

The Mobile Economy Middle East & North Africa

Unique mobile subscribers



2023 **427m**
64% penetration rate*

2030 **517m**
71% penetration rate*

CAGR 2023-2030 | **2.4%**

*Percentage of population

Mobile internet users



2023 **327m**
49% penetration rate*

2030 **422m**
58% penetration rate*

CAGR 2023-2030 | **3.2%**

*Percentage of population

SIM connections



(excluding licensed cellular IoT)

2023 **716m**
108% penetration rate*

2030 **874m**
120% penetration rate*

CAGR 2023-2030 | **2.5%**

*Percentage of population

4G

Percentage of connections (excluding licensed cellular IoT)

2023 **60%**

2030 **35%** ↓

5G

Percentage of connections (excluding licensed cellular IoT)

2023 **4.3%**

2030 **50%** ↑

Smartphones



Percentage of connections

2023 **81%**

2030 **90%** ↑

Operator revenues and investment



2023 **\$66bn**
Total revenues

2030 **\$88bn**
Total revenues

Operator capex for the period 2023-2030: **\$97bn**

Public funding



2023

\$20bn

Mobile ecosystem contribution to public funding (before regulatory and spectrum fees)

Licensed cellular IoT connections



2023 **48m**

2030 **78m**

Mobile's contribution to GDP



2023 **\$310bn**
5.5% of GDP

2030 **\$360bn**

Employment



2023 **500k jobs**

Directly supported by the mobile ecosystem

Plus **700k indirect jobs**