

The Mobile Economy Caribbean



State of mobile internet connectivity

2024

At 49% of the population, the usage gap is significantly larger than the coverage gap. Network availability is no longer the primary barrier – affordability, digital skills and relevant content are the factors limiting widespread and meaningful internet use.

Coverage gap

10%

Usage gap

49%



Connected

41%



5G as a share of total connections

Percentage of total connections (2030)

2030

23%

By 2030, 23% of all mobile connections in the Caribbean will be on 5G, up from 10% in 2025.

Growth will be uneven across markets. The three largest markets (Puerto Rico, Jamaica and Trinidad and Tobago) are expected to account for more than 65% of total 5G connections by 2030. Puerto Rico will lead in the region, reaching 85% 5G adoption, significantly ahead of other markets.

2025

2030

Global

57%

Total 5G connections (2030)

5.5bn

North America

89%

464m

Latin America

50%

404m

Caribbean

23%

5.9m

Puerto Rico

85%

3.2m

Jamaica

21%

0.7m

Trinidad and Tobago

28%

0.6m



Operator revenues and investment

Revenues

Investment

2025

\$5.9 billion

\$4 billion

2030

\$6.1 billion

Capex for the period 2025–2030