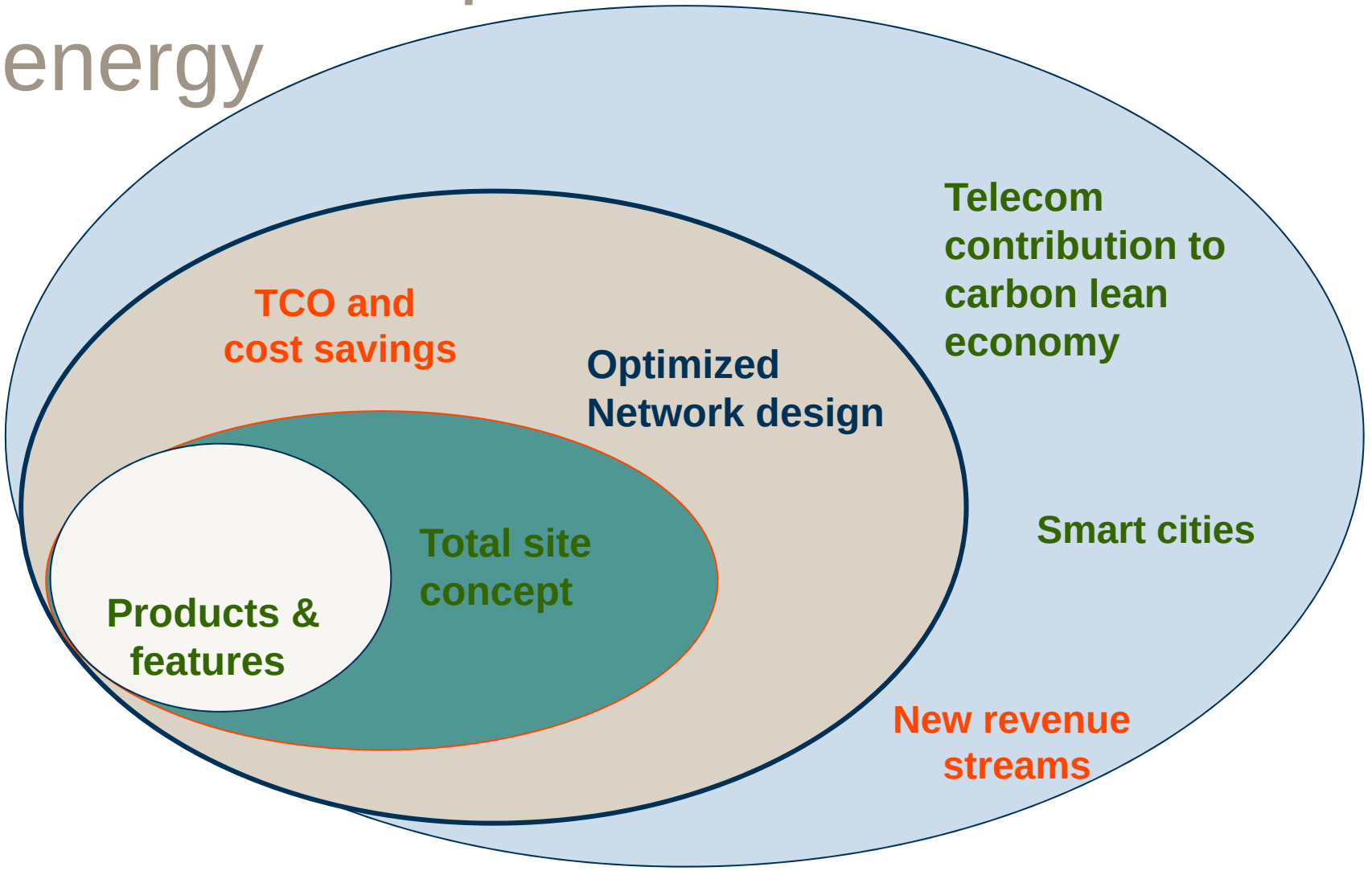


Sustainable Energy Solutions from Ericsson

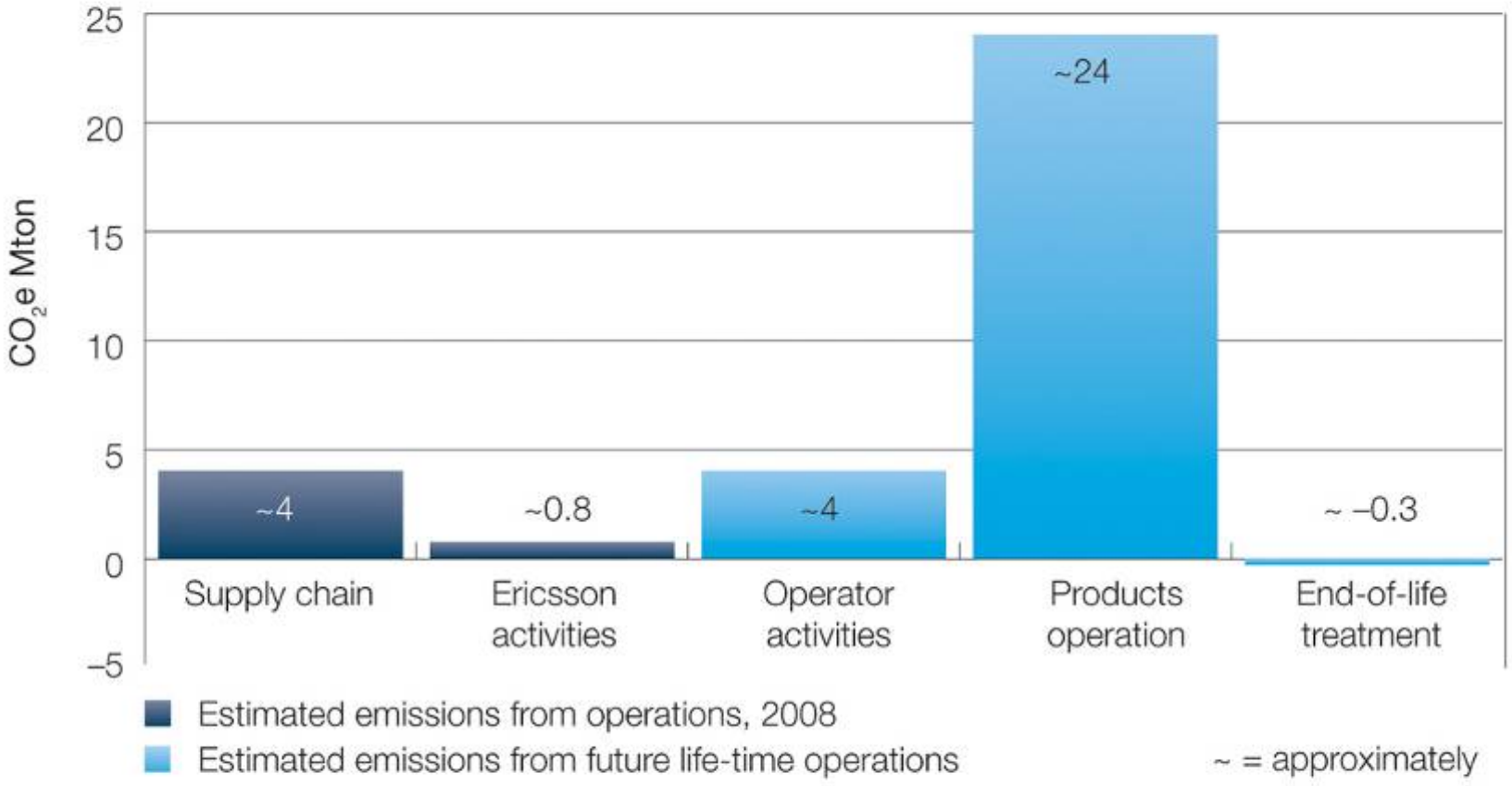
Linda Ekener Mägi, Ericsson

Ericsson’s sphere of influence - energy

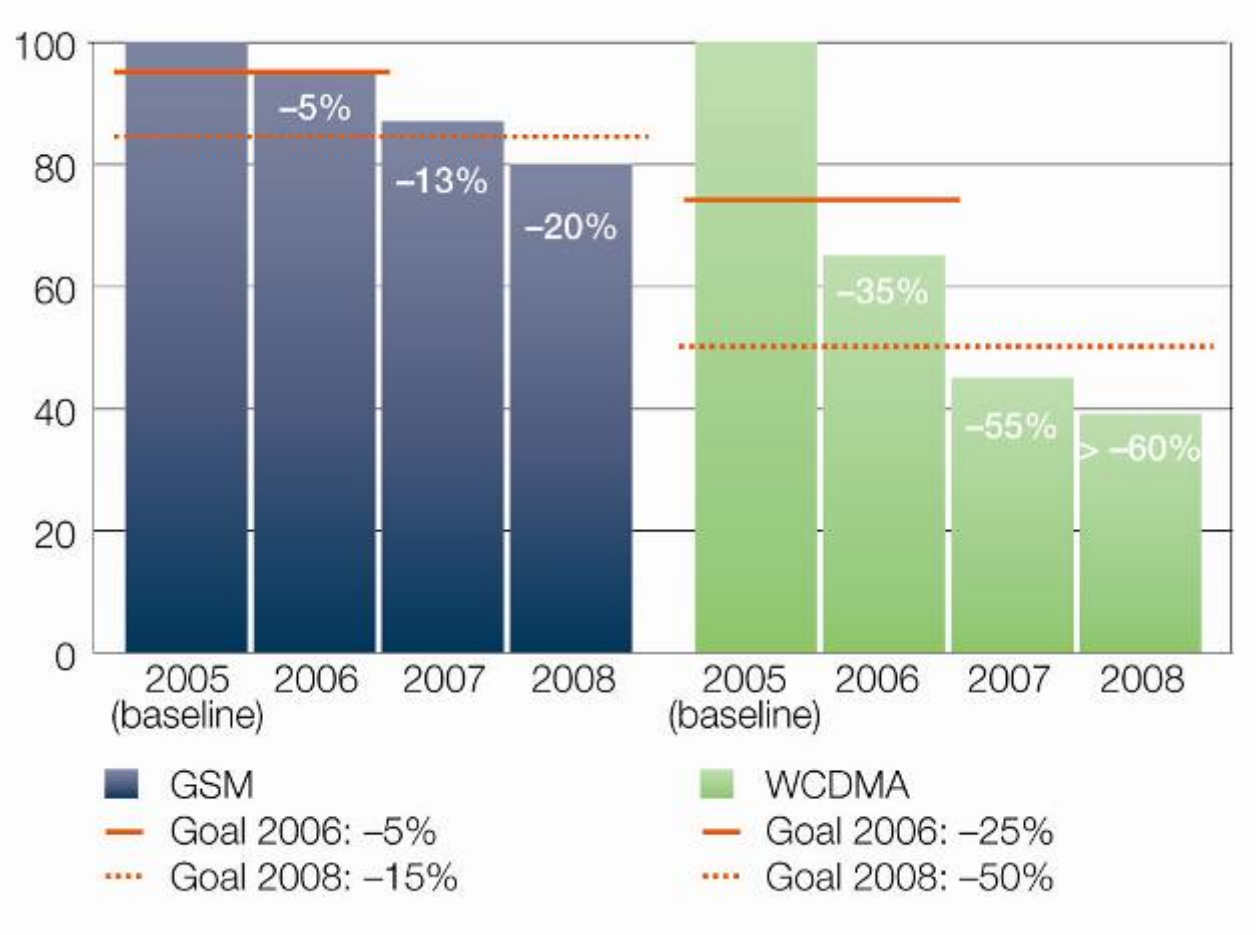


Energy Optimization

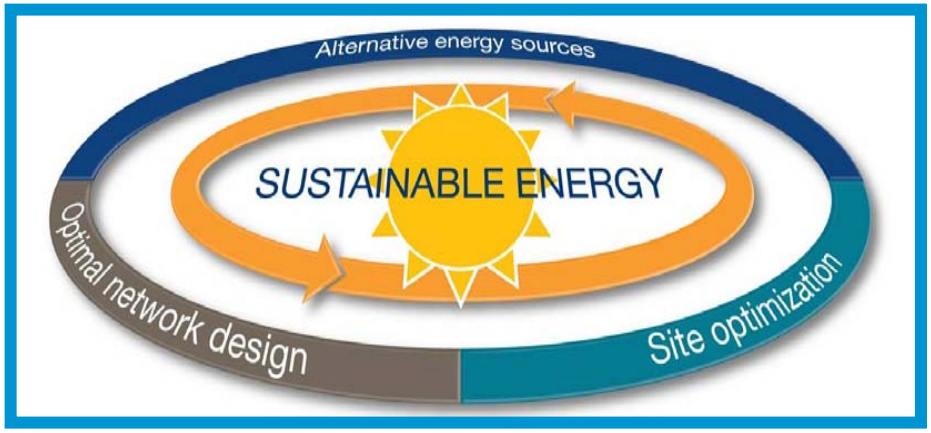
Ericsson carbon footprint 2008

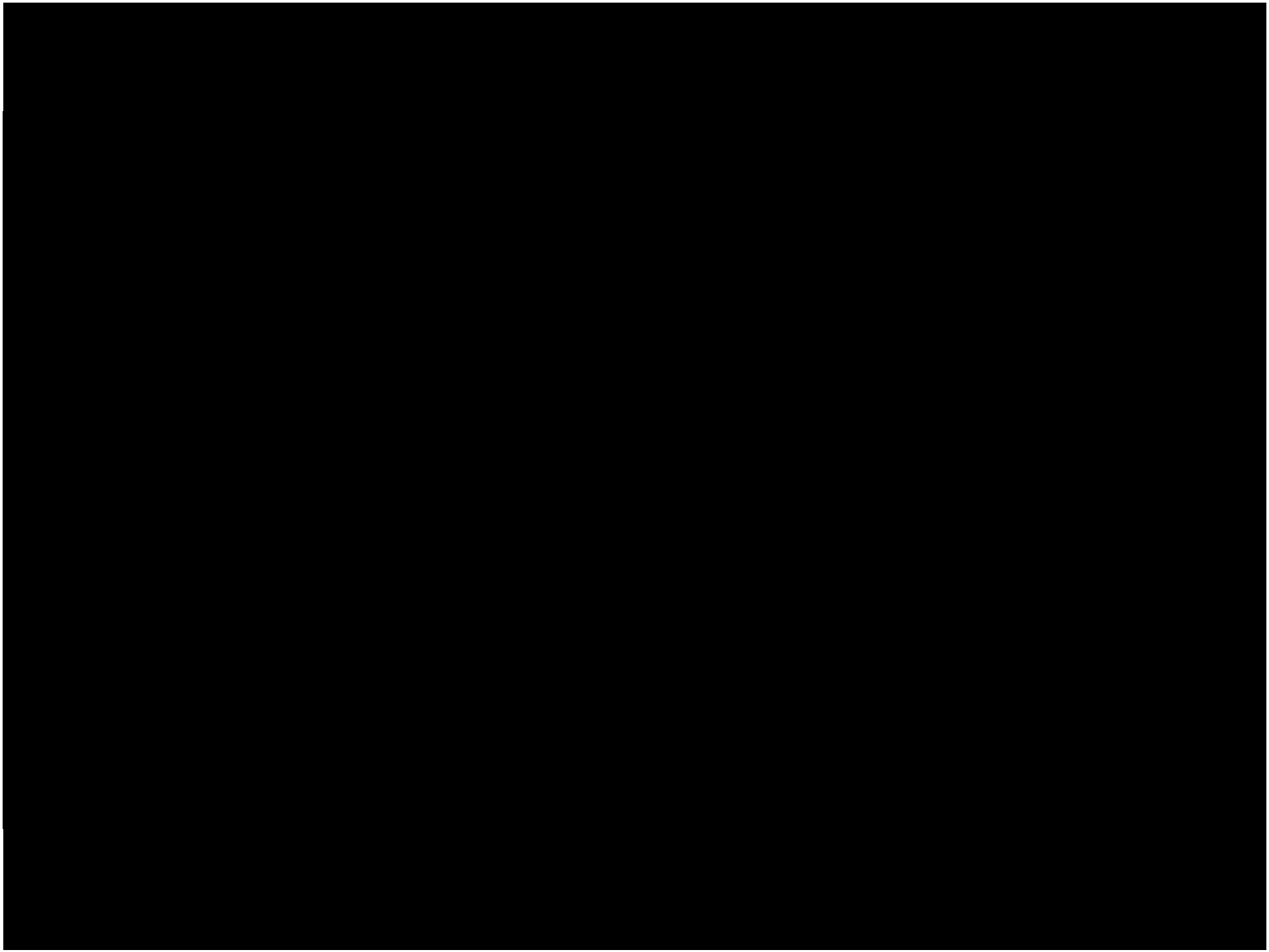


RBS energy efficiency improvements



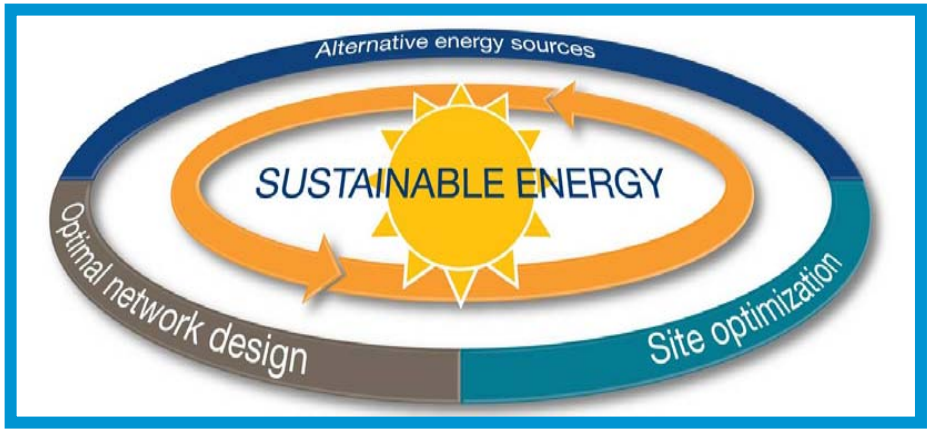
Efficient networks

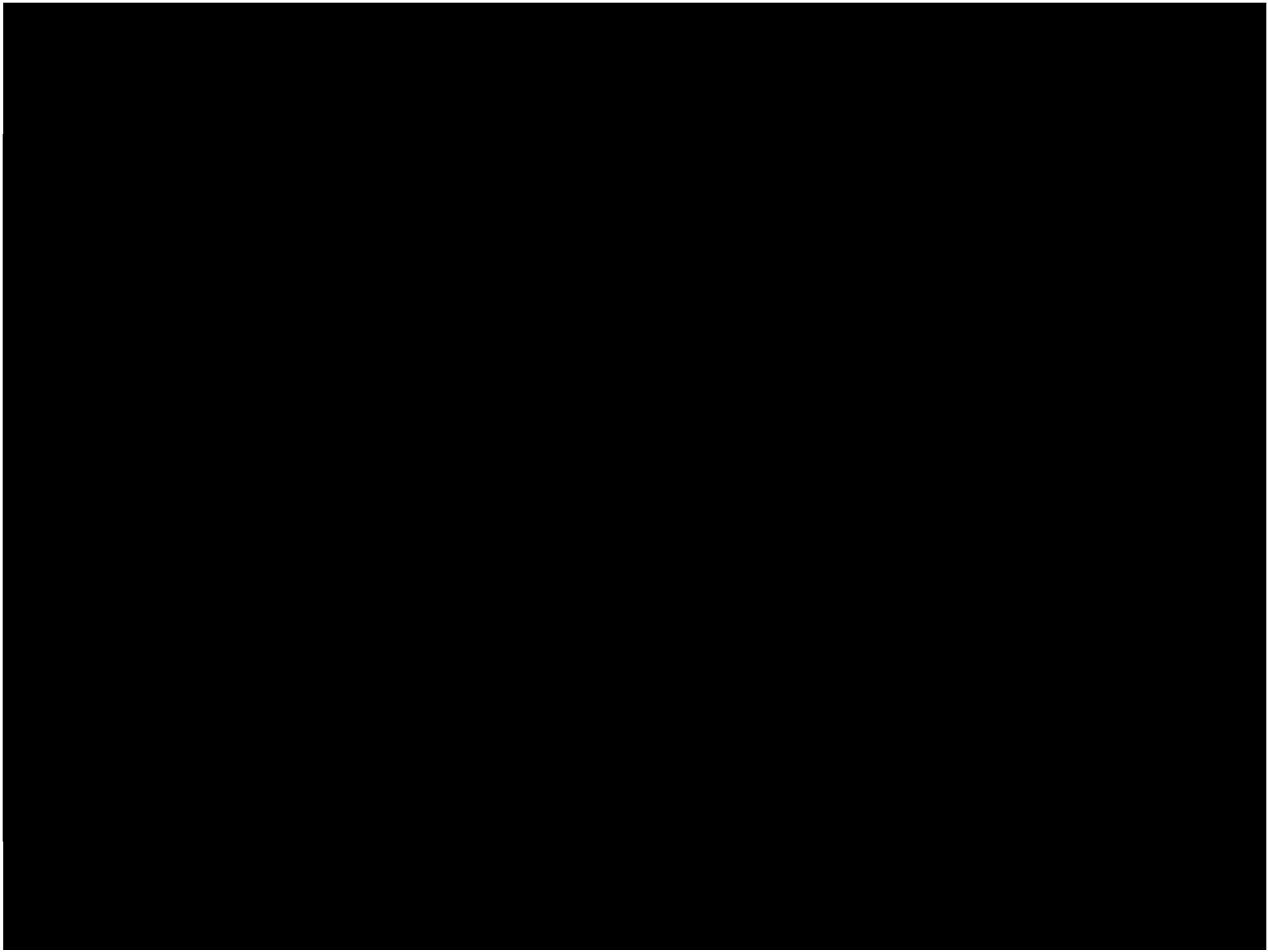





- 680 MWh in 4 years
- 34 sqm

Efficient networks






300W
4kWh/sqm
20 sqm

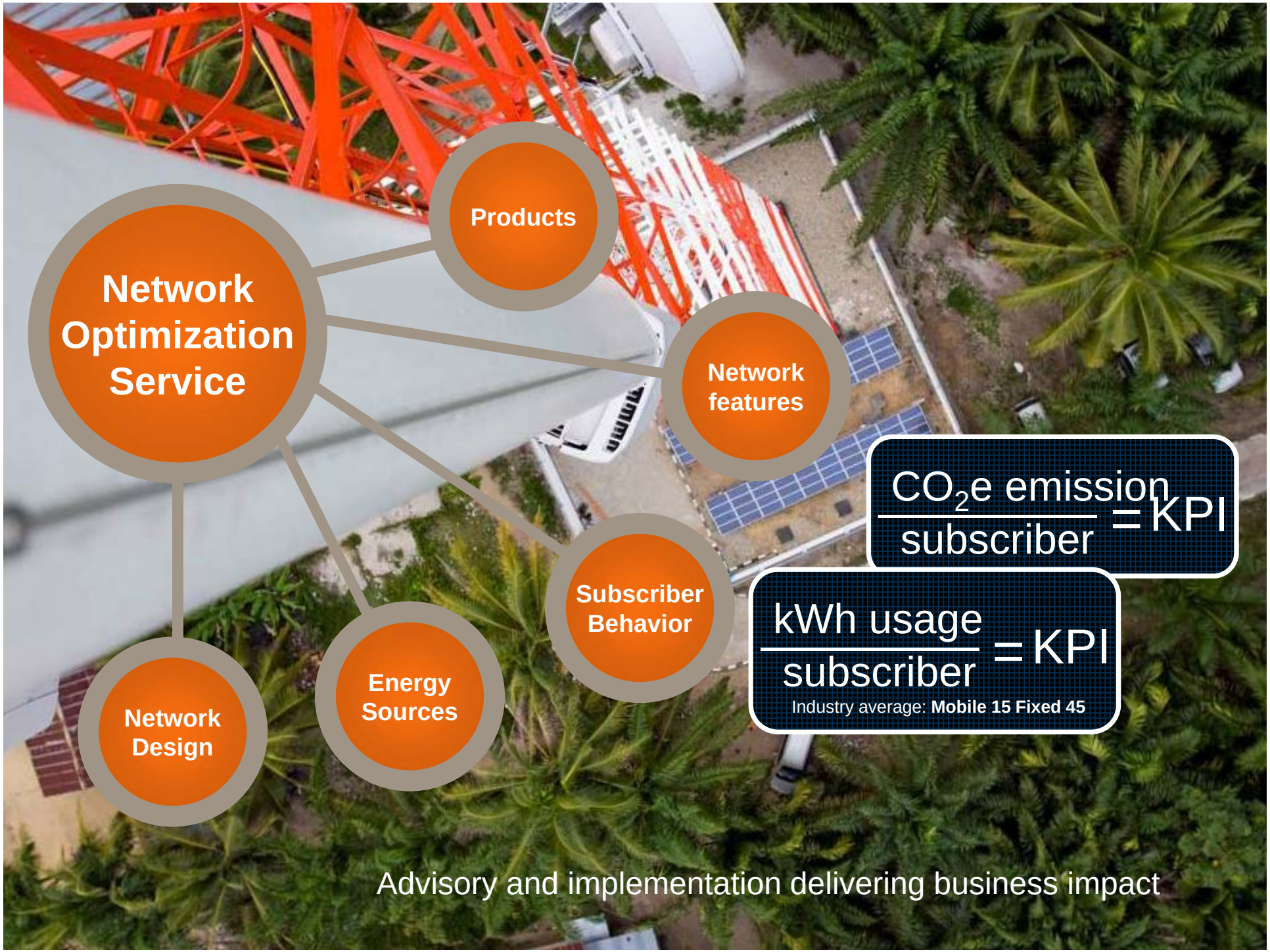

530W
4kWh/sqm
50 sqm


- 10 000 l
3 => 1
refuelling

Commercially deployed green sites



Some examples


Network Optimization Service
Products
Network features
Subscriber Behavior
Energy Sources
Network Design
$\frac{CO_2e\ emission}{subscriber} = KPI$
$\frac{kWh\ usage}{subscriber} = KPI$
Industry average: **Mobile 15 Fixed 45**
Advisory and implementation delivering business impact



- Green is not just renewables
- Ericsson has a complete sustainble energy solutions portfolio
- Our technology can provide solutions to address climate change


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