



THE GSMA INNOVATION FUND FOR DIGITAL URBAN SERVICES

Two-thirds of the world's population will live in cities by 2050, with most urban growth concentrated in Africa and Asia. This poses challenges to basic service provision as city authorities and urban service providers struggle to meet the demands of rapidly growing populations.

Climate change is intensifying these challenges. Without innovative pathways, water shortages, unsanitary conditions, unreliable power provision and insufficient waste management will remain a defining reality for many, especially in low-income communities.

By leveraging digital technology and partnering with the mobile industry, cities and innovators can unlock innovative business models that make essential urban services more accessible, reliable, sustainable and affordable.

The GSMA Innovation Fund for Digital Urban Services aims to test, scale and extract insights from innovative digital solutions that ensure a path to sustainability and equitable provision of services.

**ARE YOU A
START-UP,
SME or
SOCIAL
ENTERPRISE?**

**ARE YOU IN
AFRICA, SOUTH OR
SOUTH EAST ASIA?**



**Are you leveraging digital
technology to deliver
urban services with socio-
economic, commercial and
environmental impact in:**



**PLASTIC
AND WASTE
MANAGEMENT**



ENERGY



WATER



SANITATION



**If yes, you can find out
more information and
apply to the fund at:**

**[gsma.com/
digitalurbanservices](https://gsma.com/digitalurbanservices)**

**Applications open until
2 July 2021**