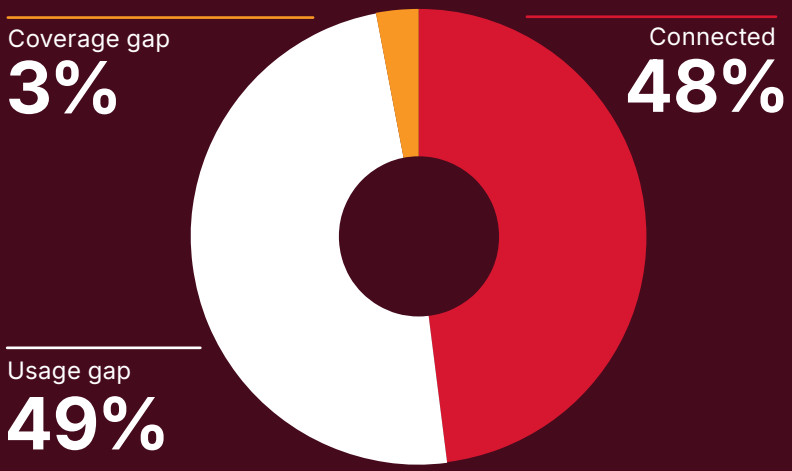
# The Mobile Economy MENA

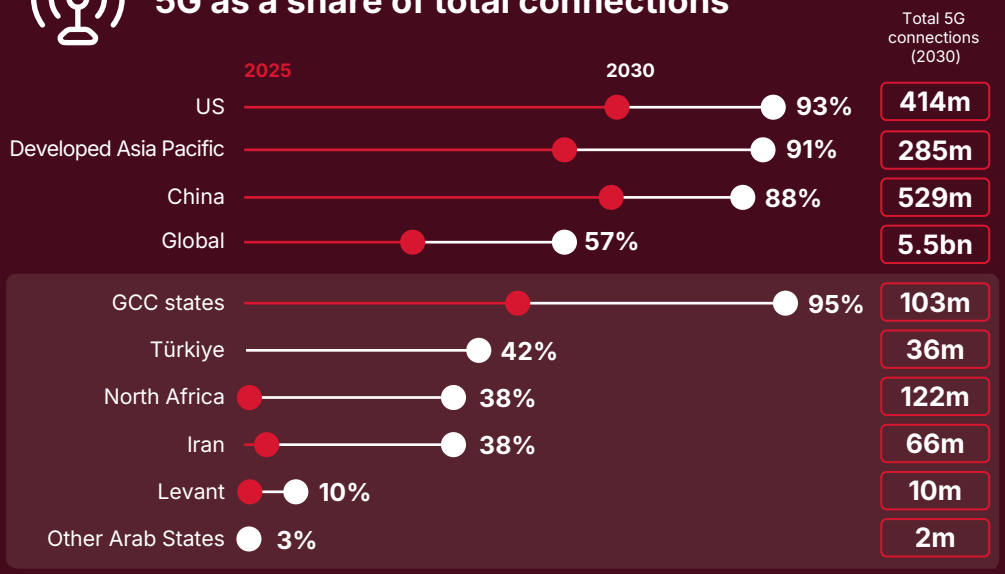
## State of mobile internet connectivity

2025

MENA has near-universal coverage, with the coverage gap narrowing to nearly 3%. However, the usage gap remains a challenge. Affordability programmes and digital skills initiatives have helped to address usage gaps and support wider adoption.




## 5G as a share of total connections




# 95%

**5G adoption in the GCC states is higher than the global average and is expected to reach 95% by 2030.**

Other MENA countries will remain below the global average for 5G adoption through to 2030. Future growth will depend on supportive investment conditions and improved affordability of 5G-enabled devices.

## Operator revenues and investment

**Revenues**

2025 **$79.5bn**

2030 **$96.1bn**

**Investment**

Capex for the period 2025–2030

**$88.9bn**

## Mobile-sector tax contribution

2025 **$40bn**

**5%** The mobile ecosystem accounts for 5% of all tax revenues raised in MENA