

The Mobile Economy Asia Pacific



Mobile's contribution to GDP

2024

\$950bn

→ 5.6% of GDP

2030

\$1.4tn

→ 6.6% of GDP



Employment

2024

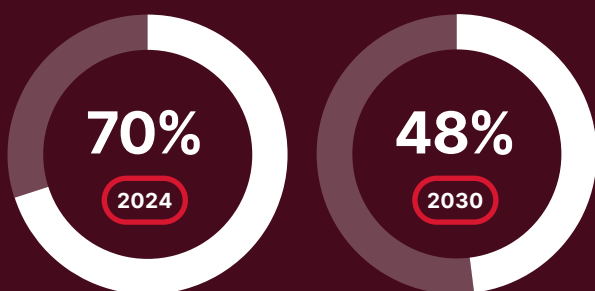
11 million

jobs directly supported by
the mobile ecosystem

Plus 5 million indirect jobs



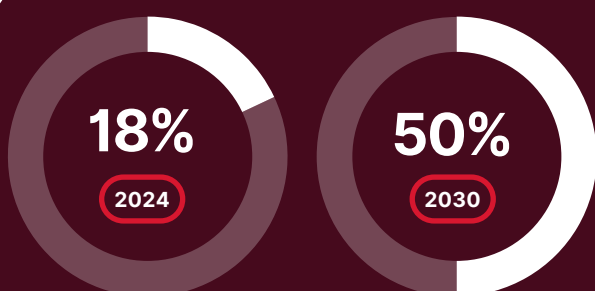
4G (percentage of connections)



Excluding licensed cellular IoT



5G (percentage of connections)



Excluding licensed cellular IoT



Public funding

Mobile ecosystem contribution to
public funding (before regulatory
and spectrum fees)

2024

\$90bn



Operator revenues and investment

Revenues

2024

\$191bn

2030

\$228bn

Investment

Operator capex for the period 2024–2030

\$254bn

2024

2030



Mobile internet users

2024

1.5bn

→ 52% of the population

2030

1.8bn

→ 60% of the population