

The Mobile Economy Middle East & North Africa



Mobile's contribution to GDP

2024

\$350bn

→ 5.7% of GDP

2030

\$470bn

→ 6.3% of GDP



Employment

2024

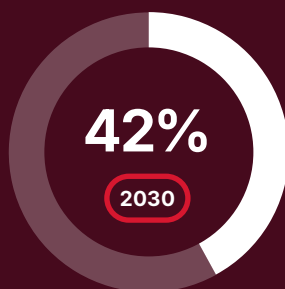
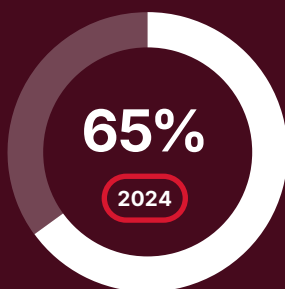
700,000

jobs directly supported by
the mobile ecosystem

Plus 700,000 indirect jobs



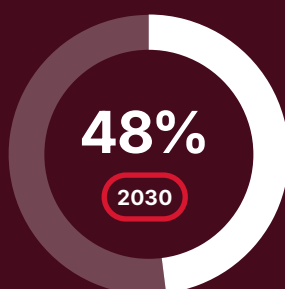
4G (percentage of connections)



Excluding licensed cellular IoT



5G (percentage of connections)



Excluding licensed cellular IoT



Public funding

Mobile ecosystem contribution to
public funding (before regulatory
and spectrum fees)

2024

\$25bn



Operator revenues and investment

Revenues

2024

\$73bn

2030

\$90bn

Investment

Operator capex for the period 2024–2030

\$102bn

2024

2030



Mobile internet users

2024

308m

→ 46% of the population

2030

378m

→ 52% of the population