

The Mobile Economy Africa



Unique mobile subscribers

2024

710m

→ 47% of the population

2030

915m

→ 53% of the population



Mobile internet users

2024

416m

→ 28% of the population

2030

576m

→ 33% of the population



4G (percentage of connections)

45%

2024

54%

2030

Excluding licensed cellular IoT



5G (percentage of connections)

2%

2024

21%

2030

Excluding licensed cellular IoT



Operator revenues and investment

Revenues

2024

\$52bn

2030

\$79bn

Investment

Operator capex for the period 2024–2030

\$77bn



Mobile's contribution to GDP

2024

\$220bn

→ 7.7% of GDP

2030

\$270bn

→ 7.4% of GDP



Public funding

Mobile ecosystem contribution to public funding (before regulatory and spectrum fees)

2024

\$30bn



Employment

2024

5 million

jobs directly supported by the mobile ecosystem in 2024

Plus 3 million indirect jobs