

The Mobile Economy North America



Mobile's contribution to GDP

2024

\$1.6tn

→ 5.0% of GDP

2030

\$3.7tn

→ 10.2% of GDP



Employment

2024

1.3 million

jobs directly supported by
the mobile ecosystem

Plus 1.3 million indirect jobs



4G (percentage of connections)

44%

2024

11%

2030

Excluding licensed cellular IoT



5G (percentage of connections)

55%

2024

89%

2030

Excluding licensed cellular IoT



Public funding

Mobile ecosystem contribution to
public funding (before regulatory
and spectrum fees)

2024

\$140bn



Operator revenues and investment

Revenues

2024

\$318bn

2030

\$355bn

Investment

Operator capex for the period 2024–2030

\$348bn



Mobile internet users

2024

319m

→ 79% of the population

2030

344m

→ 82% of the population