

The Mobile Economy Canada



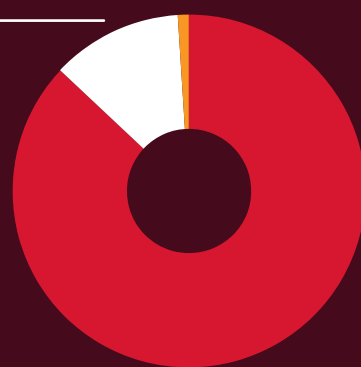
State of mobile internet connectivity

2025

Canada has achieved near-universal connectivity, with the coverage gap narrowing to just 1%. Rural connectivity remains a challenge. Affordability programmes and digital skills initiatives have helped address usage gaps and support wider adoption.

Usage gap*
12%

Coverage gap
1%

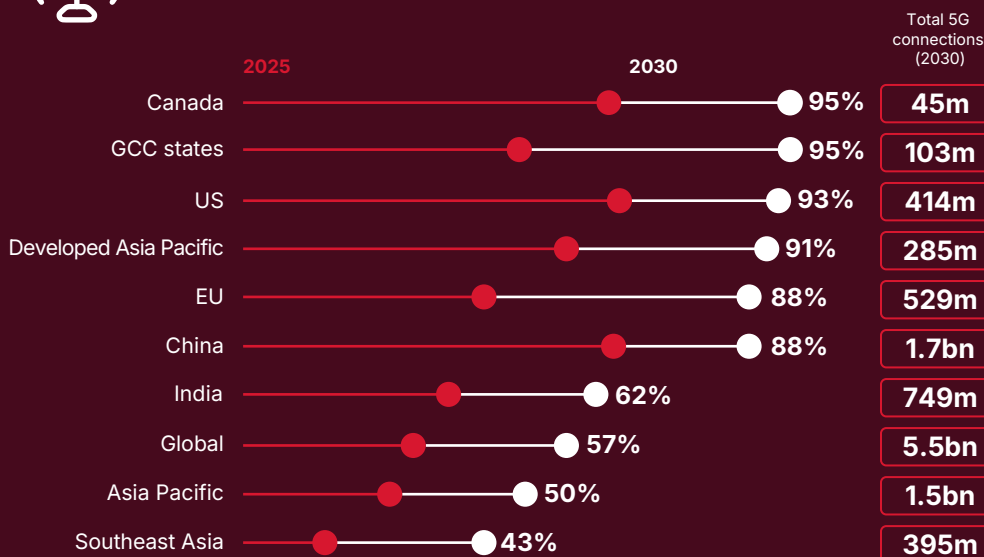


Connected
87%

* Percentage of the population that lives within mobile broadband coverage but does not use mobile internet services.



5G as a share of total connections



95%

Canada's 5G adoption is twice the global average and expected to reach 95% by 2030.

The country's vast geography and low population density will challenge network expansion, particularly as the market approaches saturation.

Future growth depends on sustained investment in service quality, network performance and spectrum availability.



Operator revenues and investment

Revenues

2025

\$24.6bn

2030

\$27.2bn

Investment

Capex for the period 2025–2030

\$19.5bn



Mobile sector tax contribution

2025

\$14bn

2.1%

The mobile ecosystem accounts for 2.1% of all tax revenues raised in Canada