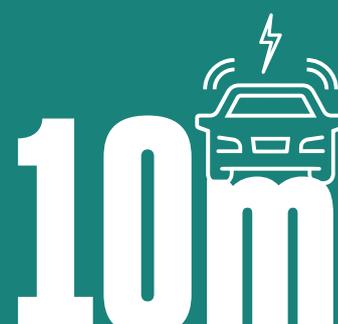


SILVER



GOLD

The cobalt in them could help make batteries for



electric cars



Mobile operators are recovering more phones for reuse, refurbishment and repair. What part can you play?