

The Mobile Economy North America



State of mobile internet connectivity

2025

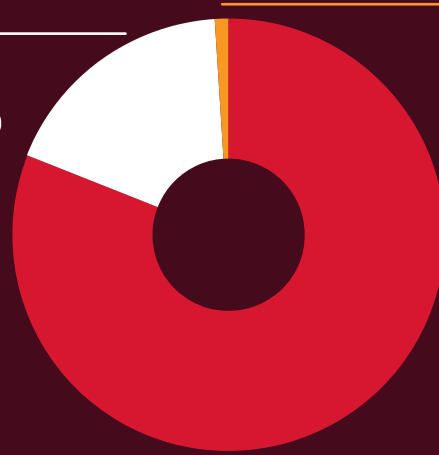
While 312 million people are connected in North America, 68 million live within mobile broadband coverage but do not use mobile internet (the usage gap).

The digital inclusion challenge that remains is about spurring meaningful use of mobile internet services.

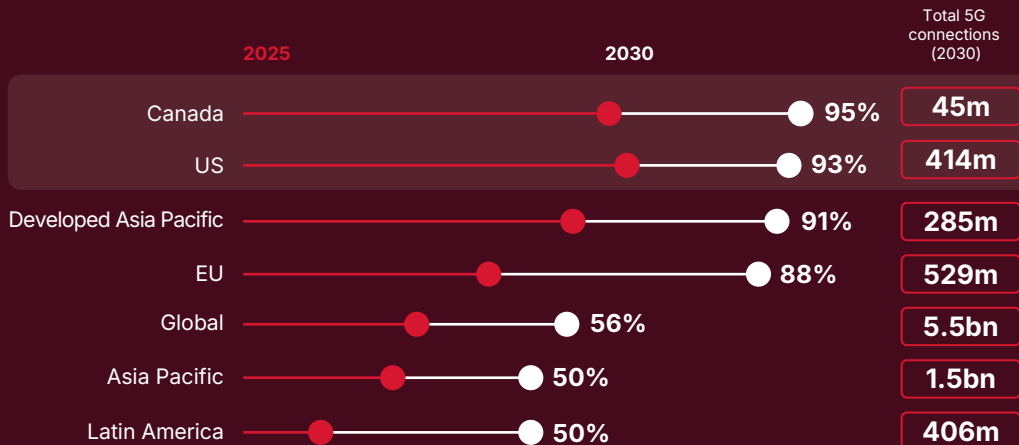
Usage gap
18%

Coverage gap
1%

Connected
81%



5G as a share of total connections



Over

90%

The US and Canada are already at mass-market levels of 5G adoption. By 2030, 5G is expected to account for more than 90% of connections.



Operator revenues and investment

Revenues

2025

\$331bn

2030

\$359bn

Investment

Capex for the period 2025–2030

\$298bn



GSMA Open Gateway API deployments

6 operators

with deployments
across US and Canada

As of June 2026