

The Mobile Economy Asia Pacific



State of mobile internet connectivity

2024

Asia Pacific's coverage gap has narrowed to just 2%, reflecting sustained operator investment and shifting the challenge to last-mile connectivity. Action is needed on affordability, access, skills and relevant content to address the larger usage gap, to make meaningful digital inclusion a foundation for social welfare and enterprise growth.

Usage gap

35%

Coverage gap

2%

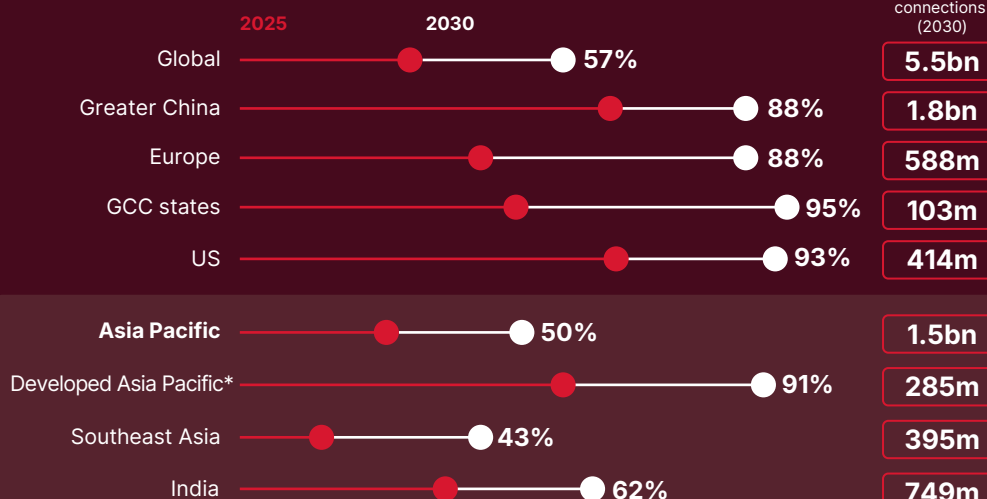


Connected
63%



5G as a share of total connections

Percentage of total connections (2030)



* Australia, Japan, New Zealand, Singapore, South Korea

50%

5G adoption in Asia Pacific is set to nearly double by 2030, accounting for 50% of total connections in Asia Pacific.

However, regional disparities will remain: developed Asia Pacific is expected to exceed 90% adoption by 2030, while growth elsewhere will depend on sustained investment in coverage, spectrum, affordability and device availability.



Operator revenues and investment

Revenues

2025

\$201bn

2030

\$224bn

Investment

Capex for the period 2025–2030

\$213.7bn



Operator adoption of GSMA Open Gateway APIs

2025

28 operators

Representing

32%

December 2025

of global mobile market share by connections