



The GSMA Innovation Fund

Monitoring & Evaluation Technical Assistance

Our approach

GSMA PROVIDES



GRANTEES GAIN



Specialist advisory services

Tools, templates, outcome surveys

Improved offering and evidenced outcomes

Unlock capacity beyond grant period

Three pillars of M&E technical assistance

1

Good roadmapping

How can we help grantees plan for impact, inclusion and scale?



Theory of change mapping



Scalability and sustainability planning

2

Creative problem-solving

How will we help grantees solve problems and drive innovation?



Design thinking tools



Design thinking advisory

3

Driving performance

Are grantees on the right track and how can they do better?



KPI setting and tracking



Outcome surveys with end users



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