

Insights from WorldRemit

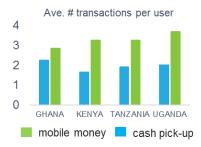


Digital remittance service founded in 2010 by compliance experts with the mission to provide a simpler, safer and lower cost way to send money. Available in 52 countries sending to 140 countries. Money can be received as a bank deposit, cash pick-up, mobile airtime top-up, or deposit into a Mobile Money wallet.

Key messages

- **70%** of WorldRemit's transactions are made on a mobile device (56% app)
- ✓ + 35% of WorldRemit's 650,000 monthly transactions are paid out as Mobile Money
- WorldRemit sends to 26 mobile money services in 24 countries: 117m accounts
- 74% of all MTO-originating international remittances to mobile money in Dec 2016 were sent via WorldRemit.
- Average transaction size to Mobile Money:
 \$80 \$120
- Average customer sends 3 4 transactions to mobile money *per month*

Mobile-to-mobile remittances are driving *smaller* but *more frequent* transactions to mobile money



Digitising remittances **reduces indirect costs** for both the sender and recipient



- Money received instantly
- Greater transparency on fees and FX
- Secure, real-time transaction monitoring
- Instant digital record of all transactions
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