

The Mobile Economy Asia Pacific

Unique mobile subscribers



2023 **1.8bn**
63% penetration rate*

2030 **2.1bn**
70% penetration rate*

CAGR 2023-2030 | **2.1%**

*Percentage of population

SIM connections

(excluding licensed cellular IoT)



2023 **2.7bn**
97% penetration rate*

2030 **3.1bn**
106% penetration rate*

CAGR 2023-2030 | **1.8%**

*Percentage of population

Mobile internet users



2023 **1.4bn**
51% penetration rate*

2030 **1.8bn**
61% penetration rate*

CAGR 2023-2030 | **3.0%**

*Percentage of population

4G

Percentage of connections (excluding licensed cellular IoT)

2023 **70%**

2030 **50%**↓

5G

Percentage of connections (excluding licensed cellular IoT)

2023 **10%**

2030 **45%**↑

Smartphones

Percentage of connections



2023 **78%**

2030 **94%**↑

Operator revenues and investment



2023 **\$197m**
Total revenues

2030 **\$227bn**
Total revenues

Operator capex for the period 2023-2030: **\$271bn**

Public funding



2023 **\$90bn**

Mobile ecosystem contribution to public funding (before regulatory and spectrum fees)

Licensed cellular IoT connections



2023 **144m**

2030 **270m**

Mobile's contribution to GDP



2023 **\$880bn**
5.3% of GDP

2030 **\$1tn**

Employment



2023 **9m jobs**

Directly supported by the mobile ecosystem

Plus **4m** indirect jobs