



MOBILE FOR HUMANITARIAN INNOVATION

ROUND 1 DISASTER RESPONSE

Nokia Saving Lives for Philippines Red Cross



Lead

Nokia Saving Lives (NSL)



Partners

Smart Communications



Philippines Red Cross

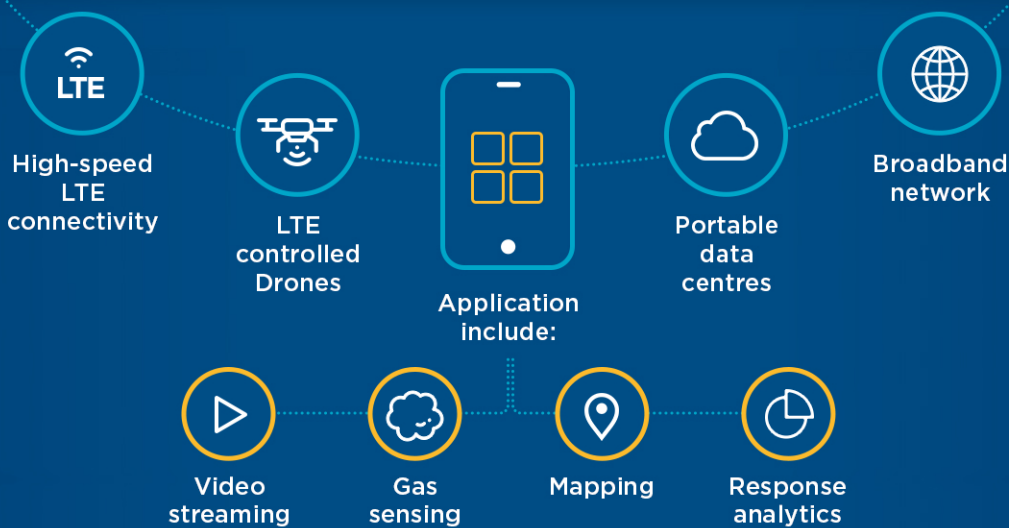


Country

Philippines

HOW IT WORKS

Nokia Saves Lives provides technical equipment and assistance to emergency response teams:



Smart Communications will provide high-speed connectivity for Nokia's system.



Following a disaster, a Nokia/Red Cross volunteer group will deploy the system to support the Philippines Red Cross in their response activities.

IMPACT



Enhanced efficiency of humanitarian response



Increased responder satisfaction of available tools



Improved communications for responders

The GSMA Mobile for Humanitarian Innovation Fund promotes innovation in the use of mobile technology to address humanitarian challenges.

Visit www.gsma.com/m4hinnovationfund to learn more

